



Site Health Monitoring

brandname.com

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SUMMARY

Google Analytics: Overview

Account: service | View: Viewname | Tracchannel: All | Segment: All Users

01 Nov - 30 Nov, 2021 vs 01 Oct - 31 Oct, 2021

Sessions

-1.16%

18,835 vs 19,056

New Sessions

-2.98%

58.72% vs 60.53%

Pages / Sessions

+72.73%

3.92 vs 2.27

Bounce Rate

-4.79%

65.65% vs 68.95%

Avg. Session Duration

+33.61%

00:03:20 vs 00:02:29

Goal Completions

0.00%

0 vs 0

GSC: Search Performance (Overview)

Site: sc-domain:brandname.com | Search type: Web

01 Nov - 30 Nov, 2021 vs 01 Oct - 31 Oct, 2021

Total clicks

-9.10%

8,586 vs 9,446

Total impressions

-3.94%

889,227 vs 925,723

Average CTR

-5.37%

0.97% vs 1.02%

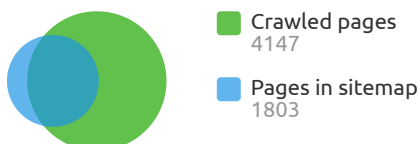
Average position

+3.61%

33 vs 32

Site Audit: Sitemap vs. Crawled Pages

brandname.com



Errors

brandname.com

440 -279

123 incorrect pages found in sitemap.xml

123 0

98 pages have duplicate meta descriptions

98 -128

82 internal links are broken

82 +32

72 pages returned 4XX status code

72 +27

33 internal images are broken

33 +1

23 issues with duplicate title tags

23 +4

7 pages have slow load speed

7 -86

2 pages have duplicate content issues

2 0

0 pages returned 5XX status code

0 0

0 pages don't have title tags

0 0

0 pages couldn't be crawled

0 -6

0 pages couldn't be crawled (DNS resolution issues)

0 0

0 pages couldn't be crawled (incorrect URL formats)

0 0

Robots.txt file has format errors

0 0

0 sitemap.xml files have format errors

0 0

0 pages have a WWW resolve issue	00
This page has no viewport tag	00
0 pages have too large HTML size	00
0 AMP pages have no canonical tag	00
0 issues with hreflang values	00
0 hreflang conflicts within page source code	00
0 issues with incorrect hreflang links	00
0 non-secure pages	00
0 issues with expiring or expired certificate	00
0 issues with old security protocol	00
0 issues with incorrect certificate name	00
0 issues with mixed content	00
No redirect or canonical to HTTPS homepage from HTTP version	00
0 redirect chains and loops	00
0 AMP HTML issues	00
0 AMP style and layout issues	00

0 AMP templating issues	0 0
0 pages with a broken canonical link	0 0
0 pages have multiple canonical URLs	0 -123
0 pages have a meta refresh tag	0 0
0 issues with broken internal JavaScript and CSS files	0 0
0 subdomains don't support secure encryption algorithms	0 0
0 sitemap.xml files are too large	0 0
0 links couldn't be crawled (incorrect URL formats)	0 0
0 structured data items are invalid	0 0
0 pages are missing the viewport width value	0 0

Warnings

brandname.com

	4360 +797
1679 URLs with a temporary redirect	1679 +400
1635 pages have low text-HTML ratio	1635 +397
288 pages have too much text within the title tags	288 +172

257 pages have a low word count	257 +2
167 images don't have alt attributes	167 +4
152 external links are broken	152 +52
107 pages have duplicate H1 and title tags	107 +9
46 pages have underscores in the URL	46 0
21 outgoing internal links contain nofollow attribute	21 -239
8 pages don't have enough text within the title tags	8 0
0 external images are broken	0 0
0 links on HTTPS pages leads to HTTP page	0 0
0 pages don't have an h1 heading	0 0
0 pages don't have meta descriptions	0 0
0 pages have too many on-page links	0 0
0 pages have too many parameters in their URLs	0 0
0 pages have no hreflang and lang attributes	0 0
0 pages don't have character encoding declared	0 0
0 pages don't have doctype declared	0 0

0 pages have incompatible plugin content	0
0 pages contain frames	0
Sitemap.xml not indicated in robots.txt	0
Sitemap.xml not found	0
Homepage does not use HTTPS encryption	0
0 subdomains don't support SNI	0
0 HTTP URLs in sitemap.xml for HTTPS site	0
0 uncompressed pages	0
0 issues with blocked internal resources in robots.txt	0
0 issues with uncompressed JavaScript and CSS files	0
0 issues with uncached JavaScript and CSS files	0
0 pages have a JavaScript and CSS total size that is too large	0
0 pages use too many JavaScript and CSS files	0
0 issues with unminified JavaScript and CSS files	0
0 link URLs are too long	0

Notices

brandname.com

	9085	+1913
2745 pages need more than 3 clicks to be reached	2745	+919
2098 pages are blocked from crawling	2098	+445
1443 outgoing external links contain nofollow attributes	1443	+313
1234 URLs with a permanent redirect	1234	+538
589 resources are formatted as page link	589	+295
383 orphaned pages in sitemaps	383	-371
236 links on this page have no anchor text	236	-227
145 pages have only one incoming internal link	145	-4
144 links on this page have non-descriptive anchor text	144	+2
61 pages have more than one H1 tag	61	+3
4 issues with blocked external resources in robots.txt	4	0
2 subdomains don't support HSTS	2	0
1 link to external page or resource returns a 403 HTTP status code	1	0
0 page URLs are longer than 200 characters	0	0
Robots.txt not found	0	0

0 pages have hreflang language mismatch issues

00

0 orphaned pages in Google Analytics

00

0 pages take more than 1 second to become interactive

00

0 pages blocked by X-Robots-Tag: noindex HTTP header

00

0 issues with broken external JavaScript and CSS files

00

Backlink Audit: Summary

Project Scope: www & non-wwwversion (www.brandname.com & brandname.com) | Report Scope: All links | Last update: Nov 25, 2021

Overall Toxic Score

HIGH

Referring Domains

1,267

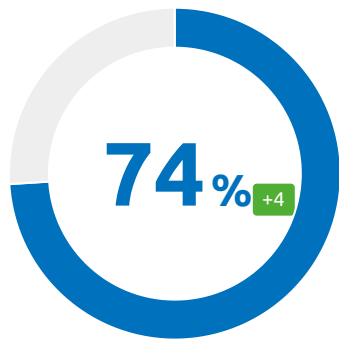
new	85
broken	62
lost	49

Analyzed Backlinks

8,710

DETAILED REPORT

Site Health



Crawled Pages

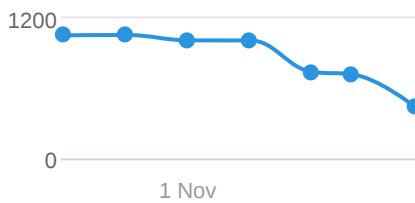
4147

Healthy (1)
Broken (72)
Have issues (1677)
Redirected (299)
Blocked (2098)



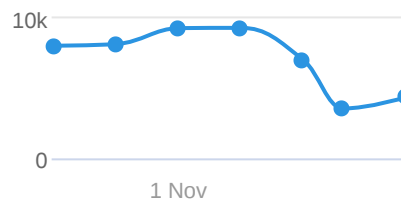
Errors

440 -279



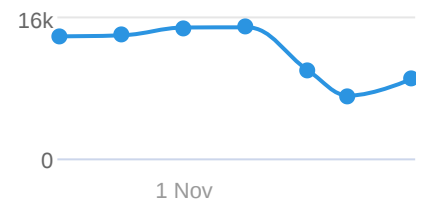
Warnings

4360 +797



Notices

9085 +1913



Top Issues

7 pages have slow load speed	errors	0% of total issues
72 pages returned 4XX status code	errors	1% of total issues
2 pages have duplicate content issues	errors	0% of total issues

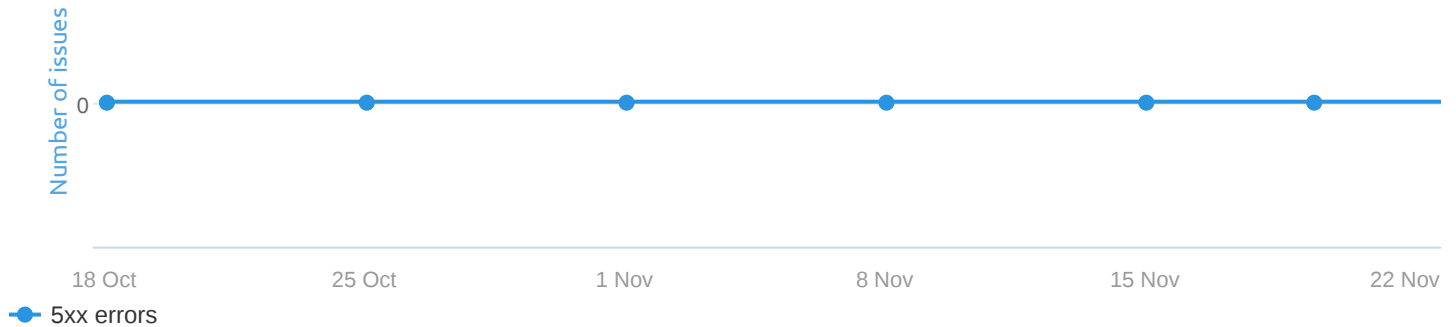
Errors

5xx errors

- i** About this issue: 5xx errors refer to problems with a server being unable to perform the request from a user or a crawler. They prevent users and search engine robots from accessing your webpages, and can negatively affect user experience and search engines' crawlability. This will in turn lead to a drop in traffic driven to your website. How to fix: Investigate the causes of these errors and fix them.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

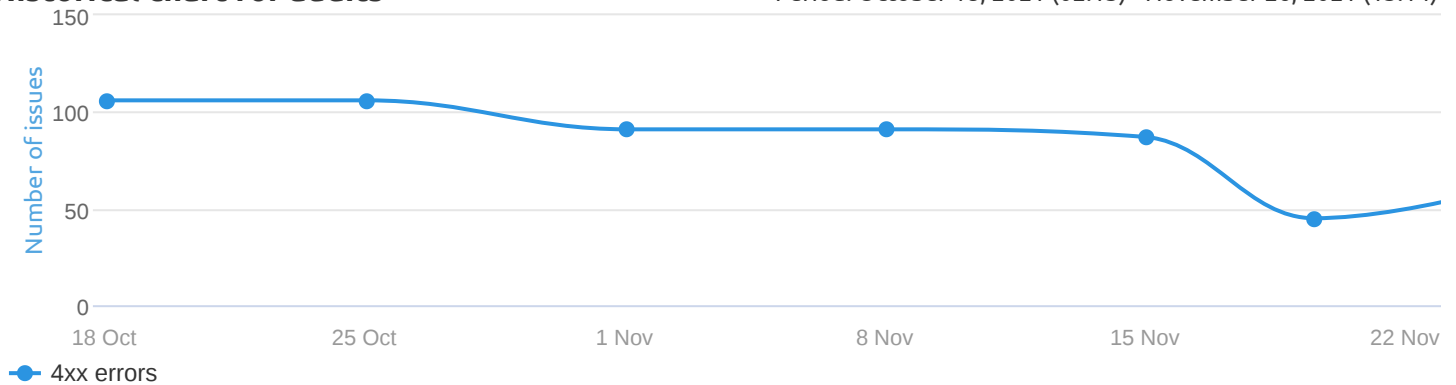


4xx errors

- i** About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



4xx errors 72
brandname.com

Page URL ▲	HTTP Code	Discovered
https://brandname.com/blog/service-Security-Patch	404	November 26, 2021 (15:14)
https://brandname.com/digital-media	404	November 26, 2021 (15:14)
https://brandname.com/easy-categories-extension-for-service-1	404	November 26, 2021 (15:14)
https://brandname.com/extensions/advanced-reports.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/custom-smtp.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/facebook-link.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/follow-up-email.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/frequently-bought-together.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/help-desk-ultimate.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/minimum-advertised-price.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/on-sale.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/product-updates-notifications.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/refer-a-friend.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/review-rotator.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/rss-reader.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/subscriptions-and-recurring-payments.html	404	November 26, 2021 (15:14)
https://brandname.com/extensions/who-bought-this-also-bought.html	404	November 26, 2021 (15:14)
https://brandname.com/free-stu/video-module.html	404	November 26, 2021 (15:14)
https://brandname.com/geoip-redirect	404	November 26, 2021 (15:14) [new]
https://brandname.com/phone-theme-2-demo/	404	November 26, 2021 (15:14) [new]
https://brandname.com/kbase/faq-common/What-Is-The-Support-Period	404	November 26, 2021 (15:14)
https://brandname.com/kbase/faq-common/license-transfer	404	November 26, 2021 (15:14)
https://brandname.com/knowledge-base.html	404	November 26, 2021 (15:14)
https://brandname.com/service-1/extensions/catalog-permissions-extension-for-service-2	404	November 26, 2021 (15:14)
https://brandname.com/service-1/extensions/custom-stock-status-extension-for-service-2	404	November 26, 2021 (15:14)
https://brandname.com/service-1/extensions/easy-categories-extension-for-service-1	404	November 26, 2021 (15:14) [new]
https://brandname.com/service-1/extensions/rss-reader	404	November 26, 2021 (15:14)

https://brandname.com/service-1-extensions/specials	404	November 26, 2021 (15:14) [new]
https://brandname.com/service-2-extensions/automatic-related-products	404	November 26, 2021 (15:14)
https://brandname.com/service-2-extensions/review-reminder	404	November 26, 2021 (15:14)
https://brandname.com/internal-category/advanced-menu.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/backorder.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/better-pdf-invoice.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/blog-professional-and-enterprise-editions.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/cloud-backup.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/daily-deal.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/erp-integration.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/facebook-integration.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/featured/checkout-promo.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/flash-ipping-book.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/exible-bundle-product.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/instagram-connector.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/international-shipping.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/layout/menu-manager.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/service-inventory-management.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/multi-vendor-marketplace.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/multi-shipping.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/personal-pickup.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/photo-gallery-pro.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/pos-integration.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/quick-view.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/shipping-price.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/social-network.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/sugarcrm-bridge.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/visual-catalog-manager.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/internal-category/who-bought-this-also-bought.html	404	November 26, 2021 (15:14)

https://brandname.com/service-loyalty/loyalty-program-cases.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/service-marketing/email-marketing.html	404	November 26, 2021 (15:14)
https://brandname.com/service-services/service-store-translation	404	November 26, 2021 (15:14)
https://brandname.com/service-surveys.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/service-themes-and-templates/duke.html	404	November 26, 2021 (15:14)
https://brandname.com/service-themes-and-templates/phone-theme.html	404	November 26, 2021 (15:14)
https://brandname.com/service2-pack-builder/	404	November 26, 2021 (15:14)
https://brandname.com/partners/	404	November 26, 2021 (15:14) [new]
https://brandname.com/pwa-for-service-2	404	November 26, 2021 (15:14)
https://brandname.com/reseller-program/	404	November 26, 2021 (15:14) [new]
https://brandname.com/resources/event-tickets/install-guide-event-tickets	404	November 26, 2021 (15:14)
https://brandname.com/resources/refunds/rewards-program	404	November 26, 2021 (15:14)
https://brandname.com/shipping-price	404	November 26, 2021 (15:14) [new]
https://brandname.com/special-oers/	404	November 26, 2021 (15:14)
https://brandname.com/store-locator-extension=for-service-1	404	November 26, 2021 (15:14)
https://brandname.com/video-testimonials	404	November 26, 2021 (15:14)

Missing title tags

- i** About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



0

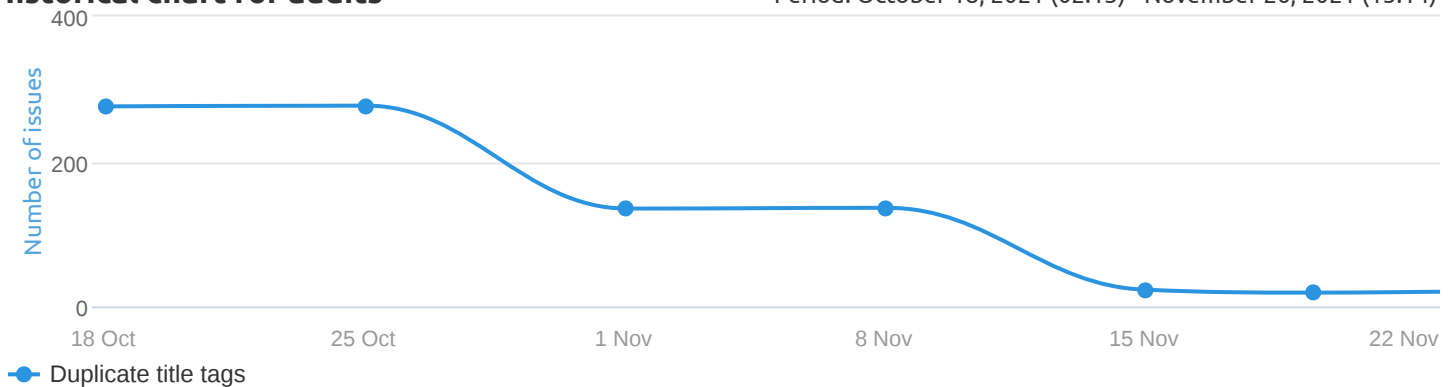


Duplicate title tags

i About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Duplicate title tags 23

brandname.com

Title Tag ▲	Duplicates	Discovered
Shopify Apps https://brandname.com/shopify-apps	2	November 26, 2021 (15:14) [new]
Contact Us https://brandname.com/contact	2	November 26, 2021 (15:14) [new]
Contact Us https://brandname.com/contact/	2	November 26, 2021 (15:14) [new]
Shopify Apps https://brandname.com/blog/shopify-apps	2	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/24-ideas-for-ecient-email-ab-testing	3	November 26, 2021 (15:14) [new]

Title Tag ▲	Duplicates	Discovered
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-february-9-2010	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-january-5-2010	10	November 26, 2021 (15:14) [new]
Kimberely Thomas about MM15NY: "B2B and Small Business are Hot Topics This Year" brandname https://brandname.com/blog/kimberely-thomas-about-mm15ny-b2b-and-small-business-are-hot-topics-this-year	2	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-december-8-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-november-9-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-october-8-2009	10	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/wanted-des-testeurs-beta	3	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-september-8-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-august-3-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-july-9-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-june-3-2009	10	November 26, 2021 (15:14) [new]
Kimberely Thomas about MM15NY: "B2B and Small Business are Hot Topics This Year" brandname https://brandname.com/blog/kimberely-thomas-mmny14-gathering-in-nyc-with-all-our-service-friends	2	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-may-5-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-april-8-2009	10	November 26, 2021 (15:14) [new]
service World Newsletter brandname https://brandname.com/blog/march-3-2009	10	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/test	3	November 26, 2021 (15:14) [new]
'Top 10 service Store Problems' Free User Guide brandname https://brandname.com/blog/top-10-service-store-problems-free-user-guide	2	November 26, 2021 (15:14) [new]
'Top 10 service Store Problems' Free User Guide brandname https://brandname.com/blog/top-10-service-store-problems-free-user-guide-2	2	November 26, 2021 (15:14) [new]

Duplicate content

- i** *About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: <https://support.google.com/webmasters/answer/66359?hl=en> and <https://support.google.com/webmasters/answer/139066?hl=en>*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Duplicate content 2

brandname.com

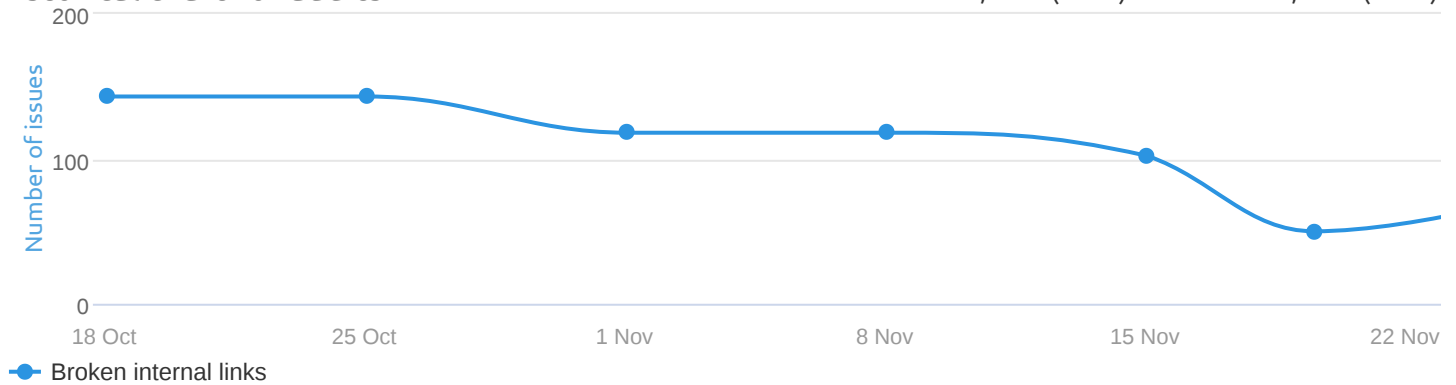
Page URL ▲	Duplicates	Discovered
Contact Us https://brandname.com/contact	1	November 26, 2021 (15:14)
Contact Us https://brandname.com/contact/	1	November 26, 2021 (15:14)

Broken internal links

- i** *About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Broken internal links 82

brandname.com

Page URL ▲	Broken Link URL	HTTP Code	Discovered
A Partner in the Spotlight: Atwix Appreciates the Practice of Sharing Custom Development Projects with Partners brandname https://brandname.com/blog/a-partner-in-the-spotlight-atwix-appreciates-the-practice-of-sharing-custom-development-projects-with-partners	https://brandname.com/reseller-program/	404	November 26, 2021 (15:14) [new]
Advanced Reports 2.0 with units support released! brandname https://brandname.com/blog/advanced-reports-2-0-with-units-support-released	https://brandname.com/extensions/advanced-reports.html	404	November 26, 2021 (15:14)
brandname Extensions May Updates https://brandname.com/blog/brandname-extensions-may-updates	https://brandname.com/digital-media	404	November 26, 2021 (15:14)
brandname in 2014: The Sum of the Year https://brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://brandname.com/service-the-mes-and-templates/duke.html	404	November 26, 2021 (15:14) [new]
Facebook Link 1.0 nally released! brandname https://brandname.com/blog/facebook-link-1-0-nally-released	https://brandname.com/extensions/facebook-link.html	404	November 26, 2021 (15:14)
Follow Up Email service Module Released brandname https://brandname.com/blog/follow-up-email-released	https://brandname.com/extensions/follow-up-email.html	404	November 26, 2021 (15:14)
Free Shipping Price Extension for Convenience of Your Customers brandname https://brandname.com/blog/free-shipping-price-extension-for-convenience-of-your-customers	https://brandname.com/service-extensions/shipping-price.html	404	November 26, 2021 (15:14) [new]
Google Mobile-Friendly Algorithm: Should We Panic or Not? brandname https://brandname.com/blog/google-mobile-friendly-algorithm-should-we-panic-or-not	https://brandname.com/iphone-theme-2-demo/	404	November 26, 2021 (15:14) [new]
Guess What's New in brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/service-surveys.html	404	November 26, 2021 (15:14) [new]
Guess What's New in brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/service-extensions/photo-gallery-pro.html	404	November 26, 2021 (15:14) [new]
Guess What's New in brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/service-extensions/flash-flipping-book.html	404	November 26, 2021 (15:14) [new]

Page URL ▲	Broken Link URL	HTTP Code	Discovered
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/sugarcrm-bridge.html	404	November 26, 2021 (15:14) [new]
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/cloud-backup.html	404	November 26, 2021 (15:14) [new]
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/magento-inventory-management.html	404	November 26, 2021 (15:14) [new]
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/backorder.html	404	November 26, 2021 (15:14) [new]
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/facebook-integration.html	404	November 26, 2021 (15:14) [new]
Guess What's Newin brandname Store? We Feature service Extensions from Trusted Partners! brandname https://brandname.com/blog/guess-whats-new-in-brandname-store-we-feature-internal-category-from-trusted-partners	https://brandname.com/internal-category/layout/menu-manager.html	404	November 26, 2021 (15:14) [new]
Help Desk Ultimate 2.0 released brandname https://brandname.com/blog/help-desk-ultimate-20-released	https://brandname.com/extensions/help-desk-ultimate.html	404	November 26, 2021 (15:14)
Howto Eectively Display Products in Your Store brandname https://brandname.com/blog/how-to-eectively-display-products-in-your-store	https://brandname.com/internal-category/visual-catalog-manager.html	404	November 26, 2021 (15:14) [new]
Howto Eectively Display Products in Your Store brandname https://brandname.com/blog/how-to-eectively-display-products-in-your-store	https://brandname.com/internal-category/quick-view.html	404	November 26, 2021 (15:14) [new]
How to Increase Sales by 8% with only 4 Items in Catalog brandname https://brandname.com/blog/how-to-increase-sales-by-8-with-only-4-items-in-catalog	https://brandname.com/internal-category/blog-professional-and-enterprise-editions.html	404	November 26, 2021 (15:14) [new]
Hurry up—the iPhone promo expires today! brandname https://brandname.com/blog/hurry-up-the-iphone-promo-expires-today	https://brandname.com/service-themes-and-templates/iphone-theme.html	404	November 26, 2021 (15:14)
Instagram Connector Makes Sites Bright and Exciting brandname https://brandname.com/blog/instagram-connector-makes-sites-bright-and-exciting	https://brandname.com/internal-category/instagram-connector.html	404	November 26, 2021 (15:14) [new]
iPhone Theme 3.0: On the Cutting Edge of Customers & Expectations brandname https://brandname.com/blog/iphone-theme-3-0-on-the-cutting-edge-of-customers-expectations	https://brandname.com/service-themes-and-templates/iphone-theme.html	404	November 26, 2021 (15:14) [new]
Automatic Related Products offers retailers the opportunity to display cross-sell blocks https://brandname.com/blog/service-2-automatic-related-products-use-case-cross-sell-and-rule	https://brandname.com/pwa-for-service-2	404	November 26, 2021 (15:14)

Page URL ▲	Broken Link URL	HTTP Code	Discovered
service 2 Extension Update: Automatic Related Products 1.1 brandname https://brandname.com/blog/service-2-extension-update-automatic-related-products-1-1	https://brandname.com/service-2-extensions/automatic-related-products	404	November 26, 2021 (15:14)
service Price-related Extensions Review brandname https://brandname.com/blog/service-price-related-extensions-review	https://brandname.com/internal-category/shipping-price.html	404	November 26, 2021 (15:14) [new]
service Security Patch SUPEE-11219 Released brandname https://brandname.com/blog/service-security-patch-supee-11219	https://brandname.com/blog/service-security-patch	404	November 26, 2021 (15:14)
service World Newsletter brandname https://brandname.com/blog/service-world-newsletter-august-3-2009	https://brandname.com/special-oers/	404	November 26, 2021 (15:14)
service World Newsletter (May 19, 2010) brandname https://brandname.com/blog/service-world-newsletter-may-19-2010	https://brandname.com/knowledge-base.html	404	November 26, 2021 (15:14)
Minimum Advertised Price 1.0 released! brandname https://brandname.com/blog/minimum-advertised-price-10-released	https://brandname.com/extensions/minimum-advertised-price.html	404	November 26, 2021 (15:14)
New Better PDF Invoice Creates Exclusive PDF Documents brandname https://brandname.com/blog/new-better-pdf-invoice-creates-exclusive-pdf-documents	https://brandname.com/internal-category/better-pdf-invoice.html	404	November 26, 2021 (15:14) [new]
New Daily Deal Makes Your Special Offers Eye-Catching brandname https://brandname.com/blog/new-daily-deal-makes-your-special-offers-eye-catching	https://brandname.com/internal-category/daily-deal.html	404	November 26, 2021 (15:14) [new]
New ERP Integration: No Manual Errors, No Data Loss brandname https://brandname.com/blog/new-erp-integration-no-manual-errors-no-data-loss	https://brandname.com/internal-category/erp-integration.html	404	November 26, 2021 (15:14) [new]
New Extension - Custom SMTP for service brandname https://brandname.com/blog/new-extension-custom-smtp	https://brandname.com/extensions/custom-smtp.html	404	November 26, 2021 (15:14)
New extension - Frequently Bought Together brandname https://brandname.com/blog/new-extension-frequently-bought-together	https://brandname.com/extensions/frequently-bought-together.html	404	November 26, 2021 (15:14)
New extension - Who Bought This Also Bought brandname https://brandname.com/blog/new-extension-who-bought-this-also-bought	https://brandname.com/extensions/who-bought-this-also-bought.html	404	November 26, 2021 (15:14)
New Flexible Bundle Product - Full Control Over the Bundle Creation brandname https://brandname.com/blog/new-flexible-bundle-product-full-control-over-the-bundle-creation	https://brandname.com/internal-category/exible-bundle-product.html	404	November 26, 2021 (15:14) [new]
New Service International Shipping: Sell Worldwide Competently brandname https://brandname.com/blog/new-service-international-shipping-sell-worldwide-competently	https://brandname.com/internal-category/international-shipping.html	404	November 26, 2021 (15:14) [new]
New Multi-Vendor Marketplace Provides Extra Business Facilities brandname https://brandname.com/blog/new-multi-vendor-marketplace-provides-extra-business-facilities	https://brandname.com/internal-category/multi-vendor-marketplace.html	404	November 26, 2021 (15:14) [new]

Page URL ▲	Broken Link URL	HTTP Code	Discovered
The New Multishipping Extension Creates Multi-Shipping Orders in One Go brandname https://brandname.com/blog/new-multishipping-creates-multi-shipping-orders-in-one-go	https://brandname.com/internal-category/multi-shipping.html	404	November 26, 2021 (15:14) [new]
New POS Integration Smartly Automates Data Exchanges brandname https://brandname.com/blog/new-pos-integration-smartly-automates-data-exchanges	https://brandname.com/internal-category/pos-integration.html	404	November 26, 2021 (15:14) [new]
New Review Reminder forservice 2: Only Honest Reviews brandname https://brandname.com/blog/new-review-reminder-for-magento-2-only-honest-reviews	https://brandname.com/service-2-extensions/review-reminder	404	November 26, 2021 (15:14)
On Sale service Extension Released brandname https://brandname.com/blog/on-sale-service-extension-released	https://brandname.com/extensions/on-sale.html	404	November 26, 2021 (15:14)
Online Store Navigation. A Route from Landing Pages to Transactions brandname https://brandname.com/blog/online-store-navigation-a-route-from-landing-pages-to-transactions	https://brandname.com/internal-category/advanced-menu.html	404	November 26, 2021 (15:14) [new]
Online Store Navigation. A Route from Landing Pages to Transactions brandname https://brandname.com/blog/online-store-navigation-a-route-from-landing-pages-to-transactions	https://brandname.com/internal-category/who-bought-this-also-bought.html	404	November 26, 2021 (15:14) [new]
Personal Pickup – A New Extension for Multichannel Sellers brandname https://brandname.com/blog/personal-pickup-a-new-extension-for-multichannel-sellers	https://brandname.com/internal-category/personal-pickup.html	404	November 26, 2021 (15:14) [new]
Photo Gallery Pro: Exploit the Power of Images brandname https://brandname.com/blog/photo-gallery-pro-exploit-the-power-of-image	https://brandname.com/internal-category/photo-gallery-pro.html	404	November 26, 2021 (15:14) [new]
Photo Gallery Pro ver. 5.0 Inserts Photo Albums on Product Pages brandname https://brandname.com/blog/photo-gallery-pro-ver-5-0-inserts-photo-albums-on-product-pages	https://brandname.com/internal-category/photo-gallery-pro.html	404	November 26, 2021 (15:14) [new]
Product Updates Notifications 1.0.4 released! brandname https://brandname.com/blog/product-updates-notifications-1-0-4-released	https://brandname.com/extensions/product-updates-notifications.html	404	November 26, 2021 (15:14)
Product Updates Notifications 1.1 released brandname https://brandname.com/blog/product-updates-notifications-1-1-released	https://brandname.com/extensions/product-updates-notifications.html	404	November 26, 2021 (15:14)
Refer a Friend 1.0 released! brandname https://brandname.com/blog/refer-a-friend-1-0-released	https://brandname.com/extensions/refer-a-friend.html	404	November 26, 2021 (15:14)
Review Rotator 1.1 released brandname https://brandname.com/blog/review-rotator-1-1-released	https://brandname.com/extensions/review-rotator.html	404	November 26, 2021 (15:14)
RSS Readerservice Extension v1.0 Released! brandname https://brandname.com/blog/rss-reader-service-extension-v1-0-released	https://brandname.com/extensions/rss-reader.html	404	November 26, 2021 (15:14)
Sales Gamification: Beneficial Mix of Business and Fun brandname https://brandname.com/blog/sales-gamification-beneficial-mix-of-business-and-fun	https://brandname.com/service-loyalty/loyalty-program-cases.html	404	November 26, 2021 (15:14) [new]

Page URL ▲	Broken Link URL	HTTP Code	Discovered
Smart One Step Checkout 1.1 is Integrated with Three brandname Extensions https://brandname.com/blog/smart-one-step-checkout-1-1	https://brandname.com/service2-pack-builder/	404	November 26, 2021 (15:14)
Subscriptions and Recurring Payments 1.0 released! brandname https://brandname.com/blog/subscriptions-and-recurring-payments-1-0-released	https://brandname.com/extensions/subscriptions-and-recurring-payments.html	404	November 26, 2021 (15:14)
Thanksgiving 2013. New Trends in Online Shopping brandname https://brandname.com/blog/thanksgiving-2013-new-trends-in-online-shopping	https://brandname.com/internal-category/featured-checkout-promo.html	404	November 26, 2021 (15:14) [new]
The Multistep Option of Cloud Backup 2.0 Conquers Huge Databases brandname https://brandname.com/blog/the-multistep-option-of-cloud-backup-2-0-conquers-huge-databases	https://brandname.com/internal-category/cloud-backup.html	404	November 26, 2021 (15:14) [new]
Video extension for service brandname https://brandname.com/blog/video-extension-for-magento	https://brandname.com/free-stu/video-module.html	404	November 26, 2021 (15:14)
Welcome Four New Members of brandname Partner Family! brandname https://brandname.com/blog/welcome-four-new-members-of-brandname-partner-family	https://brandname.com/partners/	404	November 26, 2021 (15:14) [new]
Welcome the Broad Line of Social Media Products from Our Partners brandname https://brandname.com/blog/welcome-the-broad-line-of-social-media-products-from-our-partners	https://brandname.com/internal-category/social-network.html	404	November 26, 2021 (15:14) [new]
https://brandname.com/easy-categories.html	https://brandname.com/easy-categories-extension-for-service-1	404	November 26, 2021 (15:14)
https://brandname.com/geoip-redirect.html	https://brandname.com/geoip-redirect	404	November 26, 2021 (15:14) [new]
service Catalog Permissions service Advanced permissions https://brandname.com/service-1-extensions/catalog-permissions-extension-for-service-1	https://brandname.com/service-1-extensions/catalog-permissions-extension-for-service-2	404	November 26, 2021 (15:14)
service Custom Stock Status Extension – brandname https://brandname.com/service-1-extensions/custom-stock-display-extension-for-service-1	https://brandname.com/service-1-extensions/custom-stock-status-extension-for-service-2	404	November 26, 2021 (15:14)
service Marketing Extensions Marketing Automation Sales Motivation https://brandname.com/service-1-extensions/marketing-sales-motivation	https://brandname.com/service-marketing/email-marketing.html	404	November 26, 2021 (15:14)
service Marketing Extensions Marketing Automation Sales Motivation https://brandname.com/service-1-extensions/marketing-sales-motivation?p=2	https://brandname.com/service-marketing/email-marketing.html	404	November 26, 2021 (15:14)
https://brandname.com/service-2-extensions/extension-pack-old	https://brandname.com/service2-pack-builder/	404	November 26, 2021 (15:14)
https://brandname.com/internal-category/easy-categories.html	https://brandname.com/service-1-extensions/easy-categories-extension-for-service-1	404	November 26, 2021 (15:14) [new]

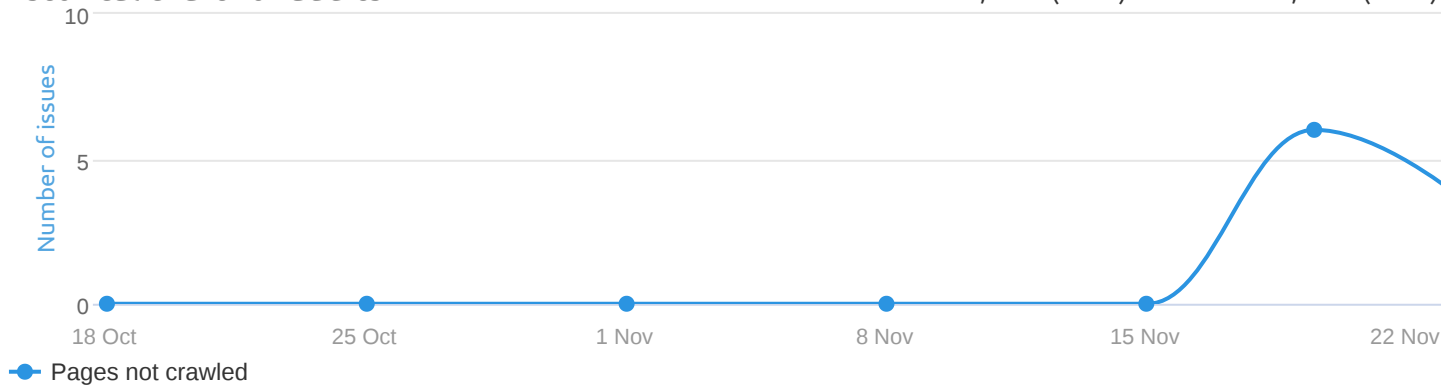
Page URL ▲	Broken Link URL	HTTP Code	Discovered
https://brandname.com/internal-category/rss-reader.html	https://brandname.com/service-1-extensions/rss-reader	404	November 26, 2021 (15:14)
https://brandname.com/internal-category/specials.html	https://brandname.com/service-1-extensions/specials	404	November 26, 2021 (15:14) [new]
Digital Media User Manual https://brandname.com/resources/digital-media/user-manual-digital-media	https://brandname.com/digital-media	404	November 26, 2021 (15:14)
https://brandname.com/resources/event-tickets/install-guide-event-tickets/	https://brandname.com/resources/event-tickets/install-guide-event-tickets	404	November 26, 2021 (15:14)
Eligibility Forrefund brandname https://brandname.com/resources/refunds/eligibility-for-refund	https://brandname.com/resources/refunds/rewards-program	404	November 26, 2021 (15:14)
Available Services https://brandname.com/resources/support-service/available-services	https://brandname.com/kbase/faq-common/What-Is-The-Support-Period	404	November 26, 2021 (15:14)
Restoring Account Access https://brandname.com/resources/support-service/restoring-account-access	https://brandname.com/kbase/faq-common/license-transfer	404	November 26, 2021 (15:14)
https://brandname.com/services/service-store-translation.html	https://brandname.com/service-services/service-store-translation	404	November 26, 2021 (15:14)
https://brandname.com/shipping-price.html	https://brandname.com/shipping-price	404	November 26, 2021 (15:14) [new]
service 2 Store Locator Extension Google Map Store Location https://brandname.com/store-locator-extension-for-magento-2	https://brandname.com/store-locator-extension-for-magento-1	404	November 26, 2021 (15:14)
https://brandname.com/video-testimonials.html	https://brandname.com/video-testimonials	404	November 26, 2021 (15:14)
https://brandname.com/who-bought-this-also-bought.html	https://brandname.com/internal-category/who-bought-this-also-bought.html	404	November 26, 2021 (15:14)

Pages not crawled

- i** About this issue: This issue indicates that our crawler couldn't access the webpage. There are two possible reasons: 1. Your site's server response time is more than 5 seconds. 2. Your server refused access to your webpages. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

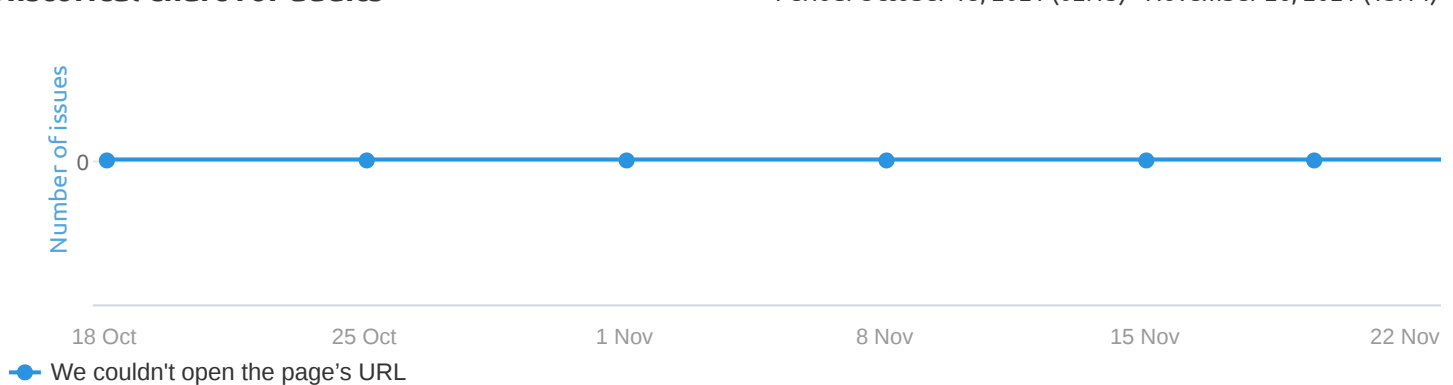


We couldn't open the page's URL

- i** About this issue: This issue is reported when crawler fails to access a page because of an invalid page URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes () are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure your page's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

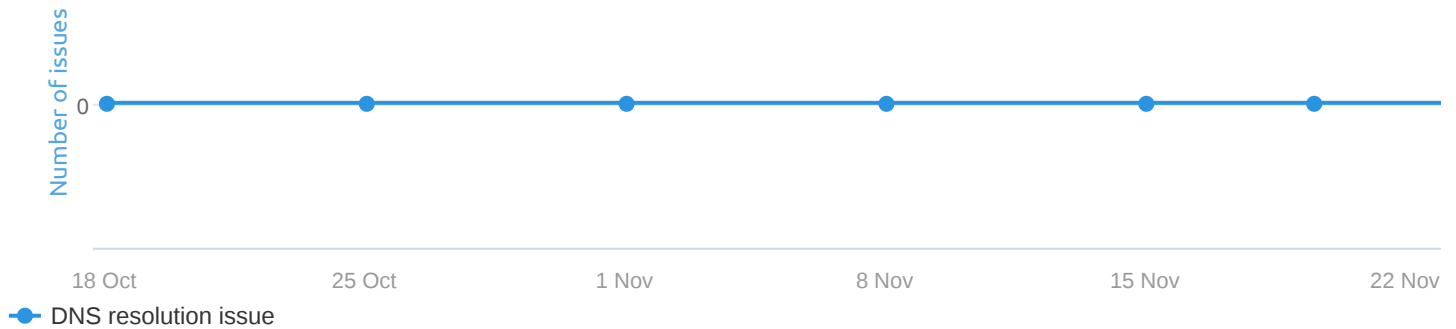


DNS resolution issue

- i** About this issue: A DNS resolution error is reported when our crawler can't resolve the hostname when trying to access your webpage. How to fix: Please contact your web hosting technical support and ask them to investigate and fix the issue.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

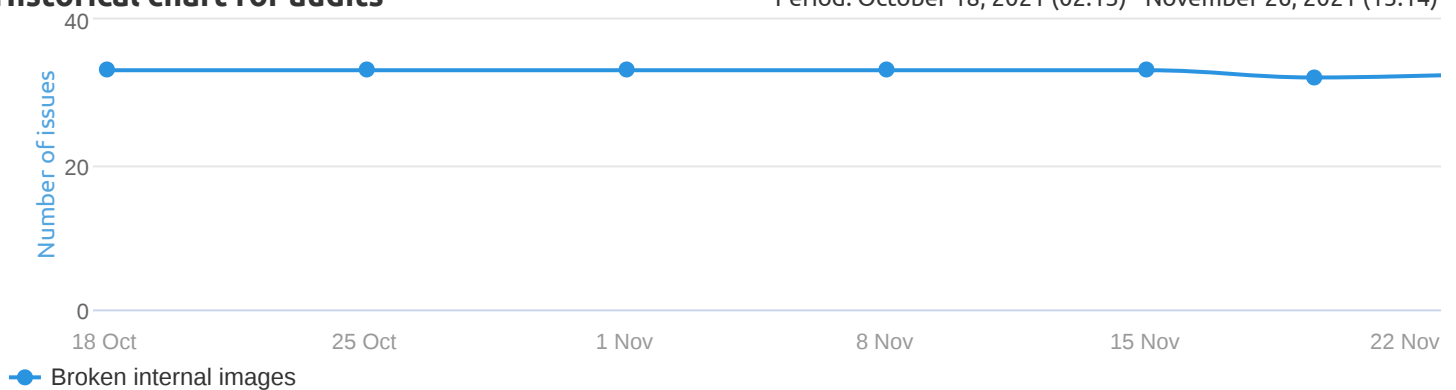


Broken internal images

i About this issue: An internal broken image is an image that can't be displayed because it no longer exists, its URL is misspelled, or because the file path is not valid. Broken images may jeopardize your search rankings because they provide a poor user experience and signal to search engines that your page is low quality. How to fix: To fix a broken internal image, perform one of the following: 1. If an image is no longer located in the same location, change its URL. 2. If an image was deleted or damaged, replace it with a new one. 3. If an image is no longer needed, simply remove it from your page's code

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Broken internal images 33 brandname.com

Page URL ▲	Image URL	HTTP Code	Discovered
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/icon-sphinx.png	404	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/who-uses.png	404	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/screen-2.png	404	November 26, 2021 (15:14)

Page URL ▲	Image URL	HTTP Code	Discovered
brandname Releases Layered Navigation Extension. Faster Search, Easier Navigation and AJAX Support brandname https://brandname.com/blog/brandname-releases-layered-navigation-extension-faster-search-easier-navigation-and-ajax-support	https://brandname.com/blog/wp-content/uploads/2013/12/1-45.png	404	November 26, 2021 (15:14) [new]
Help Desk Ultimate comparison guide brandname https://brandname.com/blog/help-desk-ultimate-comparison-guide	https://brandname.com/blog/wp-content/uploads/2009/07/yes.gif	404	November 26, 2021 (15:14)
Help Desk Ultimate comparison guide brandname https://brandname.com/blog/help-desk-ultimate-comparison-guide	https://brandname.com/blog/wp-content/uploads/2009/07/no.gif	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/featured-products-3-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/widget.png	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/featured-products-3-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/slider.png	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/featured-products-3-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/grid.png	404	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/service-1-extensions/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/who-uses.png	404	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/service-1-extensions/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/icon-sphinx.png	404	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/service-1-extensions/advanced-search-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/screen-2.png	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/service-1-extensions/featured-products-3-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/slider.png	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/service-1-extensions/featured-products-3-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/widget.png	404	November 26, 2021 (15:14)
service Featured Products Extension service Product Slider https://brandname.com/service-1-extensions/featured-products-3-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/grid.png	404	November 26, 2021 (15:14)
service Reward Pointextension – brandname https://brandname.com/service-1-extensions/points-reward-s-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b.png	404	November 26, 2021 (15:14)
service Reward Pointextension – brandname https://brandname.com/service-1-extensions/points-reward-s-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b-full.png	404	November 26, 2021 (15:14)

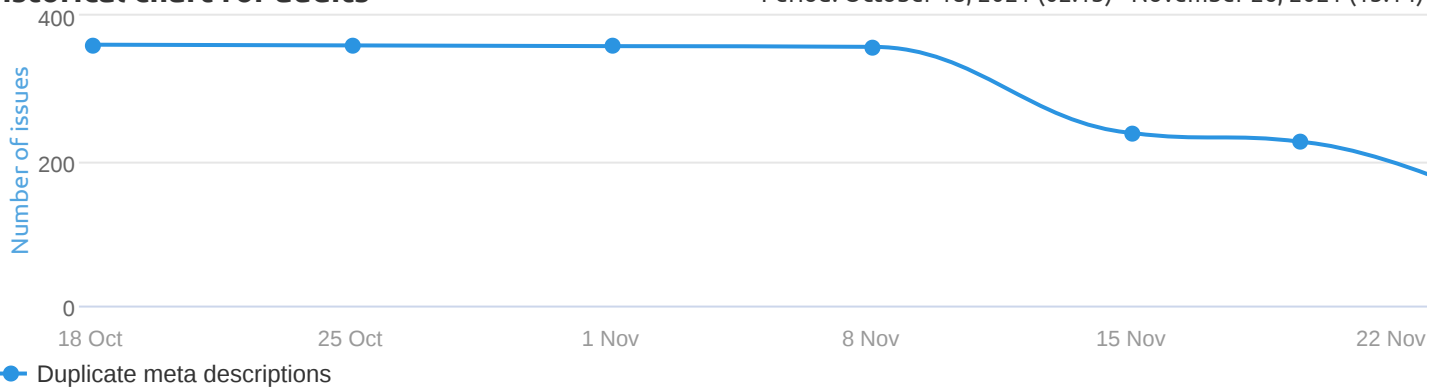
Page URL ▲	Image URL	HTTP Code	Discovered
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/service-1-extensions/poi-nts-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a-full.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a.png	404	November 26, 2021 (15:14)
service Reward Pointsextension – brandname https://brandname.com/points-rewards-extension-for-service-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a.png	404	November 26, 2021 (15:14)

Duplicate meta descriptions

i About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Duplicate meta descriptions 98

brandname.com

Page URL ▲

	Duplicates	Discovered
Blog https://brandname.com/blog	67	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/24-ideas-for-ecient-email-ab-testing	2	November 26, 2021 (15:14)
Advanced Menu 1.6 released brandname https://brandname.com/blog/advanced-menu-16-released	9	November 26, 2021 (15:14)
Advanced Menu 1.7 released brandname https://brandname.com/blog/advanced-menu-17-released	9	November 26, 2021 (15:14)
Advanced Menu 1.7.1 released brandname https://brandname.com/blog/advanced-menu-171-released	9	November 26, 2021 (15:14)
aheadMetrics with Real-Time Store Analytics Is Open to the Public. Give It a Try! brandname https://brandname.com/blog/aheadmetrics-with-real-time-store-analytics-is-open-to-the-public-give-it-a-try	67	November 26, 2021 (15:14) [new]
brandname in 2014: The Sum of the Year https://brandname.com/blog/brandname-in-2014-the-sum-of-the-year	67	November 26, 2021 (15:14) [new]
brandname Newsletter—May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	67	November 26, 2021 (15:14) [new]
AJAX Cart Pro 1.1 released brandname https://brandname.com/blog/ajax-cart-pro-11-released	9	November 26, 2021 (15:14)
AJAX Cart Pro 1.2 released brandname https://brandname.com/blog/ajax-cart-pro-12-released	9	November 26, 2021 (15:14)

Page URL ▲	Duplicates	Discovered
AJAX Cart Pro 1.2.1 released brandname https://brandname.com/blog/ajax-cart-pro-121-released	9	November 26, 2021 (15:14)
AJAX Cart Pro 1.3 released brandname https://brandname.com/blog/ajax-cart-pro-13-released	9	November 26, 2021 (15:14)
AJAX Cart Pro 1.4 released brandname https://brandname.com/blog/ajax-cart-pro-14-released	2	November 26, 2021 (15:14)
Authors https://brandname.com/blog/authors	67	November 26, 2021 (15:14) [new]
Aarti Patole https://brandname.com/blog/authors/aarti-patole	67	November 26, 2021 (15:14) [new]
Anton Lashuk https://brandname.com/blog/authors/anton-lashuk	67	November 26, 2021 (15:14) [new]
Kirill Samartsev https://brandname.com/blog/authors/kirill-samartsev	67	November 26, 2021 (15:14) [new]
Veronika Romanova https://brandname.com/blog/authors/veronika-romanova	67	November 26, 2021 (15:14) [new]
Yanina Prudnikova https://brandname.com/blog/authors/yanina-prudnikova	67	November 26, 2021 (15:14) [new]
Company News https://brandname.com/blog/company-news	67	November 26, 2021 (15:14) [new]
Ecommerce https://brandname.com/blog/ecommerce	67	November 26, 2021 (15:14) [new]
Latest Update: GiftCard 1.2 forservice 2 brandname https://brandname.com/blog/faq-sections	1	November 26, 2021 (15:14)
Featured Products 2.2.2 released brandname https://brandname.com/blog/featured-products-222-released	1	November 26, 2021 (15:14)
Latest Update: Gift Card 1.2 forservice 2 https://brandname.com/blog/gift-card-1-2-service-2	1	November 26, 2021 (15:14)
Help Desk 2.1.1 released brandname https://brandname.com/blog/help-desk-211-released	9	November 26, 2021 (15:14)
Help Desk Ultimate 2.1.1 released brandname https://brandname.com/blog/help-desk-ultimate-211-released	9	November 26, 2021 (15:14)
IMPORTANT: Issues with New Security Patch! https://brandname.com/blog/important-security-patch-issues	67	November 26, 2021 (15:14) [new]
service 2 Extensions https://brandname.com/blog/service-2-extensions	67	November 26, 2021 (15:14) [new]
service Connect March-April 2013: Three Big Changes at the service Marketplace You Shouldn't Miss https://brandname.com/blog/service-connect-march-april-2013-three-big-changes-at-the-service-marketplace-you-shouldnt-miss	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-10266 RELEASED https://brandname.com/blog/service-security-patch-supee-10266-released	67	November 26, 2021 (15:14) [new]

Page URL ▲	Duplicates	Discovered
service SECURITY PATCH SUPEE-10415 RELEASED https://brandname.com/blog/service-security-patch-supee-10415-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-5994 RELEASED https://brandname.com/blog/service-security-patch-supee-5994-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-6285 RELEASED https://brandname.com/blog/service-security-patch-supee-6285-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-6482 RELEASED https://brandname.com/blog/service-security-patch-supee-6482-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-6788 RELEASED https://brandname.com/blog/service-security-patch-supee-6788-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-7405 RELEASED https://brandname.com/blog/service-security-patch-supee-7405-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-8788 RELEASED https://brandname.com/blog/service-security-patch-supee-8788-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-9652 RELEASED https://brandname.com/blog/service-security-patch-supee-9652-released	67	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-9767 RELEASED https://brandname.com/blog/service-security-patch-supee-9767-released	67	November 26, 2021 (15:14) [new]
On Sale 1.0.1 released brandname https://brandname.com/blog/on-sale-101-released	2	November 26, 2021 (15:14)
Product Questions 1.1 released brandname https://brandname.com/blog/product-questions-11-released	2	November 26, 2021 (15:14)
Provide the highest standards of customerservice with the RMAextension brandname https://brandname.com/blog/provide-the-highest-standards-of-customer-service-with-the-rma-extension	1	November 26, 2021 (15:14)
Review Rotator 1.2 released brandname https://brandname.com/blog/review-rotator-12-released	9	November 26, 2021 (15:14)
Search Autocomplete and Suggest brandname https://brandname.com/blog/search-autocomplete-suggest-163-released	1	November 26, 2021 (15:14)
Security Patches https://brandname.com/blog/security-patches	67	November 26, 2021 (15:14) [new]
Shopify Apps https://brandname.com/blog/shopify-apps	67	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/test	2	November 26, 2021 (15:14)
'Top 10 service Store Problems' Free User Guide brandname https://brandname.com/blog/top-10-service-store-problems-free-user-guide	1	November 26, 2021 (15:14) [new]
'Top 10 service Store Problems' Free User Guide brandname https://brandname.com/blog/top-10-service-store-problems-free-user-guide-2	1	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/wanted-des-testeurs-beta	2	November 26, 2021 (15:14)
Welcome the 1.0.1 version of the RMAextension brandname https://brandname.com/blog/welcome-the-1-0-1-version-of-the-rma-extension	1	November 26, 2021 (15:14)

Page URL ▲	Duplicates	Discovered
Z-Blocks use case: authority/security seal at the best place brandname https://brandname.com/blog/z-blocks-use-case-authoritysecurity-seal-at-the-best-place	3	November 26, 2021 (15:14)
Z-Blocks use case: congratulate your customers with national holidays brandname https://brandname.com/blog/z-blocks-use-case-congratulate-your-customers-with-national-holidays	3	November 26, 2021 (15:14)
Z-Blocks use case: curious facts brandname https://brandname.com/blog/z-blocks-use-case-curious-facts	3	November 26, 2021 (15:14)
Z-Blocks use case: support service phone number is shown in working hours only brandname https://brandname.com/blog/z-blocks-use-case-support-service-phone-number-is-shown-in-working-hours-only	3	November 26, 2021 (15:14)
Category Sale Terms and Conditions https://brandname.com/category-sale-terms-and-conditions	67	November 26, 2021 (15:14) [new]
Contact Us https://brandname.com/contact	67	November 26, 2021 (15:14) [new]
Contact Us https://brandname.com/contact/	67	November 26, 2021 (15:14) [new]
Exclusive Oer - service 1 Extensions https://brandname.com/service-1-extensions/exclusive-oer	67	November 26, 2021 (15:14) [new]
Administration - service 2 Extensions https://brandname.com/service-2-extensions/administration	67	November 26, 2021 (15:14) [new]
Content Management - service 2 Extensions https://brandname.com/service-2-extensions/content-management	67	November 26, 2021 (15:14) [new]
User Experience - service 2 Extensions https://brandname.com/service-2-extensions/user-experience	67	November 26, 2021 (15:14) [new]
How to register a Company Account with AW.com Knowledge Base https://brandname.com/resources/company-accounts-b2b-advantages/how-to-register-a-company-account-with-aw-com	67	November 26, 2021 (15:14) [new]
Features available to Company Users Knowledge Base https://brandname.com/resources/company-accounts-b2b-advantages/what-are-the-features-available-to-company-users	67	November 26, 2021 (15:14) [new]
Features available to the Company Account Admin Knowledge Base https://brandname.com/resources/company-accounts-b2b-advantages/what-are-the-features-available-to-the-company-account-admin	67	November 26, 2021 (15:14) [new]
Are your products compatible with my service version? https://brandname.com/resources/extensions-compatibility/are-your-products-compatible-with-my-service-version	67	November 26, 2021 (15:14) [new]
Can your extensions be localized? https://brandname.com/resources/extensions-compatibility/can-your-extensions-be-localized	67	November 26, 2021 (15:14) [new]
Custom themes https://brandname.com/resources/extensions-compatibility/custom-themes	67	November 26, 2021 (15:14) [new]
Live stores examples https://brandname.com/resources/extensions-compatibility/live-stores-examples	67	November 26, 2021 (15:14) [new]
Product update https://brandname.com/resources/extensions-compatibility/product-update	67	November 26, 2021 (15:14) [new]
General Questions https://brandname.com/resources/general_questions	67	November 26, 2021 (15:14) [new]

Page URL ▲	Duplicates	Discovered
How to install PWA Knowledge Base https://brandname.com/resources/install-guide/how-to-install-pwa	1	November 26, 2021 (15:14)
Layered Navigation https://brandname.com/resources/layered-navigation	67	November 26, 2021 (15:14) [new]
I run several web-stores. Do I have to purchase several copies of the extension? https://brandname.com/resources/licenses/i-run-several-web-stores-do-i-have-to-purchase-several-copies-of-the-extension	67	November 26, 2021 (15:14) [new]
Can I change the extension license when upgrading to service Commerce from Open Source and vice versa? https://brandname.com/resources/licenses/license-swap	67	November 26, 2021 (15:14) [new]
License Transfer https://brandname.com/resources/licenses/license-transfer	67	November 26, 2021 (15:14) [new]
What URL do I add on checkout? https://brandname.com/resources/licenses/what-url-do-i-add-on-checkout	67	November 26, 2021 (15:14) [new]
Where can I find the extension license key? https://brandname.com/resources/licenses/where-can-i-find-the-extension-license-key	67	November 26, 2021 (15:14) [new]
Did brandnameportall their extensionsto service 2? https://brandname.com/resources/service-2-extensions/did-brandname-port-extensions-to-service-2	67	November 26, 2021 (15:14) [new]
Will my extensions forservice 1 work on service 2? https://brandname.com/resources/service-2-extensions/extensions-for-service-1-on-service-2	67	November 26, 2021 (15:14) [new]
service 2 integration tests https://brandname.com/resources/service-2-extensions/unit-tests	67	November 26, 2021 (15:14) [new]
Products https://brandname.com/resources/products	67	November 26, 2021 (15:14) [new]
Do you have demo/trial versions of your products? https://brandname.com/resources/purchases/do-you-have-demo-trial-versions-of-your-products	67	November 26, 2021 (15:14) [new]
I can't see PayPal during checkout. Why? https://brandname.com/resources/purchases/i-cant-see-paypal-during-checkout-why	67	November 26, 2021 (15:14) [new]
If I buy an extension, how would I get it? https://brandname.com/resources/purchases/if-i-buy-an-extension-how-would-i-get-it	67	November 26, 2021 (15:14) [new]
What does the status of my order mean? https://brandname.com/resources/purchases/order-statuses	67	November 26, 2021 (15:14) [new]
Printing invoice https://brandname.com/resources/purchases/printing-invoice	67	November 26, 2021 (15:14) [new]
PWA Studio User Manual https://brandname.com/resources/pwa-addons-to-brandname-products/user-manual-pwa-studio	1	November 26, 2021 (15:14)
Available Services https://brandname.com/resources/support-service/available-services	67	November 26, 2021 (15:14) [new]
Customer Service: general information https://brandname.com/resources/support-service/customer-service-general-information	67	November 26, 2021 (15:14) [new]
Guideline: How To Compose A Technical Support Ticket https://brandname.com/resources/support-service/how-to-compose-ticket	67	November 26, 2021 (15:14) [new]

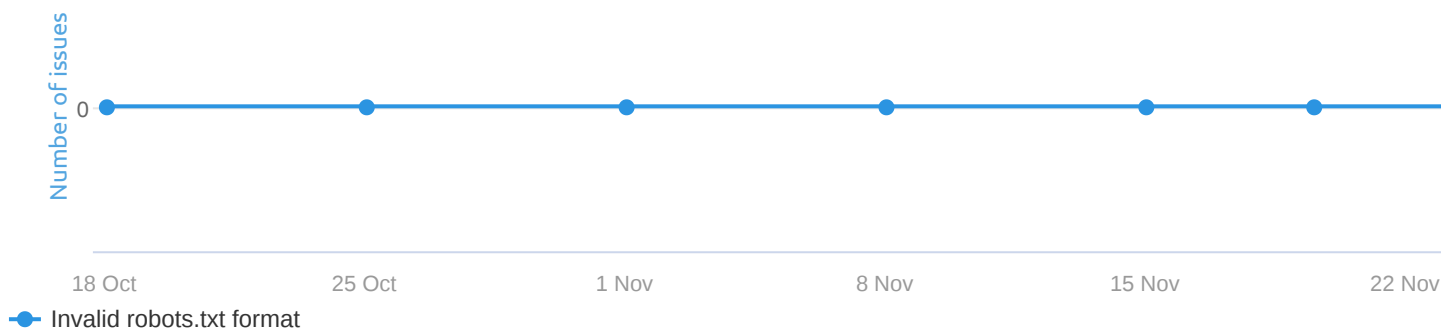
Page URL ▲	Duplicates	Discovered
I'm waiting for reply in my helpdesk ticket https://brandname.com/resources/support-service/im-waiting-for-reply-in-my-helpdesk-ticket	67	November 26, 2021 (15:14) [new]
My support period has expired, but I have discovered a bug with your extension. How do I get it fixed? https://brandname.com/resources/support-service/my-support-is-over-but-i-found-a-bug	67	November 26, 2021 (15:14) [new]
Restoring Account Access https://brandname.com/resources/support-service/restoring-account-access	67	November 26, 2021 (15:14) [new]
User Documentation https://brandname.com/resources/support-service/user-documentation	67	November 26, 2021 (15:14) [new]
What is the Support Period, how does it work? https://brandname.com/resources/support-service/what-is-the-support-period	67	November 26, 2021 (15:14) [new]
What is the Priority Support? https://brandname.com/resources/support-service/what_is_the_priority_support	67	November 26, 2021 (15:14) [new]
Terms and conditions: Promo Sale https://brandname.com/terms-and-conditions-promo-sale	67	November 26, 2021 (15:14) [new]

Invalid robots.txt format

- i** About this issue: If your robots.txt file is poorly configured, it can cause you a lot of problems. Webpages that you want to be promoted in search results may not be indexed by search engines, while some of your private content may be exposed to users. So, one configuration mistake can damage your search rankings, ruining all your search engine optimization efforts. How to fix: Review your robots.txt file and fix all errors, if there are any. You can check your file using Google's robots.txt Tester: <https://www.google.com/webmasters/tools/robots-testing-tool>. For information on how to configure your robots.txt, please see this article: https://developers.google.com/webmasters/control-crawl-index/docs/robots_txt.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

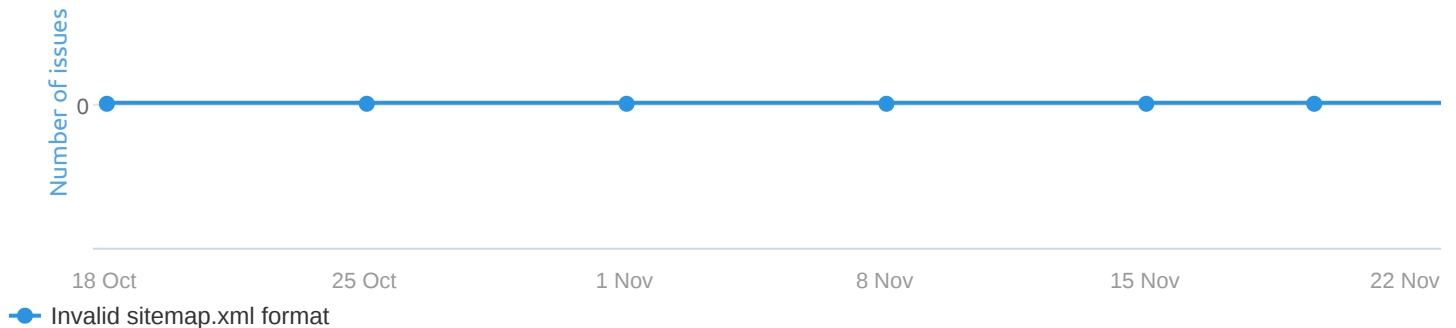


Invalid sitemap.xml format

- i** About this issue: If your sitemap.xml file has any errors, search engines will not be able to process the data it contains, and they will ignore it. How to fix: Review your sitemap.xml file and fix all errors. You can check your file using the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id. For information on how to configure your sitemap.xml, please see this article: <https://www.sitemaps.org/protocol.html>.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

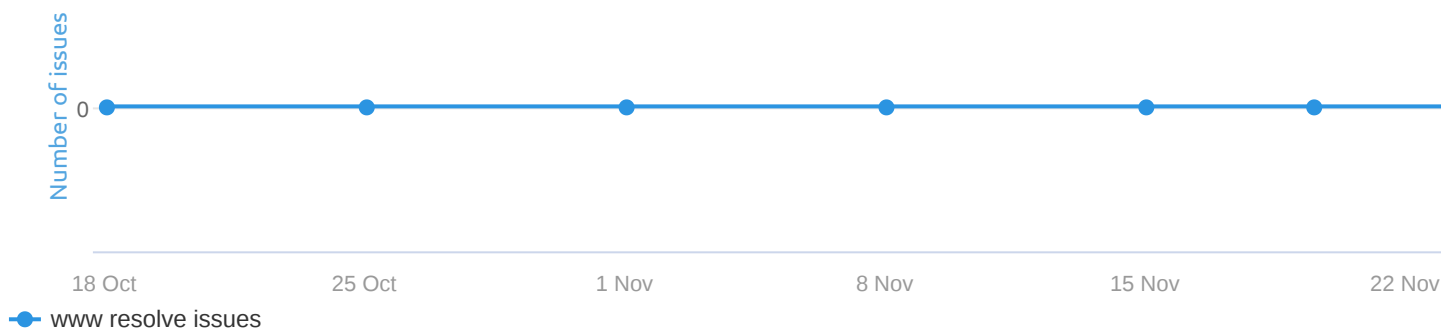


www resolve issues

- i** About this issue: Normally, a webpage can be accessed with or without adding www to its domain name. If you haven't specified which version should be prioritized, search engines will crawl both versions, and the link juice will be split between them. Therefore, none of your page versions will get high positions in search results. How to fix: Specify which version of your webpage you want to be the main one. Use Google Search Console data to define pages that are indexed. We recommend that you redirect an alternate version of your page to the preferred version via a 301 redirect. For more information, please see the Consolidate duplicate URLs article <https://support.google.com/webmasters/answer/139066>.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

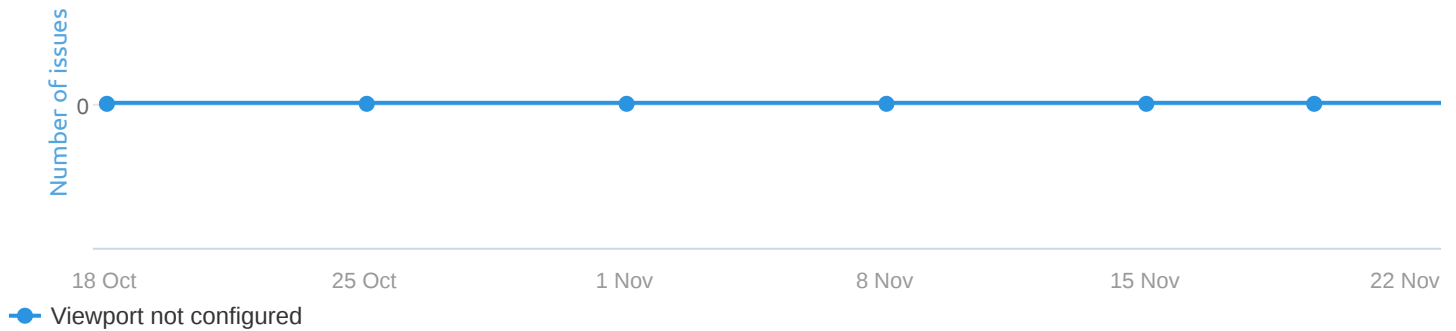


Viewport not configured

- i** About this issue: The viewport meta tag is an HTML tag that allows you to control a page's viewport size and scale on mobile devices. This tag is indispensable if you want to make your website accessible and optimized for mobile devices. For more information about the viewport meta tag, please see the Responsive Web Design Basics article: <https://developers.google.com/web/fundamentals/design-and-ux/responsive/>. How to fix: Set the viewport meta tag for each page, and then test your website on a mobile device to make sure everything works fine.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

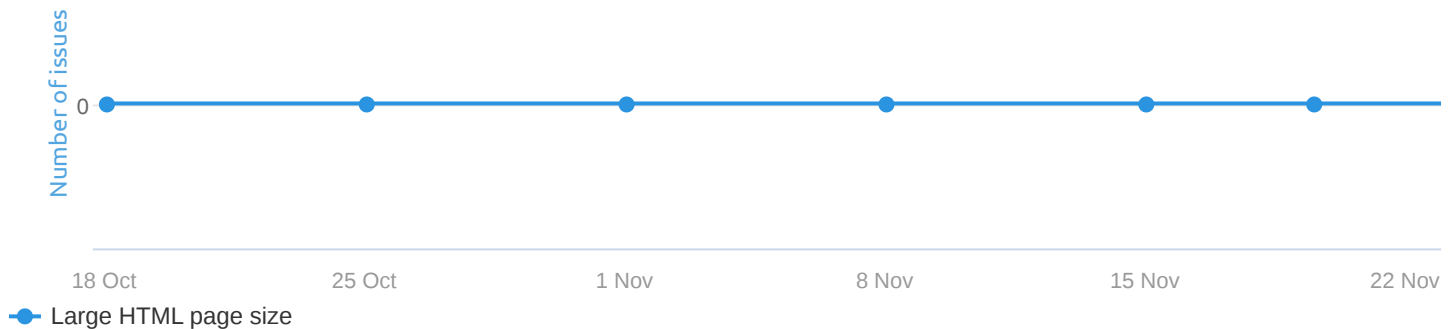


Large HTML page size

- i** About this issue: A webpage's HTML size is the size of all HTML code contained on it. A page size that is too large (i.e., exceeding 2 MB) leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Review your page's HTML code and consider optimizing its structure and/or removing inline scripts and styles.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

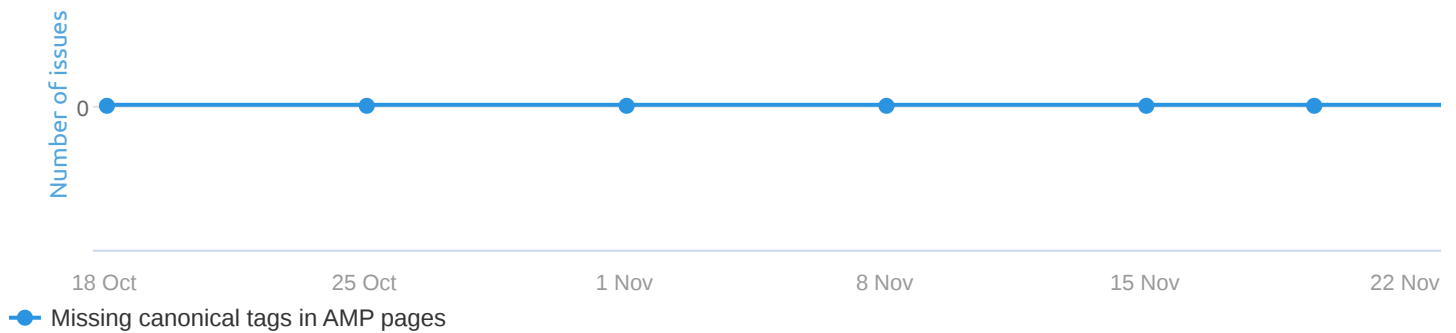


Missing canonical tags in AMP pages

- i** About this issue: This issue is triggered if your AMP page has no canonical tag. When creating AMP pages, several requirements should be met: 1. If you have both an AMP and a non-AMP version of the same page, you should place canonical tags on both versions to prevent duplicate content issues. 2. If you have only an AMP version of your webpage, it must have a self-referential canonical tag. For more information, please see these article - AMP on Google Search guidelines: <https://support.google.com/webmasters/answer/6340290?hl=en#discovery>. How to fix: Add a rel="canonical" tag in the <head> section of each AMP page.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

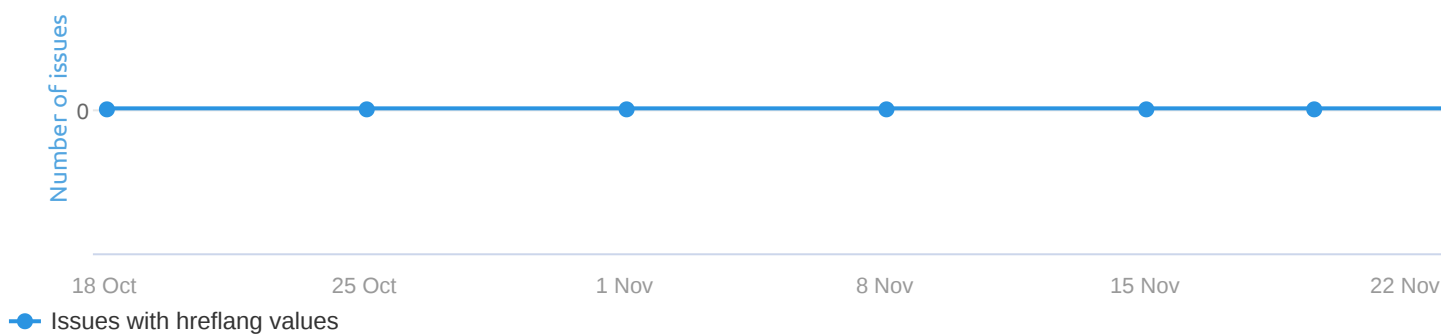


Issues with hreflang values

- i** About this issue: This issue is triggered if: 1. Your country code is not in the ISO_3166-1_alpha-2 format. 2. Your language code is not in the ISO 639-1 format. A hreflang (rel="alternate" hreflang="x") attribute helps search engines understand which page should be shown to visitors based on their location. Utilizing this attribute is necessary if you're running a multilingual website and would like to help users from other countries find your content in the language that is most appropriate to them. It is very important to properly implement hreflang attributes, otherwise search engines will not be able to show the correct language version of your page to the relevant audience. For more information, please see these article - Tell Google about localized versions of your page: <https://support.google.com/webmasters/answer/189077>. How to fix: Make sure that your hreflang attributes are used correctly. Here are a few ways to avoid hreflang implementation issues: 1. Specify the correct ISO 639-1 language code. For language script variations, use the ISO 15924 standard format. 2. Specify the correct ISO_3166-1_alpha-2 country code

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

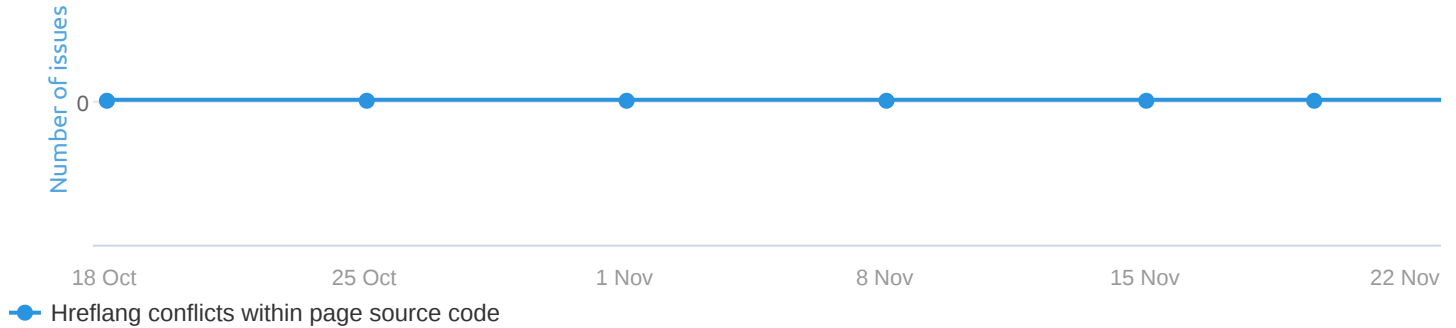


Hreflang conflicts within page source code

- i** About this issue: If you're running a multilingual website, it is necessary to help users from other countries find your content in the language that is most appropriate for them. This is where the hreflang (rel="alternate" hreflang="x") attribute comes in handy. This attribute helps search engines understand which page should be shown to visitors based on their location. It is very important to properly synchronize your hreflang attributes within your page's source code, otherwise you may experience unexpected search engine behavior. For more information, see this article <https://support.google.com/webmasters/answer/189077?hl=en>. How to fix: To avoid any conflicts, we recommend that you review your hreflang attributes within your page's source code and fix any of the following issues: 1. Conflicting hreflang and rel=canonical URLs. 2. Conflicting hreflang URLs. 3. No self-referencing hreflang URLs

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

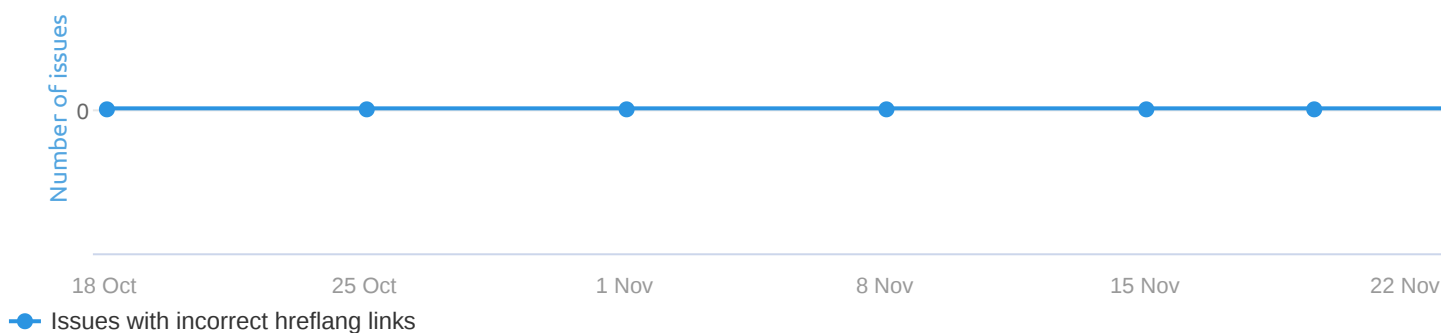


Issues with incorrect hreflang links

- i** About this issue: A hreflang (`rel="alternate" hreflang="x"`) attribute helps search engines understand which page should be shown to visitors based on their location. Utilizing this attribute is necessary if you're running a multilingual website and would like to help users from other countries find your content in the language that is most appropriate for them. It is very important to make sure your hreflang links always refer to absolute URLs with HTTP 200 status codes, otherwise search engines will not be able to interpret them correctly and, as a result, will not show the correct language version of your pages to the relevant audience. For more information, please see these article - Tell Google about localized versions of your page: <https://support.google.com/webmasters/answer/189077>. How to fix: To avoid any problems with hreflang links, we recommend that you review your hreflang attributes and do the following: 1. Fix broken hreflang URLs. 2. Fix hreflang redirects. 3. Replace relative URLs with absolute ones

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

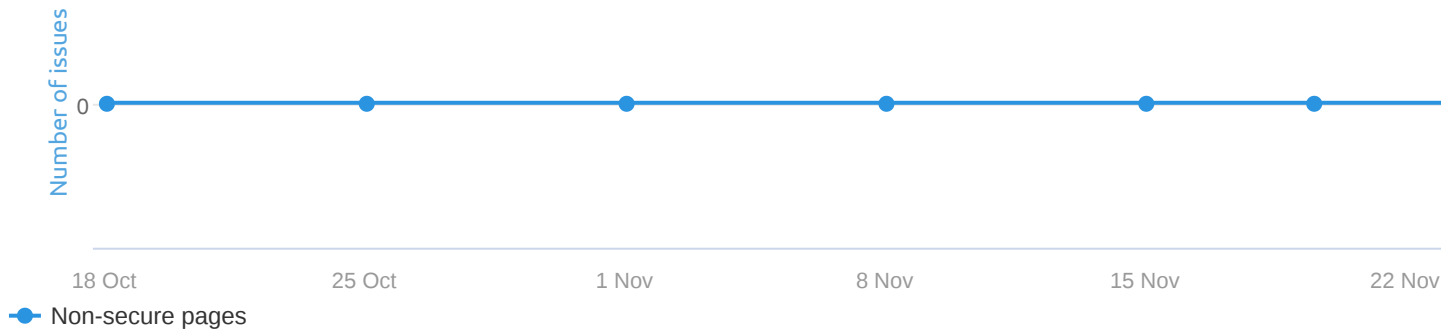


Non-secure pages

- i** About this issue: This issue is triggered if our crawler detects an HTTP page with a `<input type="password">` field. Using a `<input type="password">` field on your HTTP page is harmful to user security, as there is a high risk that user login credentials can be stolen. To protect users' sensitive information from being compromised, Google Chrome will start informing users about the dangers of submitting their passwords on HTTP pages by labeling such pages as "non-secure" starting January 2017. This could have a negative impact on your bounce rate, as users will most likely feel uncomfortable and leave your page as quickly as possible. How to fix: Move your HTTP webpages that contain a password field to HTTPS. Please follow these Google guidelines: https://support.google.com/webmasters/answer/6033049?hl=ru&ref_topic=6033084&vid=0-885390506646-1537372319016

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

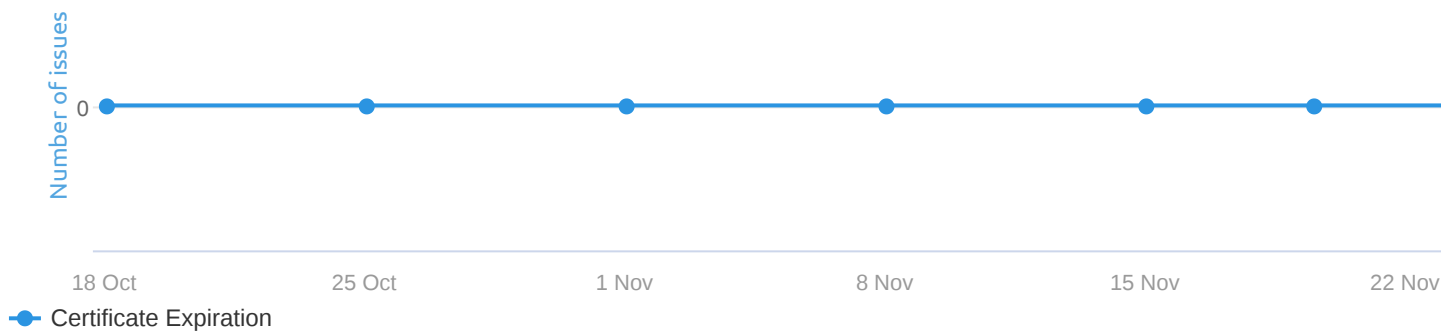


Certificate Expiration

- i** About this issue: This issue is triggered if your certificate has expired or will expire soon. If you allow your certificate to expire, users accessing your website will be presented with a warning message, which usually stops them from going further and may lead to a drop in your organic search traffic. How to fix: Ask your website administrator to renew the certificate and run periodic checks to avoid any future issues.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

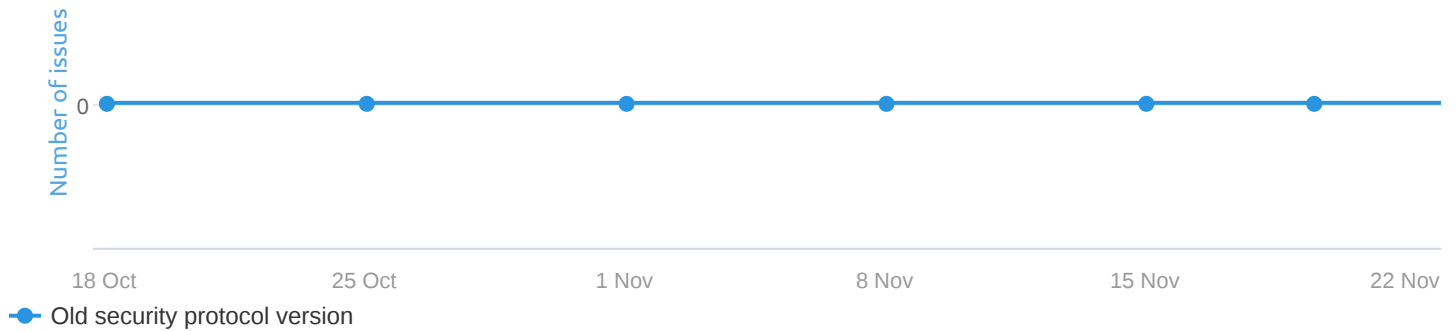


Old security protocol version

- i** About this issue: Running SSL or old TLS protocol (version 1.0) is a security risk, which is why it is strongly recommended that you implement the newest protocol versions. How to fix: Update your security protocol to the latest version.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

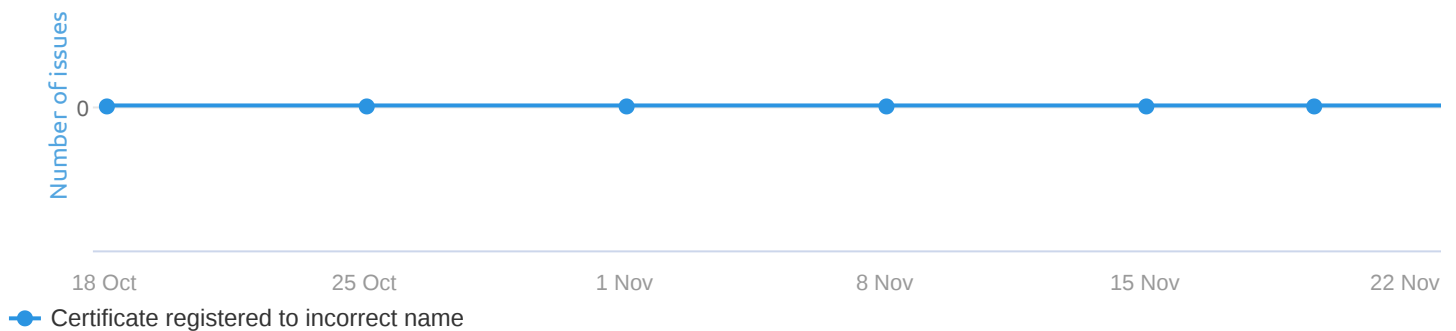


Certificate registered to incorrect name

- i** *About this issue: If the domain or subdomain name to which your SSL certificate is registered doesn't match the name displayed in the address bar, web browsers will block users from visiting your website by showing them a name mismatch error, and this will in turn negatively affect your organic search traffic. How to fix: Contact your website administrator and ask them to install the correct certificate. Since subdomains also require their own certificates, you can use a wildcard or multi-domain SSL certificate that allows you to secure multiple subdomains.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

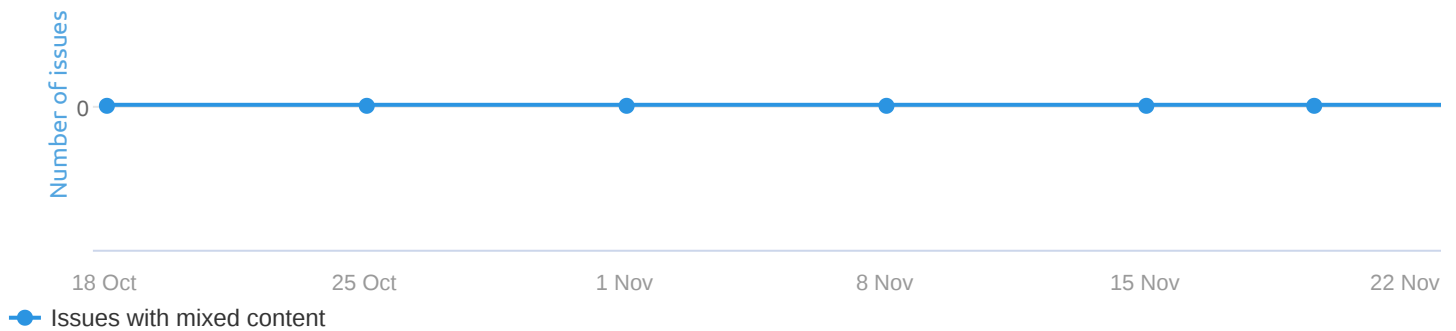


Issues with mixed content

- i** *About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages. Replace all HTTP links with the new HTTPS versions. If there are any external links leading to a page that has no HTTPS version, remove those links.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

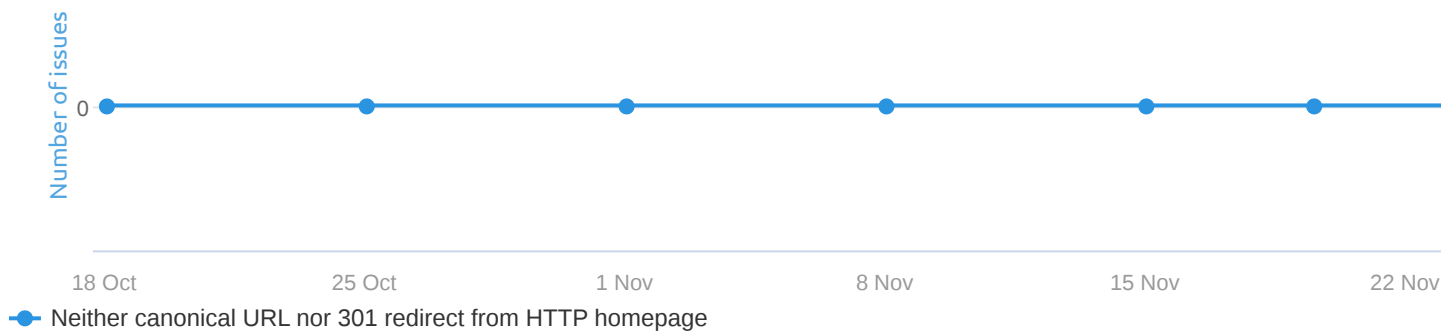


Neither canonical URL nor 301 redirect from HTTP homepage

- i** About this issue: If you're running both HTTP and HTTPS versions of your homepage, it is very important to make sure that their coexistence doesn't impede your SEO. Search engines are not able to figure out which page to index and which one to prioritize in search results. As a result, you may experience a lot of problems, including pages competing with each other, traffic loss and poor placement in search results. To avoid these issues, you must instruct search engines to only index the HTTPS version. How to fix: Do either of the following: 1. Redirect your HTTP page to the HTTPS version via a 301 redirect. 2. Mark up your HTTPS version as the preferred one by adding a `rel="canonical"` to your HTTP pages.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

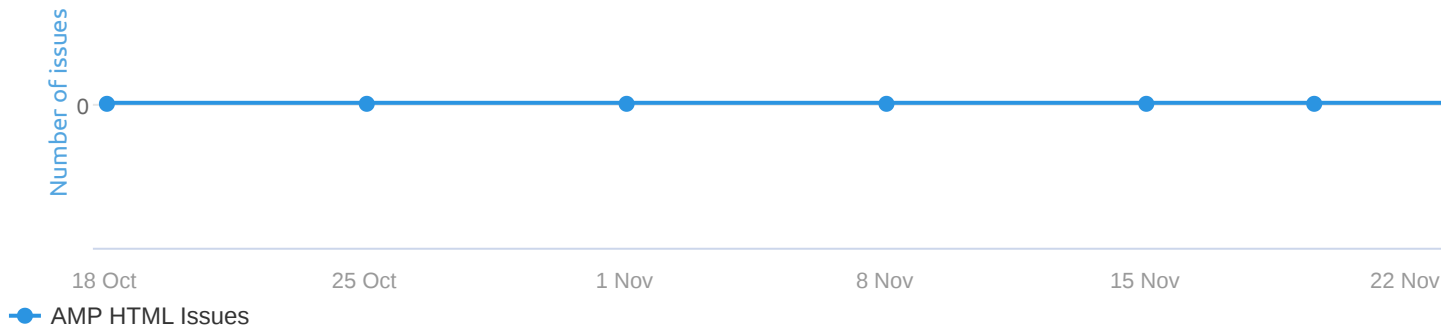


AMP HTML Issues

- i** About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If your HTML doesn't adhere to AMP standards, your AMP page will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are multiple reasons why your page's HTML may not comply with AMP standards, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with HTML issues.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

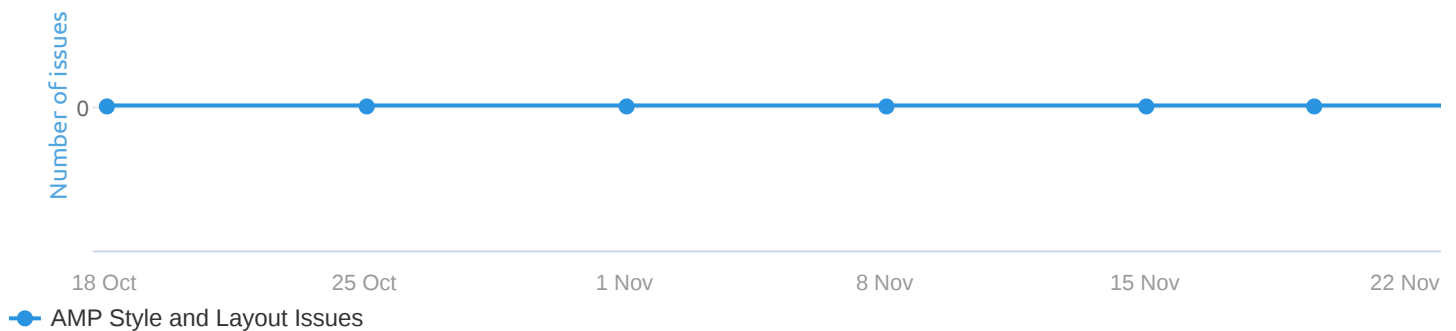


AMP Style and Layout Issues

- i** *About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If the style and layout of your AMP page do not adhere to AMP standards, the page will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are multiple reasons why your page's style and layout may not comply with AMP standards, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with style and layout issues.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

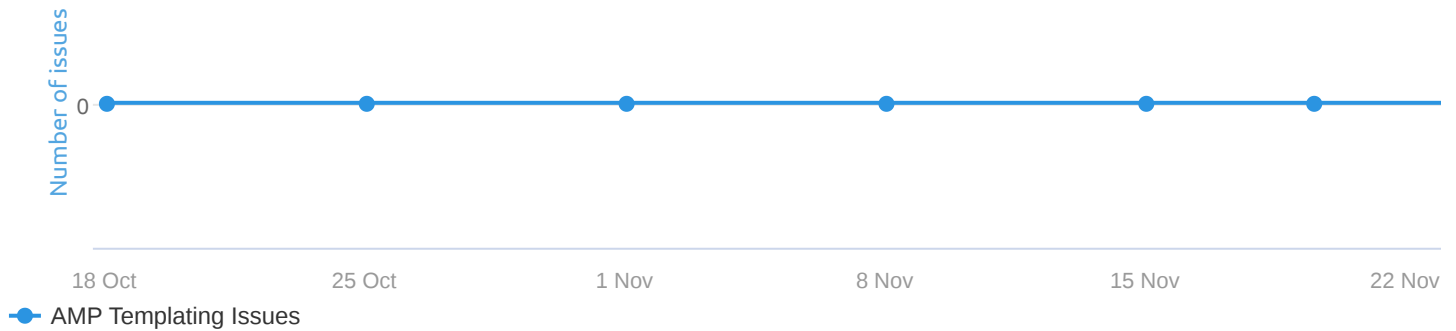


AMP Templating Issues

- i** *About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If your AMP page includes templating syntax, it will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are different types of templating issues that your AMP page can have, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with templating issues.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

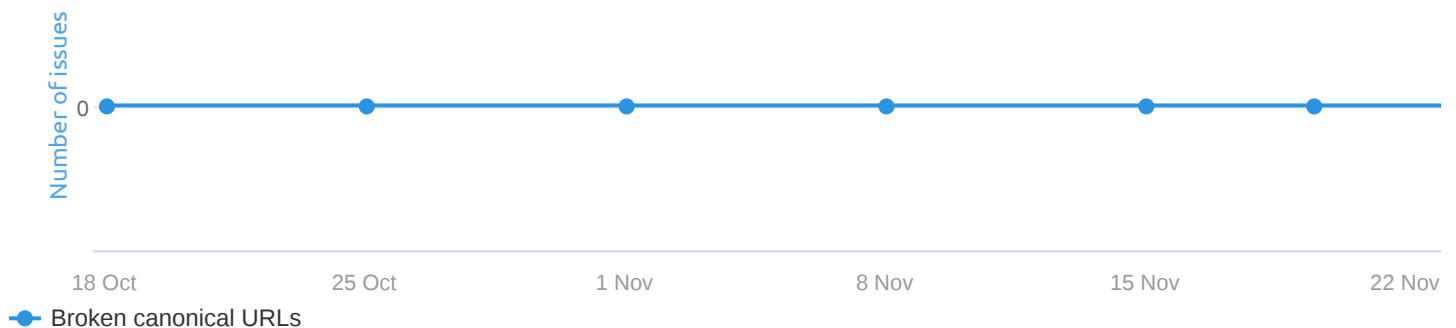


Broken canonical URLs

- i** About this issue: By setting a `rel="canonical"` element on your page, you can inform search engines of which version of a page you want to show up in search results. When using canonical tags, it is important to make sure that the URL you include in your `rel="canonical"` element leads to a page that actually exists. Canonical links that lead to non-existent webpages complicate the process of crawling and indexing your content and, as a result, decrease crawling efficiency and lead to unnecessary crawl budget waste. How to fix: Review all broken canonical links. If a canonical URL applies to a non-existent webpage, remove it or replace it with another resource.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

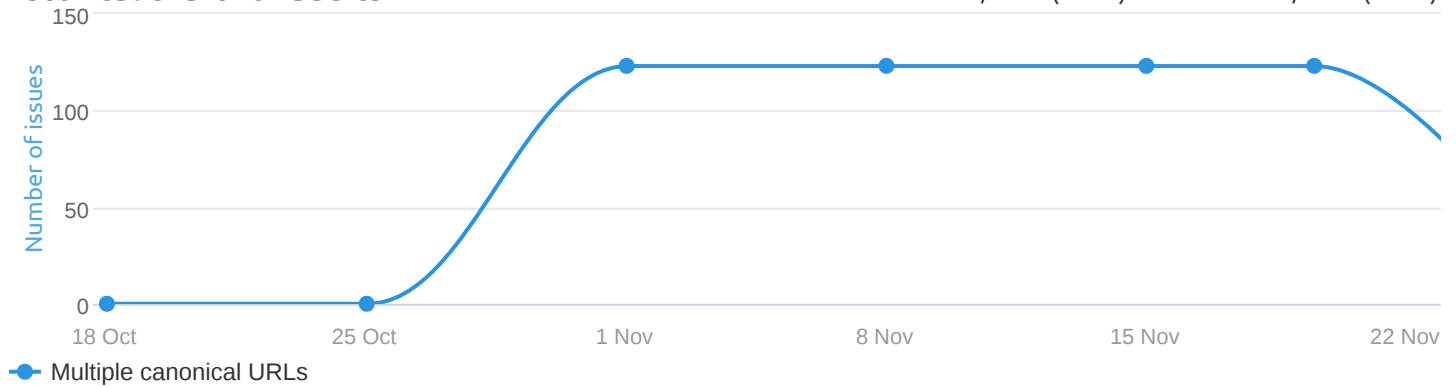


Multiple canonical URLs

- i** About this issue: Multiple `rel="canonical"` tags with different URLs specified for the same page confuse search engines and make it almost impossible for them to identify which URL is the actual canonical page. As a result, search engines will likely ignore all the canonical elements or pick the wrong one. That's why it is recommended that you specify no more than one `rel="canonical"` for a page. How to fix: Remove all canonical URLs except the one that you'd like to serve as the actual canonical page.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

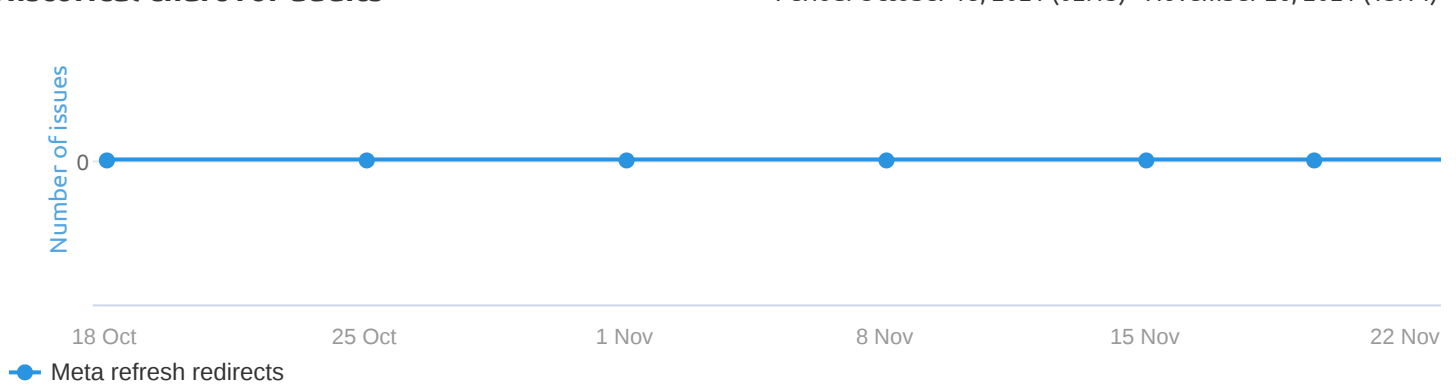


Meta refresh redirects

- i** About this issue: A meta refresh tag instructs a web browser to redirect a user to a different page after a given interval. Generally, it is recommended that you avoid using a meta refresh tag as it is considered a poor, slow and outdated technique that may lead to SEO and usability issues. How to fix: Review all pages with a meta refresh tag. If this tag is used to redirect an old page to a new one, replace it with a 301 redirect.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

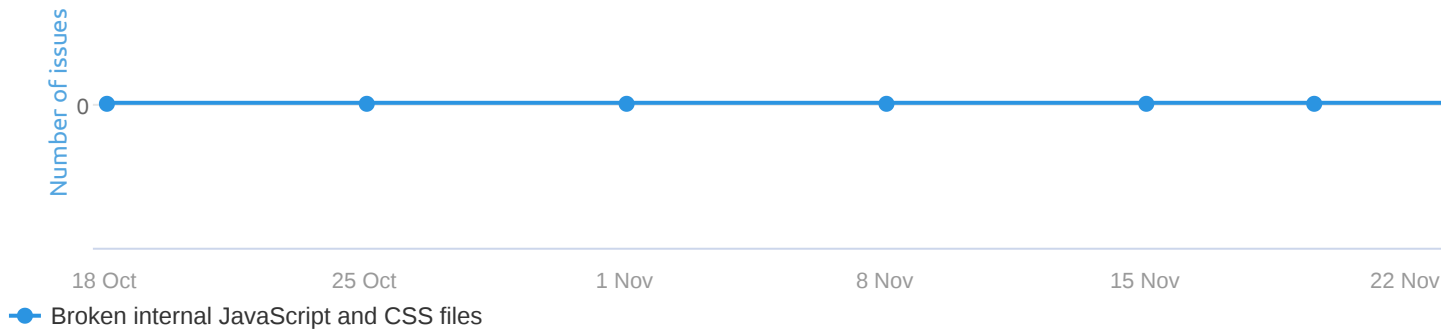


Broken internal JavaScript and CSS files

- i** About this issue: A broken JavaScript or CSS file is an issue that should be watched out for on your website. Any script that has stopped running on your website may jeopardize your rankings, since search engines will not be able to properly render and index your webpages. Moreover, broken JS and CSS files may cause website errors, and this will certainly spoil your user experience. How to fix: Review all broken JavaScript and CSS files hosted on your website and fix any issues.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

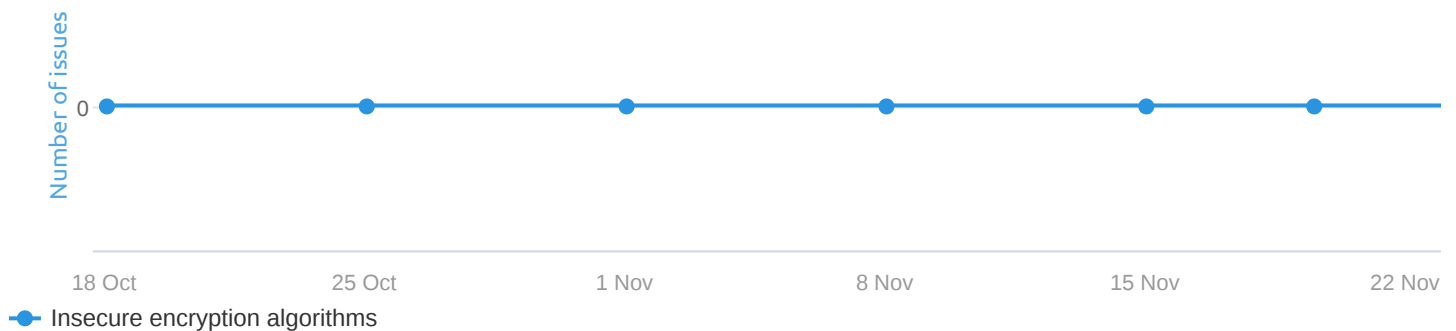


Insecure encryption algorithms

- i** *About this issue: This issue is triggered when we connect to your web server and detect that it uses old or deprecated encryption algorithms. Using outdated encryption algorithms is a security risk that can have a negative impact on your user experience and search traffic. Some web browsers may warn users accessing your website about loading insecure content. This usually negatively affects their confidence in your website, thereby stopping them from going further, and as a result you may experience a drop in your organic search traffic. How to fix: Contact your website administrator and ask them to update encryption algorithms.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

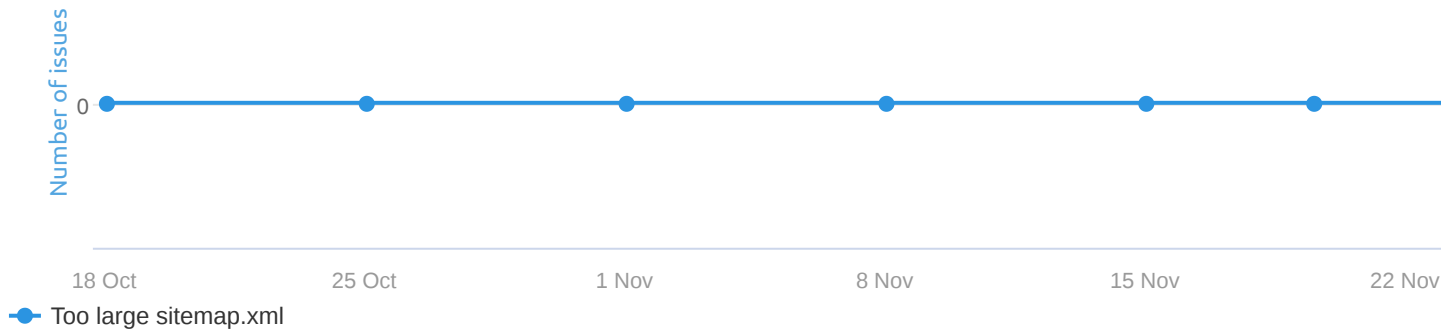


Too large sitemap.xml

- i** *About this issue: This issue is triggered if the size of your sitemap.xml file (uncompressed) exceeds 50 MB or it contains more than 50,000 URLs. Sitemap files that are too large will put your site at risk of being ineffectively crawled or even ignored by search engines. How to fix: Break up your sitemap into smaller files. You will also need to create a sitemap index file to list all your sitemaps and submit it to Google. Don't forget to specify the location of your new sitemap.xml files in your robots.txt. For more details, see this Google article: <https://support.google.com/webmasters/answer/183668?hl=en>*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

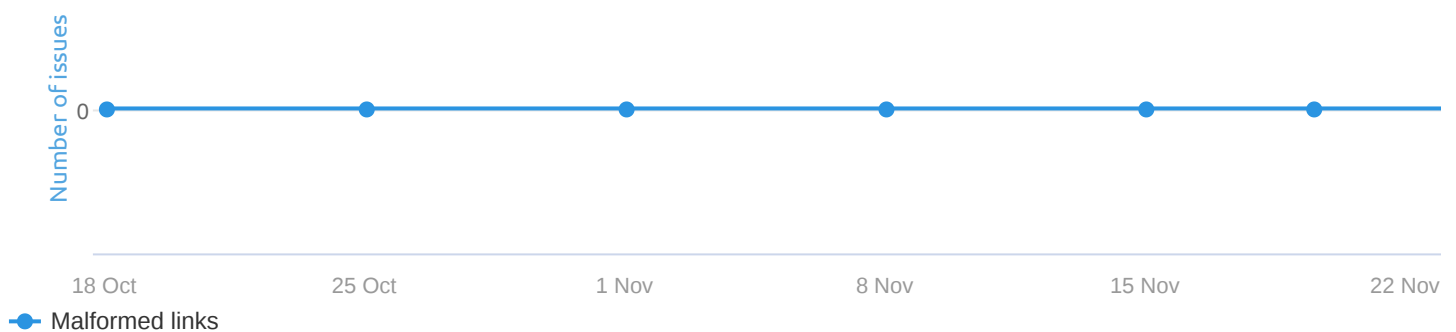


Malformed links

- i** About this issue: This issue is reported when SiteAuditBot fails to crawl a link because of an invalid link's URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes (\) are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure the link's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

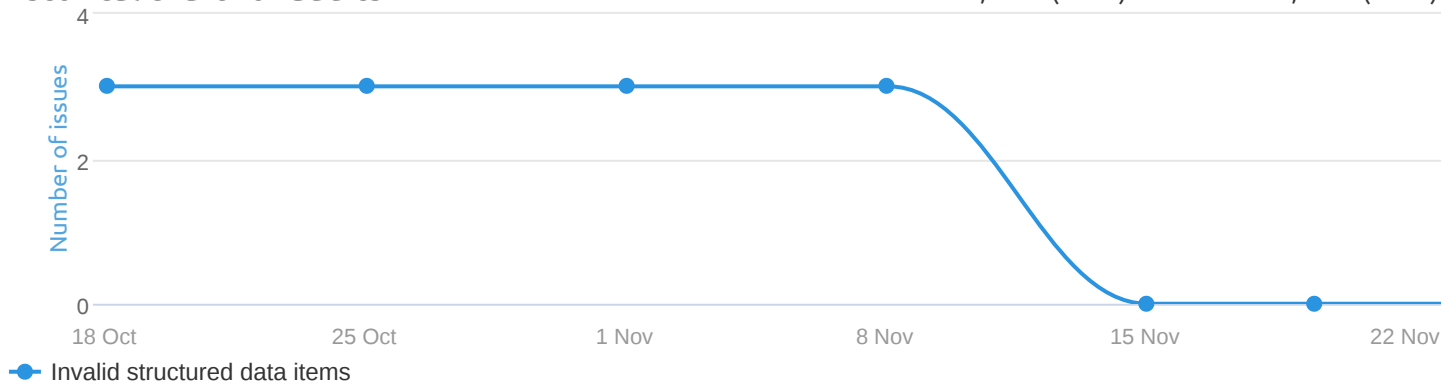


Invalid structured data items

- i** About this issue: This issue is triggered if structured data items contain fields that do not meet Google's guidelines <https://developers.google.com/search/docs/data-types/article>. Implementing and maintaining your structured data correctly is important if you want to get an edge over your competitors in search results. If your website markup has errors, crawlers will not be able to properly understand it, and you may run the risk of losing the chance of gaining rich snippets and getting more favorable rankings. For more information on the structured data requirements, see <https://schema.org>, Google documentation <https://developers.google.com/search/docs/data-types/article> or our article <https://www.semrush.com/kb/1084-structured-data-items-site-audit>. How to fix: Check structured data on your webpages with a validation tool. Please note that different markup testing tools may show different results. We recommend that you use the Rich Results Test tool <https://search.google.com/test/rich-results> to review and validate your pages' structured data against their rich snippet requirements.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Slow page (HTML) load speed

i About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code. So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Slow page (HTML) load speed 7

brandname.com

Page URL ▲	Load Time, s	Discovered
service Live Germany 2013. brandname Gratitude forthe Fantastic Event brandname https://brandname.com/blog/service-live-germany-2013-brandname-gratitude-for-the-fantastic-event	4.00	November 26, 2021 (15:14) [new]
Z-Blocks use case: info about upcoming events brandname https://brandname.com/blog/z-blocks-use-case-info-about-upcoming-events	3.33	November 26, 2021 (15:14) [new]
Use Cases, Bambora APAC https://brandname.com/resources/bambora-payment/usecases-bambora-payment	3.37	November 26, 2021 (15:14) [new]
Change Log, Blog https://brandname.com/resources/blog/changelog-blog	4.09	November 26, 2021 (15:14) [new]

Page URL ▲	Load Time, s	Discovered
Demo Links, Event Tickets https://brandname.com/resources/event-tickets/demolinks-event-tickets	3.32	November 26, 2021 (15:14) [new]
Custom themes https://brandname.com/resources/extensions-compatibility/custom-themes	3.48	November 26, 2021 (15:14) [new]
Product update https://brandname.com/resources/extensions-compatibility/product-update	3.31	November 26, 2021 (15:14) [new]

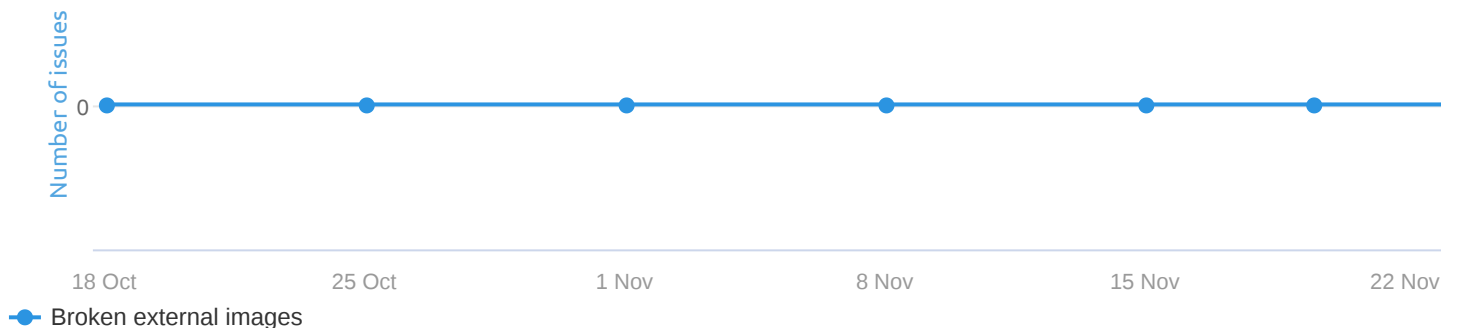
Warnings

Broken external images

- i** *About this issue: A broken external image is an image that can't be displayed because it no longer exists or because its URL is misspelled. Having too many broken external images negatively affects user experience and may be a signal to search engines that your website is poorly coded or maintained. How to fix: To fix a broken external image, perform one of the following: 1. If an image was deleted or damaged, replace it with a new one. 2. If an image is no longer needed, simply remove it from your page's code. 3. If an image moved to a different location and you know its new address, change its URL*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

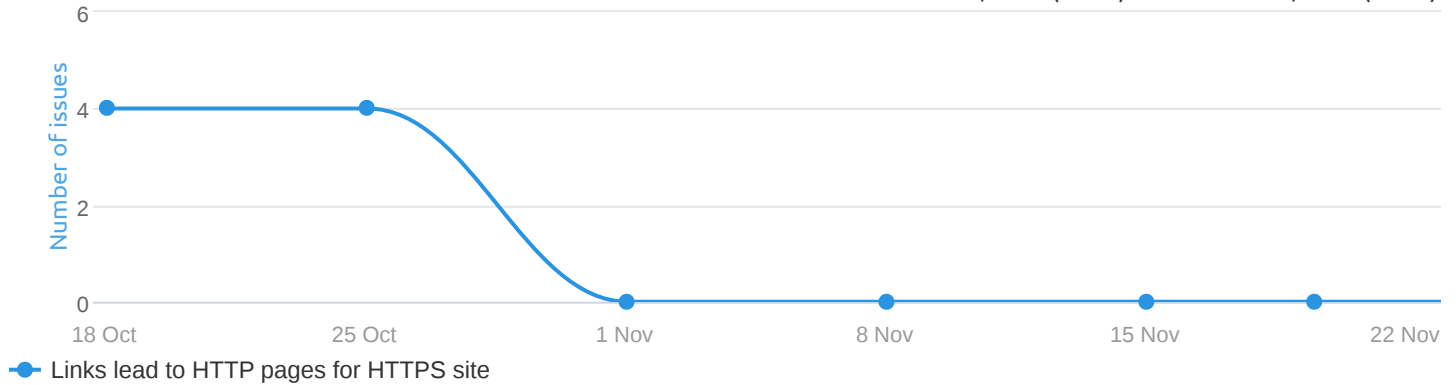


Links lead to HTTP pages for HTTPS site

- i** *About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

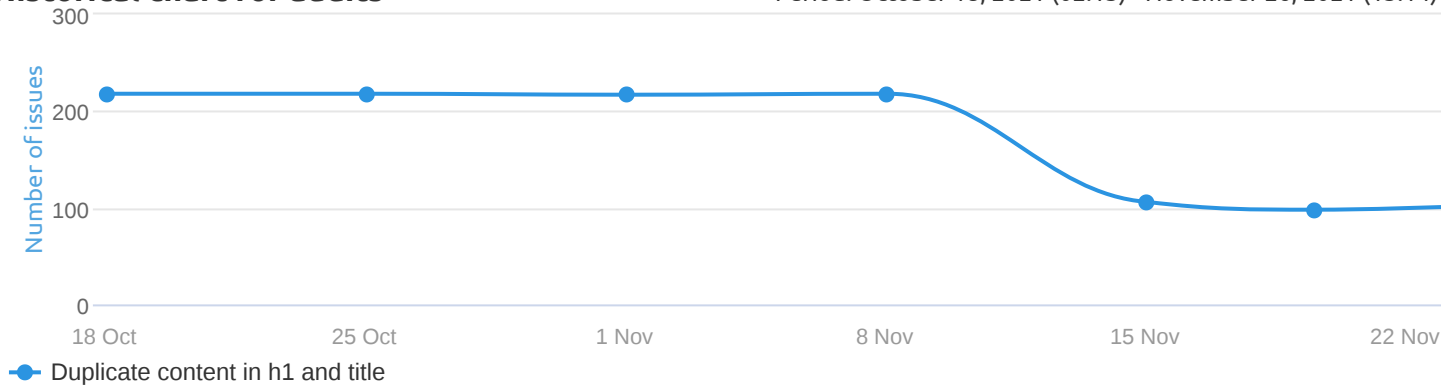


Duplicate content in h1 and title

i About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Duplicate content in h1 and title 100

brandname.com

Page URL ▲	Title	Discovered
https://brandname.com/blog/12-linked-in-tips	LinkedIn Brand Promotion: 12 Tips to Beat Competitors	November 26, 2021 (15:14)
17 E-Commerce KPIs or How to Manage an Online Store to Make Profits https://brandname.com/blog/17-e-commerce-kpis	17 E-Commerce KPIs or How to Manage an Online Store to Make Profits	November 26, 2021 (15:14)
4 Ws of Effective Digital Coupon Campaigns https://brandname.com/blog/4-ws-of-eective-digital-coupon-campaigns	4 Ws of Effective Digital Coupon Campaigns	November 26, 2021 (15:14)
7 must-have service 2 Extensions to Boost your B2B business https://brandname.com/blog/7-must-have-service-2-extensions-to-boost-your-b2b-business	7 must-have service 2 Extensions to Boost your B2B business	November 26, 2021 (15:14)

Page URL ▲	Title	Discovered
brandname Discounts or Howto Get More for Yourservice Store Profitably https://brandname.com/blog/brandname-discounts-or-how-to-get-more-for-your-service-store-provably	brandname Discounts or Howto Get More for Your service Store Protably	November 26, 2021 (15:14)
brandname Extensions: April Updates https://brandname.com/blog/brandname-extensions-april-updates	brandname Extensions: April Updates	November 26, 2021 (15:14)
Our New Partners Providing service Hosting Services https://brandname.com/blog/brandname-hosting-partners	Our New Partners Providing service Hosting Services	November 26, 2021 (15:14)
brandname in 2014: The Sum of the Year https://brandname.com/blog/brandname-in-2014-the-sum-of-the-year	brandname in 2014: The Sum of the Year	November 26, 2021 (15:14) [new]
brandname Newsletter– May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	brandname Newsletter– May 2013	November 26, 2021 (15:14) [new]
brandnameis Now Premier service Extension Builder! https://brandname.com/blog/brandname-premier-service-extension-builder	brandnameis Now Premier service Extension Builder!	November 26, 2021 (15:14)
brandname Products Made and Updated in August https://brandname.com/blog/brandname-product-updates-august	brandname Products Made and Updated in August	November 26, 2021 (15:14)
Aarti Patole https://brandname.com/blog/authors/aarti-patole	Aarti Patole	November 26, 2021 (15:14)
Anton Lashuk https://brandname.com/blog/authors/anton-lashuk	Anton Lashuk	November 26, 2021 (15:14)
Kirill Samartsev https://brandname.com/blog/authors/kirill-samartsev	Kirill Samartsev	November 26, 2021 (15:14)
Veronika Romanova https://brandname.com/blog/authors/veronika-romanova	Veronika Romanova	November 26, 2021 (15:14)
Yanina Prudnikova https://brandname.com/blog/authors/yanina-prudnikova	Yanina Prudnikova	November 26, 2021 (15:14)
Automatic Related Products 1.4: New Types of Related Products https://brandname.com/blog/automatic-related-products-1-4-for-magento-2	Automatic Related Products 1.4: New Types of Related Products	November 26, 2021 (15:14)
Autumn Sale, September 26-28: Ready, Steady, Go! https://brandname.com/blog/autumn-sale	Autumn Sale, September 26-28: Ready, Steady, Go!	November 26, 2021 (15:14)
Best Subscription Box Ideas for Christmas https://brandname.com/blog/best-subscription-box-ideas-christmas	Best Subscription Box Ideas for Christmas	November 26, 2021 (15:14)
Enjoy Holidays with Our Christmas Sale! https://brandname.com/blog/christmas-sale	Enjoy Holidays with Our Christmas Sale!	November 26, 2021 (15:14)
How To Congure Online Payment Methods in service 2: Quick Tutorial https://brandname.com/blog/cservice-2-online-payment-methods	How To Configure Online Payment Methods in service 2: Quick Tutorial	November 26, 2021 (15:14)
ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales https://brandname.com/blog/connectpos-reward-points-integration	ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales	November 26, 2021 (15:14)
Destination service 2 https://brandname.com/blog/destination-service-2	Destination service 2	November 26, 2021 (15:14)

Page URL ▲	Title	Discovered
Ecommerce Data Aggregators Transform the Landscape https://brandname.com/blog/ecommerce-data-aggregators	Ecommerce Data Aggregators Transform the Landscape	November 26, 2021 (15:14)
E-commerce in Our Lives https://brandname.com/blog/ecommerce-in-our-lives	E-commerce in Our Lives	November 26, 2021 (15:14)
Who Leads the Market of E-commerce Platforms in 2017? https://brandname.com/blog/ecommerce-market-2017	Who Leads the Market of E-commerce Platforms in 2017?	November 26, 2021 (15:14)
Personalization as a Key to Success in E-commerce Business https://brandname.com/blog/ecommerce-personalization	Personalization as a Key to Success in E-commerce Business	November 26, 2021 (15:14)
Execute inviting Black Friday Pages Fast with Buildify https://brandname.com/blog/execute-inviting-black-friday-pages-fast-with-buildify	Execute inviting Black Friday Pages Fast with Buildify	November 26, 2021 (15:14)
Follow Up Email 2.0: Manage, Target, Test, Improve https://brandname.com/blog/follow-up-email-2	Follow Up Email 2.0: Manage, Target, Test, Improve	November 26, 2021 (15:14)
Latest Update: Gift Card 1.2 Forservice 2 https://brandname.com/blog/gift-card-1-2-service-2	Latest Update: Gift Card 1.2 Forservice 2	November 26, 2021 (15:14)
Gift Cards Make Gifting Simple https://brandname.com/blog/gift-cards-make-gifting-simple	Gift Cards Make Gifting Simple	November 26, 2021 (15:14)
A Guide To Launching A Successful eCommerce Site https://brandname.com/blog/guide-launching-ecommerce-site	A Guide To Launching A Successful eCommerce Site	November 26, 2021 (15:14)
How to build high converting product pages https://brandname.com/blog/how-to-build-high-converting-product-pages	How to build high converting product pages	November 26, 2021 (15:14)
Illegitimate Customer Payment Protection in service 2: Quick Tutorial https://brandname.com/blog/illegitimate-customer-payments-protection-service-2	Illegitimate Customer Payment Protection in service 2: Quick Tutorial	November 26, 2021 (15:14)
IMPORTANT: Issues with New Security Patch! https://brandname.com/blog/important-security-patch-issues	IMPORTANT: Issues with New Security Patch!	November 26, 2021 (15:14) [new]
Howto Install and Manage the Extensions Obtained from service Marketplace https://brandname.com/blog/install-manage-service-marketplace-extensions	How to Install and Manage the Extensions Obtained from service Marketplace	November 26, 2021 (15:14)
service 1 vs. service 2: Two Sides of the Same Coin https://brandname.com/blog/service-1-vs-service-2	service 1 vs. service 2: Two Sides of the Same Coin	November 26, 2021 (15:14)
service 1 vs. service 2: Should I Stay or Should I Go https://brandname.com/blog/service-1-vs-service-2-should-i-stay-or-should-i-go	service 1 vs. service 2: Should I Stay or Should I Go	November 26, 2021 (15:14)
service 2.1: Features and Fixes https://brandname.com/blog/service-2-1-features-and-xes	service 2.1: Features and Fixes	November 26, 2021 (15:14)
service 2 Advanced Subscription Products Use Case: Equip yourstore with subscription bundling https://brandname.com/blog/service-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	service 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling	November 26, 2021 (15:14)
How To Congure Basic Payment Methods in service 2: Quick Tutorial https://brandname.com/blog/service-2-basic-payment-methods	How To Configure Basic Payment Methods in service 2: Quick Tutorial	November 26, 2021 (15:14)

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service 2 Tutorial for Beginners. Part 1: Installation https://brandname.com/blog/service-2-installation	service 2 Tutorial for Beginners. Part 1: Installation	November 26, 2021 (15:14)
Howto Manage Stock Inventory in service 2: Quick Tutorial https://brandname.com/blog/service-2-stock-inventory-tutorial	Howto Manage Stock Inventory in service 2: Quick Tutorial	November 26, 2021 (15:14)
service 2 Stores: The First-Year Study https://brandname.com/blog/service-2-stores-rst-year-study	service 2 Stores: The First-Year Study	November 26, 2021 (15:14)
service 2 Testing https://brandname.com/blog/service-2-testing	service 2 Testing	November 26, 2021 (15:14)
service 2 Update and Upgrade Tutorial https://brandname.com/blog/service-2-update-upgrade-tutorial	service 2 Update and Upgrade Tutorial	November 26, 2021 (15:14)
service Commerce and service Open Source Today: What's Changed with The Release of service 2.2 https://brandname.com/blog/service-commerce-service-open-source	service Commerce and service Open Source Today: What's Changed with The Release of service 2.2	November 26, 2021 (15:14)
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service Marketplace Relaunch: Leaving service Connect in the Past https://brandname.com/blog/service-marketplace-relaunch	service Marketplace Relaunch: Leaving service Connect in the Past	November 26, 2021 (15:14)
service SECURITY PATCH SUPEE-10266 RELEASED https://brandname.com/blog/service-security-patch-supee-10266-released	service SECURITY PATCH SUPEE-10266 RELEASED	November 26, 2021 (15:14)
service SECURITY PATCH SUPEE-10415 RELEASED https://brandname.com/blog/service-security-patch-supee-10415-released	service SECURITY PATCH SUPEE-10415 RELEASED	November 26, 2021 (15:14)
service SECURITY PATCH SUPEE-10570 RELEASED https://brandname.com/blog/service-security-patch-supee-10570-released	service SECURITY PATCH SUPEE-10570 RELEASED	November 26, 2021 (15:14)
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service SECURITY PATCH SUPEE-9767 RELEASED https://brandname.com/blog/service-security-patch-supee-9767-released	service SECURITY PATCH SUPEE-9767 RELEASED	November 26, 2021 (15:14)
service vs. Shopify: Dierent Proles of E-commerce https://brandname.com/blog/service-vs-shopify-proles	service vs. Shopify: Dierent Proles of E-commerce	November 26, 2021 (15:14)
NewCoupon Code Generator forservice 2: Create Smart and Compelling Incentives https://brandname.com/blog/new-coupon-code-generator-service-2-create-smart-compelling-incentives	NewCoupon Code Generator forservice 2: Create Smart and Compelling Incentives	November 26, 2021 (15:14)
Newand Free. Rich Banner Slider forservice 2 Stores https://brandname.com/blog/new-free-rich-banner-slider-service-2-stores	Newand Free. Rich Banner Slider forservice 2 Stores	November 26, 2021 (15:14)
New Help Desk Ultimate forservice 2 Goes Live https://brandname.com/blog/new-help-desk-ultimate-for-service-2-goes-live	New Help Desk Ultimate forservice 2 Goes Live	November 26, 2021 (15:14)
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6 Non-price Methods of Sales Promotions: Pros and Cons https://brandname.com/blog/non-price-promotions	6 Non-price Methods of Sales Promotions: Pros and Cons	November 26, 2021 (15:14)
12 Tips to Obtain Significant News Coverage without Spending Much Money https://brandname.com/blog/obtain-signicant-news-coverage	12 Tips to Obtain Significant News Coverage without Spending Much Money	November 26, 2021 (15:14)
Our New Partner Magestore: A new look at Retail Management System https://brandname.com/blog/our-new-partner-magestore	Our New Partner Magestore: A new look at Retail Management System	November 26, 2021 (15:14)
Pop-ups Use Best Practices https://brandname.com/blog/pop-ups-use-best-practices	Pop-ups Use Best Practices	November 26, 2021 (15:14)
6 Price-based Sales Promotion Methods: Pros and Cons https://brandname.com/blog/price-based-promotions	6 Price-based Sales Promotion Methods: Pros and Cons	November 26, 2021 (15:14)
Main Product Subscription Trends in 2018 https://brandname.com/blog/product-subscription-trends-2018	Main Product Subscription Trends in 2018	November 26, 2021 (15:14)
Progressive Web Apps: Why Online Businesses Should Use Them? https://brandname.com/blog/progressive-web-apps-online-business-es-use	Progressive Web Apps: Why Online Businesses Should Use Them?	November 26, 2021 (15:14)
Smart One Step Checkout 1.1 is Integrated with Three brandname Extensions https://brandname.com/blog/smart-one-step-checkout-1-1	Smart One Step Checkout 1.1 is Integrated with Three brandname Extensions	November 26, 2021 (15:14)
The Impact of Social Media on Business in 2021 https://brandname.com/blog/the-impact-of-social-media-on-business-in-2021	The Impact of Social Media on Business in 2021	November 26, 2021 (15:14) [new]
12 Tips to Get Many Product Reviews in a Web Store https://brandname.com/blog/tips-product-reviews	12 Tips to Get Many Product Reviews in a Web Store	November 26, 2021 (15:14)

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UK service Stores Use brandname Extensions https://brandname.com/blog/uk-service-stores-use-aheadworks-extensions	UK service Stores Use brandname Extensions	November 26, 2021 (15:14)
The Future of Voice Technologies to Increase Online Sales https://brandname.com/blog/voice-technologies-ecommerce	The Future of Voice Technologies to Increase Online Sales	November 26, 2021 (15:14)
Who Viewed This Also Viewed forservice 2: Take the Product You Like https://brandname.com/blog/who-viewed-this-also-viewed-for-magento-2-take-the-product-you-like	Who Viewed This Also Viewed forservice 2: Take the Product You Like	November 26, 2021 (15:14)
Are yourproducts compatible with my service version? https://brandname.com/resources/extensions-compatibility/are-your-products-compatible-with-my-service-version	Are yourproducts compatible with my service version?	November 26, 2021 (15:14)
Can your extensions be localized? https://brandname.com/resources/extensions-compatibility/can-your-extensions-be-localized	Can your extensions be localized?	November 26, 2021 (15:14)
Custom themes https://brandname.com/resources/extensions-compatibility/custom-themes	Custom themes	November 26, 2021 (15:14)
Live stores examples https://brandname.com/resources/extensions-compatibility/live-stores-examples	Live stores examples	November 26, 2021 (15:14)
Product update https://brandname.com/resources/extensions-compatibility/product-update	Product update	November 26, 2021 (15:14)
General Questions https://brandname.com/resources/general_questions	General Questions	November 26, 2021 (15:14)
I run several web-stores. Do I have to purchase several copies of the extension? https://brandname.com/resources/licenses/i-run-several-web-stores-do-i-have-to-purchase-several-copies-of-the-extension	I run several web-stores. Do I have to purchase several copies of the extension?	November 26, 2021 (15:14)
Can I change the extension license when upgrading to service Commerce from Open Source and vice versa? https://brandname.com/resources/licenses/license-swap	Can I change the extension license when upgrading to service Commerce from Open Source and vice versa?	November 26, 2021 (15:14)
License Transfer https://brandname.com/resources/licenses/license-transfer	License Transfer	November 26, 2021 (15:14)
What URL do I add on checkout? https://brandname.com/resources/licenses/what-url-do-i-add-on-checkout	What URL do I add on checkout?	November 26, 2021 (15:14)
Where can I find the extension license key? https://brandname.com/resources/licenses/where-can-i-find-the-extension-license-key	Where can I find the extension license key?	November 26, 2021 (15:14)
Did brandnameportall theirextensionsto service 2? https://brandname.com/resources/service-2-extensions/did-aheadworks-port-extensions-to-service-2	Did brandnameportall theirextensionsto service 2?	November 26, 2021 (15:14)
Will my extensions forservice 1 work on service 2? https://brandname.com/resources/service-2-extensions/extensions-for-service-1-on-service-2	Will my extensions forservice 1 work on service 2?	November 26, 2021 (15:14)
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Do you have demo/trial versions of your products? https://brandname.com/resources/purchases/do-you-have-demo-trial-versions-of-your-products	Do you have demo/trial versions of your products?	November 26, 2021 (15:14)
I can't see PayPal during checkout. Why? https://brandname.com/resources/purchases/i-cant-see-paypal-during-checkout-why	I can't see PayPal during checkout. Why?	November 26, 2021 (15:14)
If I buy an extension, how would I get it? https://brandname.com/resources/purchases/if-i-buy-an-extension-how-would-i-get-it	If I buy an extension, how would I get it?	November 26, 2021 (15:14)
What does the status of my order mean? https://brandname.com/resources/purchases/order-statuses	What does the status of my order mean?	November 26, 2021 (15:14)
Printing invoice https://brandname.com/resources/purchases/printing-invoice	Printing invoice	November 26, 2021 (15:14)
Available Services https://brandname.com/resources/support-service/available-services	Available Services	November 26, 2021 (15:14)
Customer Service: general information https://brandname.com/resources/support-service/customer-service-general-information	Customer Service: general information	November 26, 2021 (15:14)
Guideline: How To Compose A Technical Support Ticket https://brandname.com/resources/support-service/how-to-compose-ticket	Guideline: How To Compose A Technical Support Ticket	November 26, 2021 (15:14)

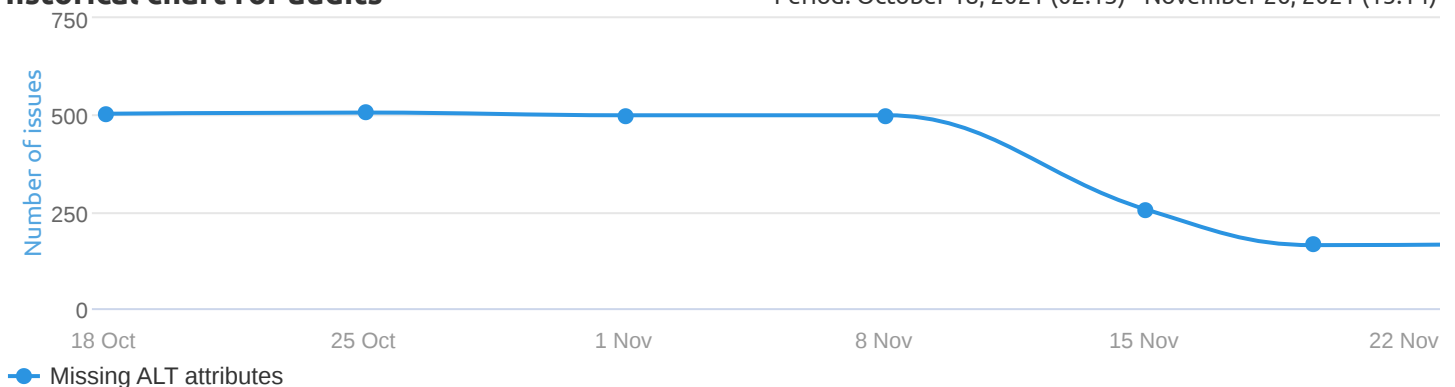
We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Missing ALT attributes

About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Missing ALT attributes 100

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service 2 Abandoned Cart: Email Extension by brandname https://brandname.com/abandoned-cart-extension-for-service-2	https://media.brandname.com/catalog/ACE/M2_ACE_1.1.png	November 26, 2021 (15:14)
service 2 Abandoned Cart: Email Extension by brandname https://brandname.com/abandoned-cart-extension-for-service-2	https://media.brandname.com/catalog/ACE/M2_ACE_1.2.png	November 26, 2021 (15:14)
service 2 Abandoned Cart: Email Extension by brandname https://brandname.com/abandoned-cart-extension-for-service-2	https://media.brandname.com/catalog/ACE/M2_ACE_2.1.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_1.1.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_1.2.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_2.1.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_2.2.png	November 26, 2021 (15:14)
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service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_3.1.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_4.1.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_4.2.png	November 26, 2021 (15:14)
service 2 Aliate Extension Aliate Program for service 2 https://brandname.com/aliate-extension-for-magento-2	https://media.brandname.com/catalog/Aliate/M2_A_4.3.png	November 26, 2021 (15:14)
brandname Extensions: April Updates https://brandname.com/blog/brandname-extensions-april-updates	https://brandname.com/media/uploads/2021/Advanced-Subscription-Products.png	November 26, 2021 (15:14)

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brandname Extensions: April Updates https://brandname.com/blog/brandname-extensions-april-updates	https://brandname.com/media/uploads/2021/Smart-One-Step-Checkout.png	November 26, 2021 (15:14)
brandname Extensions: April Updates https://brandname.com/blog/brandname-extensions-april-updates	https://brandname.com/media/uploads/2021/B2B-Requirement-List.png	November 26, 2021 (15:14)
brandname Newsletter–April 2013 brandname https://brandname.com/blog/brandname-newsletter-april-2013	https://brandname.com/media/uploads/2013/02/splash.jpg	November 26, 2021 (15:14) [new]
brandname Newsletter–April 2013 brandname https://brandname.com/blog/brandname-newsletter-april-2013	https://brandname.com/media/uploads/2013/01/advisor-blog-2.png	November 26, 2021 (15:14) [new]
B2B Company Credit Use Case brandname https://brandname.com/blog/b2b-company-credit-use-case	https://brandname.com/media/uploads/2021/image-20210713-092407_2_.png	November 26, 2021 (15:14)
B2B Company Credit Use Case brandname https://brandname.com/blog/b2b-company-credit-use-case	https://brandname.com/media/uploads/2021/image-20210713-093016_2_.png	November 26, 2021 (15:14)
Sales and Marketing Category Sale brandname https://brandname.com/blog/category-sale-sales-and-marketing	https://brandname.com/media/Gift-Card_2__3.png	November 26, 2021 (15:14)
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Sales and Marketing Category Sale brandname https://brandname.com/blog/category-sale-sales-and-marketing	https://brandname.com/media/Reward-Points_1_.png	November 26, 2021 (15:14)
Sales and Marketing Category Sale brandname https://brandname.com/blog/category-sale-sales-and-marketing	https://brandname.com/media/Add-Free-Product-to-Cart_1_.png	November 26, 2021 (15:14)
Sales and Marketing Category Sale brandname https://brandname.com/blog/category-sale-sales-and-marketing	https://brandname.com/media/Popup-Pro_1_.png	November 26, 2021 (15:14)
FAQ Extension forservice 2 Make usage experience clearer https://brandname.com/blog/faq-extension-for-service-2-make-usage-experience-clearer	https://brandname.com/media/chat-bot_front_1.png	November 26, 2021 (15:14)
FAQ Extension forservice 2 Make usage experience clearer https://brandname.com/blog/faq-extension-for-service-2-make-usage-experience-clearer	https://brandname.com/media/uploads/2021/FAQ_Sidebar.png	November 26, 2021 (15:14)
FAQ Extension forservice 2 Make usage experience clearer https://brandname.com/blog/faq-extension-for-service-2-make-usage-experience-clearer	https://brandname.com/media/uploads/2021/FAQ_Front_3_.jpg	November 26, 2021 (15:14)
FREE elati.service 2 Theme with Purchase of One Step Checkout brandname https://brandname.com/blog/free-service-2-theme-with-purchase-of-one-step-checkout	https://brandname.com/media/uploads/2021/elati_theme.png	November 26, 2021 (15:14)
FREE elati.service 2 Theme with Purchase of One Step Checkout brandname https://brandname.com/blog/free-service-2-theme-with-purchase-of-one-step-checkout	https://brandname.com/media/uploads/2021/elati_topics_2.png	November 26, 2021 (15:14)

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Improved checkout with M2 Smart One Step Checkout extension https://brandname.com/blog/improved-checkout-experience-now-available-with-the-latest-smart-one-step-checkout-extension-for-service-2-update	https://brandname.com/media/uploads/2021/same-address.gif	November 26, 2021 (15:14)
Improved checkout with M2 Smart One Step Checkout extension https://brandname.com/blog/improved-checkout-experience-now-available-with-the-latest-smart-one-step-checkout-extension-for-service-2-update	https://brandname.com/media/uploads/2021/shipping_address_input_fields.png	November 26, 2021 (15:14)
Improved checkout with M2 Smart One Step Checkout extension https://brandname.com/blog/improved-checkout-experience-now-available-with-the-latest-smart-one-step-checkout-extension-for-service-2-update	https://brandname.com/media/uploads/2021/display-place_order-button.png	November 26, 2021 (15:14)
Improved checkout with M2 Smart One Step Checkout extension https://brandname.com/blog/improved-checkout-experience-now-available-with-the-latest-smart-one-step-checkout-extension-for-service-2-update	https://brandname.com/media/uploads/2021/OSC_full_page_look.png	November 26, 2021 (15:14)
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service 2 Advanced Subscription Products Use Case: Equip yourstore with subscription bundling https://brandname.com/blog/service-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	https://brandname.com/media/uploads/2021/2.jpg	November 26, 2021 (15:14)
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service 2 Advanced Subscription Products Use Case: Equip yourstore with subscription bundling https://brandname.com/blog/service-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	https://brandname.com/media/uploads/2021/8.jpg	November 26, 2021 (15:14)
Automatic Related Products offers retailers the opportunity to display cross-sell blocks https://brandname.com/blog/service-2-automatic-related-products-use-case-cross-sell-and-rule	https://brandname.com/media/uploads/2021/2021-05-10_16-33-27.png	November 26, 2021 (15:14)
Automatic Related Products offers retailers the opportunity to display cross-sell blocks https://brandname.com/blog/service-2-automatic-related-products-use-case-cross-sell-and-rule	https://brandname.com/media/uploads/2021/2021-05-10_16-33-48.png	November 26, 2021 (15:14)
How To Managean eCommerce Blog Eectively brandname service 2 Blog Extension https://brandname.com/blog/managing-ecommerce-blog	https://brandname.com/media/Blog/2021-08-13_14-45-18.png	November 26, 2021 (15:14)
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Useful Solutions to Prevent Cart Abandonment brandname https://brandname.com/blog/useful-solutions-to-prevent-cart-abandonment	https://brandname.com/media/Blog/points-and-rewards-105.png	November 26, 2021 (15:14)
service 2 Countdown Extension Increase the sense of urgency for your promos https://brandname.com/countdown-extension-for-service-2	https://media.brandname.com/catalog/Countdown/M2_Countdown_1.1.png	November 26, 2021 (15:14)
service 2 Countdown Extension Increase the sense of urgency for your promos https://brandname.com/countdown-extension-for-service-2	https://media.brandname.com/catalog/Countdown/M2_Countdown_2.1.png	November 26, 2021 (15:14)
service 2 Countdown Extension Increase the sense of urgency for your promos https://brandname.com/countdown-extension-for-service-2	https://media.brandname.com/catalog/Countdown/M2_Countdown_2.2.png	November 26, 2021 (15:14)
service 2 Custom Stock Status Extension Display Quantity https://brandname.com/custom-stock-status-extension-for-magento-2	https://media.brandname.com/catalog/CSS/M2_CSS_1.1.png	November 26, 2021 (15:14)
service 2 Custom Stock Status Extension Display Quantity https://brandname.com/custom-stock-status-extension-for-magento-2	https://media.brandname.com/catalog/CSS/M2_CSS_2.1.png	November 26, 2021 (15:14)
service 2 Custom Stock Status Extension Display Quantity https://brandname.com/custom-stock-status-extension-for-magento-2	https://media.brandname.com/catalog/CSS/M2_CSS_3.1.png	November 26, 2021 (15:14)
service 2 Custom Stock Status Extension Display Quantity https://brandname.com/custom-stock-status-extension-for-magento-2	https://media.brandname.com/catalog/CSS/M2_CSS_4.1.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_1.1.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_1.2.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_1.3.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_2.1.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_2.2.png	November 26, 2021 (15:14)
service 2 Custom CustomerAttribute https://brandname.com/customer-attributes-extension-for-magento-2	https://media.brandname.com/catalog/CustomerAttributes/M2_CA_2.3.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.1.png	November 26, 2021 (15:14)

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service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.2.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.3.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_2.1.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_2.2.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/customer-segmentation-extension-for-magento-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_2.3.png	November 26, 2021 (15:14)
service 2 Easy Reorder Reorder Product List extension forservice 2 https://brandname.com/easy-reorder-extension-for-service-2	https://media.brandname.com/catalog/Easy_Reorder/M2_ER_1.1.png	November 26, 2021 (15:14)
service 2 Easy Reorder Reorder Product List extension forservice 2 https://brandname.com/easy-reorder-extension-for-service-2	https://media.brandname.com/catalog/Easy_Reorder/M2_ER_1.2.png	November 26, 2021 (15:14)
service 2 Easy Reorder Reorder Product List extension forservice 2 https://brandname.com/easy-reorder-extension-for-service-2	https://media.brandname.com/catalog/Easy_Reorder/M2_ER_1.3.png	November 26, 2021 (15:14)
service 2 Easy Reorder Reorder Product List extension forservice 2 https://brandname.com/easy-reorder-extension-for-service-2	https://media.brandname.com/catalog/Easy_Reorder/M2_ER_1.4.png	November 26, 2021 (15:14)
service 2 FAQ Extension Knowledge Base forservice 2 https://brandname.com/faq-extension-for-service-2	https://brandname.com/media/FAQ_Sidebar.png	November 26, 2021 (15:14)
service Follow Up Email service Abandoned cart: Email extension – brandname https://brandname.com/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/question_mark.png	November 26, 2021 (15:14)
service Follow Up Email service Abandoned cart: Email extension – brandname https://brandname.com/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/galochka.png	November 26, 2021 (15:14)
service Follow Up Email service Abandoned cart: Email extension – brandname https://brandname.com/service-1-extensions/featured-extension/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/question_mark.png	November 26, 2021 (15:14) [new]
service Follow Up Email service Abandoned cart: Email extension – brandname https://brandname.com/service-1-extensions/featured-extension/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/galochka.png	November 26, 2021 (15:14) [new]
service Follow Up Email service Abandoned cart: Email extension – brandname https://brandname.com/service-1-extensions/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/question_mark.png	November 26, 2021 (15:14)

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service Follow Up Email service Abandoned cart Email extension – brandname https://brandname.com/service-1-extensions/follow-up-email-extension-for-service-1	https://ecommerce.brandname.com/media/wysiwyg/other/galochka.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/service-2-extensions/customer-segmentation-extension-for-service-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.1.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/service-2-extensions/customer-segmentation-extension-for-service-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.2.png	November 26, 2021 (15:14)
service 2 Customer Segmentation Extension by brandname B2B Customer Segments https://brandname.com/service-2-extensions/customer-segmentation-extension-for-service-2	https://media.brandname.com/catalog/Custom Segmentation/M2_CS_1.3.png	November 26, 2021 (15:14)
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service 2 Rich Banner Slider service 2 Banner Slider https://brandname.com/service-2-extensions/rich-banner-slider-extension-for-service-2	https://brandname.com/media/aw_richbannerslider/RBS_statistics_new_statistic_1.jpg	November 26, 2021 (15:14)
service 2 Shop by Brand Extension brandname https://brandname.com/service-2-extensions/shop-by-brand-extension-for-service-2	https://media.brandname.com/catalog/M2_SBB_4-1.png	November 26, 2021 (15:14)
Advanced Subscription Products forservice 2 https://brandname.com/service-2-extensions/subscriptions-and-recurring-payments-extension-for-service-2	https://brandname.com/media/SARP_2120_Product_1.png	November 26, 2021 (15:14)
Advanced Subscription Products forservice 2 https://brandname.com/service-2-extensions/subscriptions-and-recurring-payments-extension-for-service-2	https://brandname.com/media/SARP_2120_Plans.png	November 26, 2021 (15:14)
Private Catalogs forservice 2 https://brandname.com/private-catalogs-for-service-2	https://brandname.com/media/aw_privatecatalogs/company_catalog.jpg	November 26, 2021 (15:14)
Private Catalogs forservice 2 https://brandname.com/private-catalogs-for-service-2	https://brandname.com/media/aw_privatecatalogs/customer_account_information.jpg	November 26, 2021 (15:14)
service 2 Quick Order by SKU B2B Wholesale Order by SKU https://brandname.com/quick-order-by-sku-extension-for-service-2	https://media.brandname.com/catalog/QO/1.1.png	November 26, 2021 (15:14)
service 2 Quick Order by SKU B2B Wholesale Order by SKU https://brandname.com/quick-order-by-sku-extension-for-service-2	https://media.brandname.com/catalog/QO/1.2.png	November 26, 2021 (15:14)
service 2 Quick Order by SKU B2B Wholesale Order by SKU https://brandname.com/quick-order-by-sku-extension-for-service-2	https://media.brandname.com/catalog/QO/1.3.png	November 26, 2021 (15:14)

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service 2 Refer a Friend extension https://brandname.com/refer-a-friend-extension-for-magento-2	https://media.brandname.com/catalog/RAF/M2_RAF_1-1.png	November 26, 2021 (15:14)
service 2 Refer a Friend extension https://brandname.com/refer-a-friend-extension-for-magento-2	https://media.brandname.com/catalog/RAF/M2_RAF_1-2.png	November 26, 2021 (15:14)
service 2 Refer a Friend extension https://brandname.com/refer-a-friend-extension-for-magento-2	https://media.brandname.com/catalog/RAF/M2_RAF_1-3.png	November 26, 2021 (15:14)
General Questions https://brandname.com/resources/general_questions	https://brandname.com/media/faq/company_accounts.png	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	https://brandname.com/media/faq/Abandoned_Cart_Email_.png	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	https://brandname.com/media/faq/Add_Free_Product_to_Cart.png	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	https://brandname.com/media/faq/Advanced_Reports.png	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	https://brandname.com/media/faq/Advanced_Reviews.png	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	https://brandname.com/media/faq/Advanced_Subscription_Products.png	November 26, 2021 (15:14)

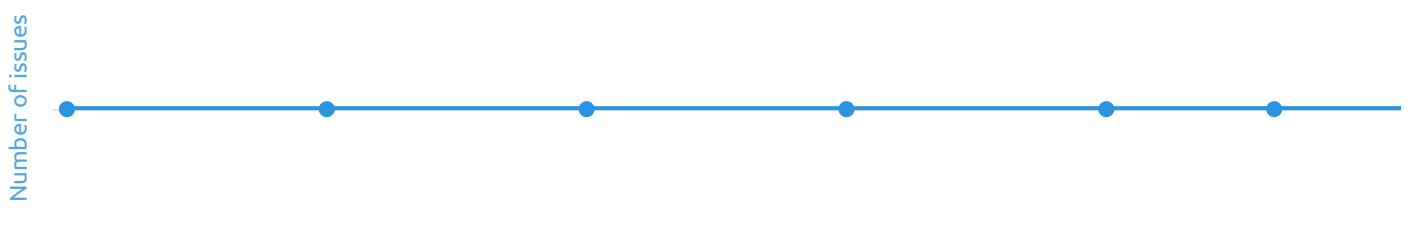
i We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Missing hreflang and lang attributes

i About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



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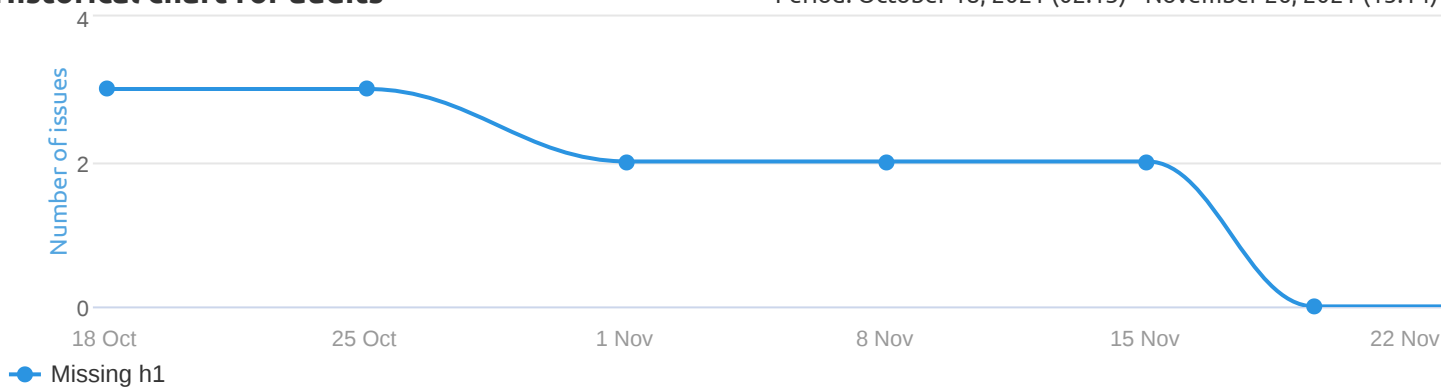


Missing h1

- i** About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

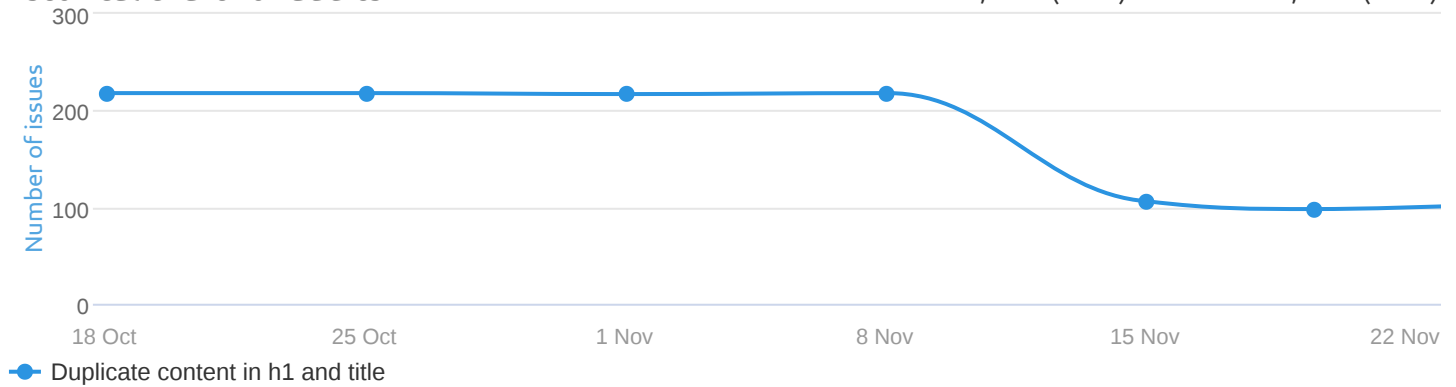


Duplicate content in h1 and title

- i** About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Duplicate content in h1 and title 100

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https://brandname.com/blog/12-linked-in-tips	LinkedIn Brand Promotion: 12 Tips to Beat Competitors	November 26, 2021 (15:14)
https://brandname.com/blog/17-e-commerce-kpis	17 E-Commerce KPIs or How to Manage an Online Store to Make Profits	November 26, 2021 (15:14)
https://brandname.com/blog/4-ws-of-effective-digital-coupon-campaigns	4 Ws of Effective Digital Coupon Campaigns	November 26, 2021 (15:14)
https://brandname.com/blog/7-must-have-service-2-extensions-to-boost-your-b2b-business	7 must-have service 2 Extensions to Boost your B2B business	November 26, 2021 (15:14)
https://brandname.com/blog/brandname-discounts-or-how-to-get-more-for-your-service-store-probably	brandname Discounts or Howto Get More for Your service Store Probably	November 26, 2021 (15:14)
https://brandname.com/blog/brandname-extensions-april-updates	brandname Extensions: April Updates	November 26, 2021 (15:14)
https://brandname.com/blog/brandname-hosting-partners	Our New Partners Providing service Hosting Services	November 26, 2021 (15:14)
https://brandname.com/blog/brandname-in-2014-the-sum-of-the-year	brandname in 2014: The Sum of the Year	November 26, 2021 (15:14) [new]
https://brandname.com/blog/brandname-newsletter-may-2013	brandname Newsletter– May 2013	November 26, 2021 (15:14) [new]
https://brandname.com/blog/brandname-premier-service-extension-builder	brandnameis Now Premier service Extension Builder!	November 26, 2021 (15:14)
https://brandname.com/blog/brandname-product-updates-august	brandname Products Made and Updated in August	November 26, 2021 (15:14)
https://brandname.com/blog/authors/aarti-patole	Aarti Patole	November 26, 2021 (15:14)
https://brandname.com/blog/authors/anton-lashuk	Anton Lashuk	November 26, 2021 (15:14)

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Kirill Samartsev https://brandname.com/blog/authors/kirill-samartsev	Kirill Samartsev	November 26, 2021 (15:14)
Veronika Romanova https://brandname.com/blog/authors/veronika-romanova	Veronika Romanova	November 26, 2021 (15:14)
Yanina Prudnikova https://brandname.com/blog/authors/yanina-prudnikova	Yanina Prudnikova	November 26, 2021 (15:14)
Automatic Related Products 1.4: New Types of Related Products https://brandname.com/blog/automatic-related-products-1-4-for-service-2	Automatic Related Products 1.4: New Types of Related Products	November 26, 2021 (15:14)
Autumn Sale, September 26-28: Ready, Steady, Go! https://brandname.com/blog/autumn-sale	Autumn Sale, September 26-28: Ready, Steady, Go!	November 26, 2021 (15:14)
Best Subscription Box Ideas for Christmas https://brandname.com/blog/best-subscription-box-ideas-christmas	Best Subscription Box Ideas for Christmas	November 26, 2021 (15:14)
Enjoy Holidays with Our Christmas Sale! https://brandname.com/blog/christmas-sale	Enjoy Holidays with Our Christmas Sale!	November 26, 2021 (15:14)
How To Congure Online Payment Methods in service 2: Quick Tutorial https://brandname.com/blog/cservice-2-online-payment-methods	How To Congure Online Payment Methods in service 2: Quick Tutorial	November 26, 2021 (15:14)
ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales https://brandname.com/blog/connectpos-reward-points-integration	ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales	November 26, 2021 (15:14)
Destination service 2 https://brandname.com/blog/destination-service-2	Destination service 2	November 26, 2021 (15:14)
Ecommerce Data Aggregators Transform the Landscape https://brandname.com/blog/ecommerce-data-aggregators	Ecommerce Data Aggregators Transform the Landscape	November 26, 2021 (15:14)
E-commerce in Our Lives https://brandname.com/blog/e-commerce-in-our-lives	E-commerce in Our Lives	November 26, 2021 (15:14)
Who Leads the Market of E-commerce Platforms in 2017? https://brandname.com/blog/e-commerce-market-2017	Who Leads the Market of E-commerce Platforms in 2017?	November 26, 2021 (15:14)
Personalization as a Key to Success in E-commerce Business https://brandname.com/blog/e-commerce-personalization	Personalization as a Key to Success in E-commerce Business	November 26, 2021 (15:14)
Execute inviting Black Friday Pages Fast with Buildify https://brandname.com/blog/execute-inviting-black-friday-pages-fast-with-buildify	Execute inviting Black Friday Pages Fast with Buildify	November 26, 2021 (15:14)
Follow Up Email 2.0: Manage, Target, Test, Improve https://brandname.com/blog/follow-up-email-2	Follow Up Email 2.0: Manage, Target, Test, Improve	November 26, 2021 (15:14)
Latest Update: Gift Card 1.2 forservice 2 https://brandname.com/blog/gift-card-1-2-service-2	Latest Update: Gift Card 1.2 forservice 2	November 26, 2021 (15:14)
Gift Cards Make Gifting Simple https://brandname.com/blog/gift-cards-make-gifting-simple	Gift Cards Make Gifting Simple	November 26, 2021 (15:14)

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A Guide To Launching A Successful eCommerce Site https://brandname.com/blog/guide-launching-ecommerce-site	A Guide To Launching A Successful eCommerce Site	November 26, 2021 (15:14)
How to build high converting product pages https://brandname.com/blog/how-to-build-high-converting-product-pages	How to build high converting product pages	November 26, 2021 (15:14)
Illegitimate Customer Payment Protection in service 2: Quick Tutorial https://brandname.com/blog/illegitimate-customer-payments-protection-service-2	Illegitimate Customer Payment Protection in service 2: Quick Tutorial	November 26, 2021 (15:14)
IMPORTANT: Issues with New Security Patch! https://brandname.com/blog/important-security-patch-issues	IMPORTANT: Issues with New Security Patch!	November 26, 2021 (15:14) [new]
Howto Install and Manage the Extensions Obtained from service Marketplace https://brandname.com/blog/install-manage-service-marketplace-extensions	How to Install and Manage the Extensions Obtained from service Marketplace	November 26, 2021 (15:14)
service 1 vs. service 2: Two Sides of the Same Coin https://brandname.com/blog/service-1-vs-service-2	service 1 vs. service 2: Two Sides of the Same Coin	November 26, 2021 (15:14)
service 1 vs. service 2: Should I Stay or Should I Go https://brandname.com/blog/service-1-vs-service-2-should-i-stay-or-should-i-go	service 1 vs. service 2: Should I Stay or Should I Go	November 26, 2021 (15:14)
service 2.1: Features and Fixes https://brandname.com/blog/service-2-1-features-and-xes	service 2.1: Features and Fixes	November 26, 2021 (15:14)
service 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling https://brandname.com/blog/service-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	service 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling	November 26, 2021 (15:14)
How To Congure Basic Payment Methods in service 2: Quick Tutorial https://brandname.com/blog/service-2-basic-payment-methods	How To Congure Basic Payment Methods in service 2: Quick Tutorial	November 26, 2021 (15:14)
service 2 Tutorial for Beginners. Part 1: Installation https://brandname.com/blog/service-2-installation	service 2 Tutorial for Beginners. Part 1: Installation	November 26, 2021 (15:14)
Howto Manage Stock Inventory in service 2: Quick Tutorial https://brandname.com/blog/service-2-stock-inventory-tutorial	Howto Manage Stock Inventory in service 2: Quick Tutorial	November 26, 2021 (15:14)
service 2 Stores: The First-Year Study https://brandname.com/blog/service-2-stores-rst-year-study	service 2 Stores: The First-Year Study	November 26, 2021 (15:14)
service 2 Testing https://brandname.com/blog/service-2-testing	service 2 Testing	November 26, 2021 (15:14)
service 2 Update and Upgrade Tutorial https://brandname.com/blog/service-2-update-upgrade-tutorial	service 2 Update and Upgrade Tutorial	November 26, 2021 (15:14)
service Commerce and service Open Source Today: What's Changed with The Release of service 2.2 https://brandname.com/blog/service-commerce-service-open-source	service Commerce and service Open Source Today: What's Changed with The Release of service 2.2	November 26, 2021 (15:14)
service Connect March-April 2013: Three Big Changes at the service Marketplace You Shouldn't Miss https://brandname.com/blog/service-connect-march-april-2013-thr-ee-big-changes-at-the-service-marketplace-you-shouldnt-miss	service Connect March-April 2013: Three Big Changes at the service Marketplace You Shouldn't Miss	November 26, 2021 (15:14) [new]

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service Marketplace Relaunch: Leaving service Connect in the Past https://brandname.com/blog/service-marketplace-relaunch	service Marketplace Relaunch: Leaving service Connect in the Past	November 26, 2021 (15:14)
service SECURITY PATCH SUPEE-10266 RELEASED https://brandname.com/blog/service-security-patch-supee-10266-released	service SECURITY PATCH SUPEE-10266 RELEASED	November 26, 2021 (15:14)
service SECURITY PATCH SUPEE-10415 RELEASED https://brandname.com/blog/service-security-patch-supee-10415-released	service SECURITY PATCH SUPEE-10415 RELEASED	November 26, 2021 (15:14)
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service SECURITY PATCH SUPEE-5994 RELEASED https://brandname.com/blog/service-security-patch-supee-5994-released	service SECURITY PATCH SUPEE-5994 RELEASED	November 26, 2021 (15:14) [new]
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service SECURITY PATCH SUPEE-6788 RELEASED https://brandname.com/blog/service-security-patch-supee-6788-released	service SECURITY PATCH SUPEE-6788 RELEASED	November 26, 2021 (15:14) [new]
service SECURITY PATCH SUPEE-7405 RELEASED https://brandname.com/blog/service-security-patch-supee-7405-released	service SECURITY PATCH SUPEE-7405 RELEASED	November 26, 2021 (15:14)
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service vs. Shopify: Dierent Proles of E-commerce https://brandname.com/blog/service-vs-shopify-proles	service vs. Shopify: Dierent Proles of E-commerce	November 26, 2021 (15:14)
NewCoupon Code Generator forservice 2: Create Smart and Compelling Incentives https://brandname.com/blog/new-coupon-code-generator-service-2-create-smart-compelling-incentives	NewCoupon Code Generator forservice 2: Create Smart and Compelling Incentives	November 26, 2021 (15:14)
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New Help Desk Ultimate forservice 2 Goes Live https://brandname.com/blog/new-help-desk-ultimate-for-service-2-goes-live	New Help Desk Ultimate forservice 2 Goes Live	November 26, 2021 (15:14)

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We Cordially Welcome Our New Partner Objectsource https://brandname.com/blog/new-partner-objectsource	We Cordially Welcome Our New Partner Objectsource	November 26, 2021 (15:14)
6 Non-price Methods of Sales Promotions: Pros and Cons https://brandname.com/blog/non-price-promotions	6 Non-price Methods of Sales Promotions: Pros and Cons	November 26, 2021 (15:14)
12 Tips to Obtain Significant News Coverage without Spending Much Money https://brandname.com/blog/obtain-significant-news-coverage	12 Tips to Obtain Significant News Coverage without Spending Much Money	November 26, 2021 (15:14)
Our New Partner Magestore: A new look at Retail Management System https://brandname.com/blog/our-new-partner-magestore	Our New Partner Magestore: A new look at Retail Management System	November 26, 2021 (15:14)
Pop-ups Use Best Practices https://brandname.com/blog/pop-ups-use-best-practices	Pop-ups Use Best Practices	November 26, 2021 (15:14)
6 Price-based Sales Promotion Methods: Pros and Cons https://brandname.com/blog/price-based-promotions	6 Price-based Sales Promotion Methods: Pros and Cons	November 26, 2021 (15:14)
Main Product Subscription Trends in 2018 https://brandname.com/blog/product-subscription-trends-2018	Main Product Subscription Trends in 2018	November 26, 2021 (15:14)
Progressive Web Apps: Why Online Businesses Should Use Them? https://brandname.com/blog/progressive-web-apps-online-businesses-use	Progressive Web Apps: Why Online Businesses Should Use Them?	November 26, 2021 (15:14)
Smart One Step Checkout 1.1 is Integrated with Three brandname Extensions https://brandname.com/blog/smart-one-step-checkout-1-1	Smart One Step Checkout 1.1 is Integrated with Three brandname Extensions	November 26, 2021 (15:14)
The Impact of Social Media on Business in 2021 https://brandname.com/blog/the-impact-of-social-media-on-business-in-2021	The Impact of Social Media on Business in 2021	November 26, 2021 (15:14) [new]
12 Tips to Get Many Product Reviews in a Web Store https://brandname.com/blog/tips-product-reviews	12 Tips to Get Many Product Reviews in a Web Store	November 26, 2021 (15:14)
UK service Stores Use brandname Extensions https://brandname.com/blog/uk-service-stores-use-aheadworks-extensions	UK service Stores Use brandname Extensions	November 26, 2021 (15:14)
The Future of Voice Technologies to Increase Online Sales https://brandname.com/blog/voice-technologies-ecommerce	The Future of Voice Technologies to Increase Online Sales	November 26, 2021 (15:14)
Who Viewed This Also Viewed forservice 2: Take the Product You Like https://brandname.com/blog/who-viewed-this-also-viewed-for-service-2-take-the-product-you-like	Who Viewed This Also Viewed forservice 2: Take the Product You Like	November 26, 2021 (15:14)
Are your products compatible with my service version? https://brandname.com/resources/extensions-compatibility/are-your-products-compatible-with-my-service-version	Are your products compatible with my service version?	November 26, 2021 (15:14)
Can your extensions be localized? https://brandname.com/resources/extensions-compatibility/can-your-extensions-be-localized	Can your extensions be localized?	November 26, 2021 (15:14)
Custom themes https://brandname.com/resources/extensions-compatibility/custom-themes	Custom themes	November 26, 2021 (15:14)
Live stores examples https://brandname.com/resources/extensions-compatibility/live-stores-examples	Live stores examples	November 26, 2021 (15:14)

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Product update https://brandname.com/resources/extensions-compatibility/product-update	Product update	November 26, 2021 (15:14)
General Questions https://brandname.com/resources/general_questions	General Questions	November 26, 2021 (15:14)
I run several web-stores. Do I have to purchase several copies of the extension? https://brandname.com/resources/licenses/i-run-several-web-stores-do-i-have-to-purchase-several-copies-of-the-extension	I run several web-stores. Do I have to purchase several copies of the extension?	November 26, 2021 (15:14)
Can I change the extension license when upgrading to service Commerce from Open Source and vice versa? https://brandname.com/resources/licenses/license-swap	Can I change the extension license when upgrading to service Commerce from Open Source and vice versa?	November 26, 2021 (15:14)
License Transfer https://brandname.com/resources/licenses/license-transfer	License Transfer	November 26, 2021 (15:14)
What URL do I add on checkout? https://brandname.com/resources/licenses/what-url-do-i-add-on-checkout	What URL do I add on checkout?	November 26, 2021 (15:14)
Where can I find the extension license key? https://brandname.com/resources/licenses/where-can-i-find-the-extension-license-key	Where can I find the extension license key?	November 26, 2021 (15:14)
Did brandnameportall their extensionsto service 2? https://brandname.com/resources/service-2-extensions/did-headworks-port-extensions-to-service-2	Did brandnameportall their extensionsto service 2?	November 26, 2021 (15:14)
Will my extensions forservice 1 work on service 2? https://brandname.com/resources/service-2-extensions/extensions-for-service-1-on-service-2	Will my extensions forservice 1 work on service 2?	November 26, 2021 (15:14)
Products https://brandname.com/resources/products	Products	November 26, 2021 (15:14)
Do you have demo/trial versions of your products? https://brandname.com/resources/purchases/do-you-have-demo-trial-versions-of-your-products	Do you have demo/trial versions of your products?	November 26, 2021 (15:14)
I can't see PayPal during checkout. Why? https://brandname.com/resources/purchases/i-cant-see-paypal-during-checkout-why	I can't see PayPal during checkout. Why?	November 26, 2021 (15:14)
If I buy an extension, how would I get it? https://brandname.com/resources/purchases/if-i-buy-an-extension-how-would-i-get-it	If I buy an extension, how would I get it?	November 26, 2021 (15:14)
What does the status of my order mean? https://brandname.com/resources/purchases/order-statuses	What does the status of my order mean?	November 26, 2021 (15:14)
Printing invoice https://brandname.com/resources/purchases/printing-invoice	Printing invoice	November 26, 2021 (15:14)
Available Services https://brandname.com/resources/support-service/available-services	Available Services	November 26, 2021 (15:14)
Customer Service: general information https://brandname.com/resources/support-service/customer-service-general-information	Customer Service: general information	November 26, 2021 (15:14)

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Guideline: How To Compose A Technical Support Ticket https://brandname.com/resources/support-service/how-to-compose-ticket	Guideline: How To Compose A Technical Support Ticket	November 26, 2021 (15:14)

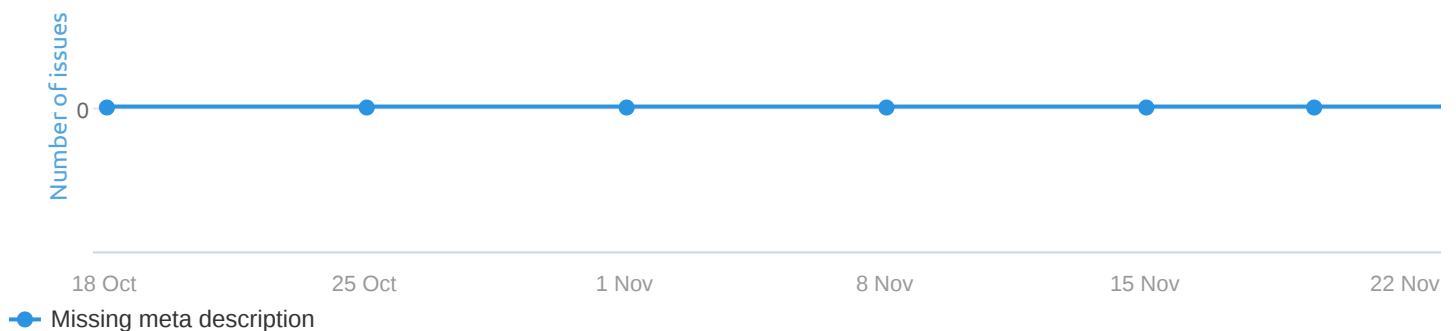
i We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Missing meta description

i *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

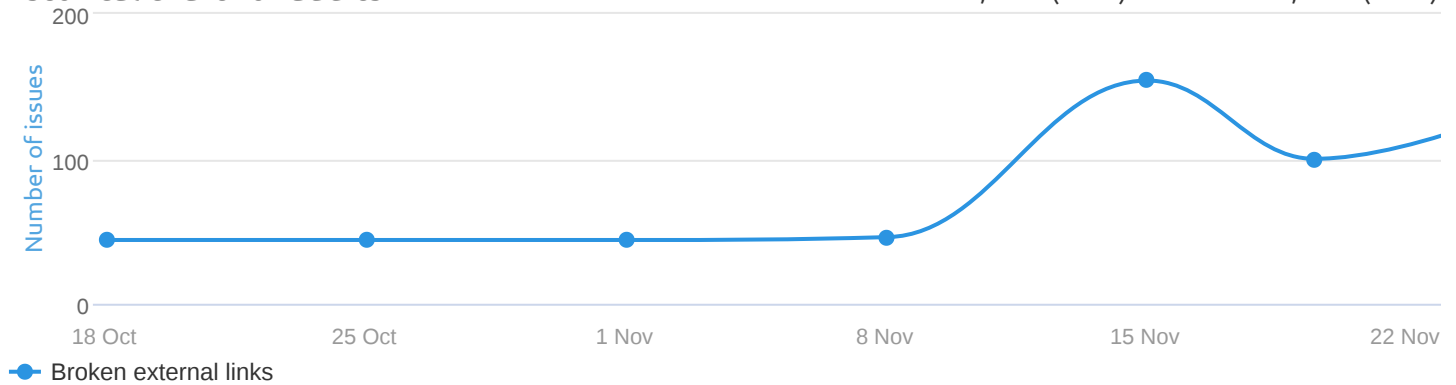


Broken external links

i *About this issue: Broken external links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.*

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Broken external links 100

brandname.com

Page URL ▲	Link URL	HTTP Code	Discovered
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	http://conuence.brandname.com/display/EUDOC/Advanced+Reports	404	November 26, 2021 (15:14)
4 Ws of Effective Digital Coupon Campaigns https://brandname.com/blog/4-ws-of-eective-digital-coupon-campaigns	http://conuence.brandname.com/display/EUDOC/Coupon+Code+Generator+-+service+2	404	November 26, 2021 (15:14)
Abandoned Cart Email is the First to Join Small Business Kit brandname https://brandname.com/blog/abandoned-cart-email-is-the-first-to-join-small-business-kit	http://conuence.brandname.com/display/EUDOC/Abandoned+Cart+Reminder+-+service+2	404	November 26, 2021 (15:14)
Advanced Reports 2.0 forservice 2: Data For Ideas and Results brandname https://brandname.com/blog/advanced-reports-2-0-for-magento-2-data-for-ideas-and-results	http://conuence.brandname.com/display/EUDOC/Advanced+Reports+-+service+2	404	November 26, 2021 (15:14)
Advanced Reports 2.1 forservice 2 Calculates Prots and Margins brandname https://brandname.com/blog/advanced-reports-2-1-for-magento-2-calculates-profits-and-margins	http://conuence.brandname.com/display/EUDOC/Advanced+Reports+-+service+2	404	November 26, 2021 (15:14)
Advanced Reports 2.3 forservice 2: Data Comparison and Segmentation brandname https://brandname.com/blog/advanced-reports-2-3-magento-2-data-comparison-segmentation	http://conuence.brandname.com/display/EUDOC/Advanced+Reports+-+service+2	404	November 26, 2021 (15:14)
Advanced Reports 2.4 Displays Sales Locations and Tracks Abandoned Carts brandname https://brandname.com/blog/advanced-reports-2-4-magento-2	http://conuence.brandname.com/display/EUDOC/Advanced+Reports+-+service+2	404	November 26, 2021 (15:14)
Advanced Reports 2.6.0: Four New Reports and One New Design brandname https://brandname.com/blog/advanced-reports-2-6-0-four-new-reports-and-one-new-design	http://conuence.brandname.com/display/EUDOC/Advanced+Reports	404	November 26, 2021 (15:14) [new]
Advanced Reports 2.6 Introduces a Brand-New Reports Dashboard brandname https://brandname.com/blog/advanced-reports-2-6-for-magento-2	http://conuence.brandname.com/display/EUDOC/Advanced+Reports+-+service+2	404	November 26, 2021 (15:14)

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Advanced Reports 2.7 Includes 23 Report Types brandname https://brandname.com/blog/advanced-reports-2-7-includes-23-report-types	http://conuence.brandname.com/display/EUDOC/Advanced+Reports	404	November 26, 2021 (15:14) [new]
Advanced Reports 2.8 is Good and Ready for service 1 Stores brandname https://brandname.com/blog/advanced-reports-2-8-service-1	http://conuence.brandname.com/display/EUDOC/Advanced+Reports	404	November 26, 2021 (15:14)
Advanced Reports – The Ultimate Reporting Solution for Your service Store brandname https://brandname.com/blog/advanced-reports-sophisticated-reports-for-our-business-the-advanced-reports-module-sophisticated-reports-for-your-business	http://conuence.brandname.com/display/EUDOC/Advanced+Reports	404	November 26, 2021 (15:14) [new]
Advanced Reviews 1.0 by brandname is Released https://brandname.com/blog/advanced-reviews-1-0	http://conuence.brandname.com/display/EUDOC/Advanced+Reviews+-+Magen+to+2/	404	November 26, 2021 (15:14)
Advanced Targeting of Custom Emails with the Help of Market Segmentation Suite brandname https://brandname.com/blog/advanced-targeting-of-custom-emails-with-the-help-of-market-segmentation-suite	http://conuence.brandname.com/display/EUDOC/Follow+Up+Email	404	November 26, 2021 (15:14) [new]
aheadMetrics 2.0 Works Five Times Faster! Get Reports Tailored Specifically to eCommerce Businesses for Free brandname https://brandname.com/blog/aheadmetrics-2-0-works-five-times-faster-get-reports-tailored-specifically-to-ecommerce-businesses-for-free	http://www.aheadmetrics.com/quick-start	410	November 26, 2021 (15:14) [new]
aheadMetrics 2.0 Works Five Times Faster! Get Reports Tailored Specifically to eCommerce Businesses for Free brandname https://brandname.com/blog/aheadmetrics-2-0-works-five-times-faster-get-reports-tailored-specifically-to-ecommerce-businesses-for-free	https://www.aheadmetrics.com/quick-start	410	November 26, 2021 (15:14) [new]
aheadMetrics 2.0 Works Five Times Faster! Get Reports Tailored Specifically to eCommerce Businesses for Free brandname https://brandname.com/blog/aheadmetrics-2-0-works-five-times-faster-get-reports-tailored-specifically-to-ecommerce-businesses-for-free	http://aheadmetrics.uservoice.com/forums/182233-general	404	November 26, 2021 (15:14) [new]
aheadMetrics: Evolving from Beta to Stable with Subscription Plans and Free Trial brandname https://brandname.com/blog/aheadmetrics-evolving-from-beta-to-stable-with-subscription-plans-and-free-trial	http://www.aheadmetrics.com/aheadmetrics/account/selectplan/	410	November 26, 2021 (15:14) [new]
aheadMetrics: Evolving from Beta to Stable with Subscription Plans and Free Trial brandname https://brandname.com/blog/aheadmetrics-evolving-from-beta-to-stable-with-subscription-plans-and-free-trial	http://www.aheadmetrics.com/demo/	410	November 26, 2021 (15:14) [new]
aheadMetrics Gains New Features In Its Next Version brandname https://brandname.com/blog/aheadmetrics-gains-new-features	https://aheadmetrics.uservoice.com/forums/182233-general	404	November 26, 2021 (15:14) [new]
aheadMetrics with Real-Time Store Analytics Is Open to the Public. Give It a Try! brandname https://brandname.com/blog/aheadmetrics-with-real-time-store-analytics-is-open-to-the-public-give-it-a-try	http://aheadmetrics.uservoice.com	404	November 26, 2021 (15:14) [new]
aheadMetrics with Real-Time Store Analytics Is Open to the Public. Give It a Try! brandname https://brandname.com/blog/aheadmetrics-with-real-time-store-analytics-is-open-to-the-public-give-it-a-try	http://aheadmetrics.com/features/	410	November 26, 2021 (15:14) [new]
brandname Gives Away One Free Ticket to Meet service Poland 2013. Take Part and Save €150 brandname https://brandname.com/blog/brandname-gives-away-one-free-ticket-to-meet-service-poland-2013-take-part-and-save-e150	https://meetservice.pl/en/rejestracja/	404	November 26, 2021 (15:14) [new]

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brandname GivesAway One Free Ticketto Meet service Poland 2013. Take Part and Save €150 brandname https://brandname.com/blog/brandname-gives-away-one-free-ticket-to-meet-service-poland-2013-take-part-and-save-e150	https://meetservice.pl/en/agenda/	404	November 26, 2021 (15:14) [new]
brandname Newsletter– May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	http://aheadmetrics.uservoice.com	404	November 26, 2021 (15:14) [new]
brandname Newsletter– May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	http://aheadmetrics.com/features/	410	November 26, 2021 (15:14) [new]
AJAX Cart Pro – Almost Invisible Still Powerful Functionality for Your Shopping Cart brandname https://brandname.com/blog/ajax-cart-pro-almost-invisible-still-powerful-functionality-for-your-shopping-cart	http://conuence.brandname.com/display/EUDOC/Ajax+Cart+Pro	404	November 26, 2021 (15:14) [new]
Automatic Related Products 1.3 forservice 2 https://brandname.com/blog/automatic-related-products-1-3	http://conuence.brandname.com/display/EUDOC/Automatic+Related+Products+--+service+2	404	November 26, 2021 (15:14)
Automatic Related Products 1.4: New Types of Related Products https://brandname.com/blog/automatic-related-products-1-4-for-service-2	http://conuence.brandname.com/display/EUDOC/Automatic+Related+Products+--+service+2	404	November 26, 2021 (15:14)
Best Ecommerce Practices: Banner Sliders brandname https://brandname.com/blog/best-ecommerce-practices-banner-sliders	http://conuence.brandname.com/display/EUDOC/Rich+Banner+Slider+--+service+2	404	November 26, 2021 (15:14)
Best Subscription Box Ideas for Christmas https://brandname.com/blog/best-subscription-box-ideas-christmas	http://conuence.brandname.com/display/EUDOC/Subscription+and+Recurring+Payments+--+service+2	404	November 26, 2021 (15:14)
Blog 2.0 forservice 2 Connects Sales and Content Marketing brandname https://brandname.com/blog/blog-2-0-for-service-2-connects-sales-and-content-marketing	http://conuence.brandname.com/display/EUDOC/Blog	404	November 26, 2021 (15:14)
brandname Releases the Blog 2.4 Extension https://brandname.com/blog/blog-2-4	http://conuence.brandname.com/display/EUDOC/Blog+--+service+2	404	November 26, 2021 (15:14)
Christmas Emails Best Ideas to Reach a Spike in Holiday Sales https://brandname.com/blog/christmas-emails-ideas	http://conuence.brandname.com/display/EUDOC/Follow+Up+Email+--+service+2	404	November 26, 2021 (15:14)
NewAutomatic Related Products forservice 2: Create Efficient On-Page Product Promos brandname https://brandname.com/blog/create-efficient-on-page-product-promos	http://conuence.brandname.com/display/EUDOC/Automatic+Related+Products+--+service+2	404	November 26, 2021 (15:14) [new]
service 2 Customer Group Catalog Permissions by brandname is Out https://brandname.com/blog/customer-group-catalog-permissions-service-2	http://conuence.brandname.com/display/EUDOC/Customer+Group+Catalog+Permissions+--+service+2	404	November 26, 2021 (15:14)
Arranging Customer Support Services in an E-commerce Store brandname https://brandname.com/blog/customer-support-services	http://conuence.brandname.com/display/EUDOC/Help+Desk+Ultimate+--+service+2	404	November 26, 2021 (15:14)
A Quick Guide to Popups in E-commerce brandname https://brandname.com/blog/e-commerce-popups	http://conuence.brandname.com/display/EUDOC/Popup+Pro+--+service+2	404	November 26, 2021 (15:14)

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Easy Journey with Layered Navigation 1.1 forservice 2 brandname https://brandname.com/blog/easy-journey-with-layered-navigation-1-1-for-service-2	http://service2ln.demo2.brandname.com/admin?demo=guest	404	November 26, 2021 (15:14)
Easy Journey with Layered Navigation 1.1 forservice 2 brandname https://brandname.com/blog/easy-journey-with-layered-navigation-1-1-for-service-2	http://service2ln.demo2.brandname.com/gear/bags.html	404	November 26, 2021 (15:14)
Easy Journey with Layered Navigation 1.1 forservice 2 brandname https://brandname.com/blog/easy-journey-with-layered-navigation-1-1-for-service-2	http://confluence.brandname.com/display/EUDOC/Layered+Navigation+--+service+2	404	November 26, 2021 (15:14)
How to Use Coupon Codes in an E-commerce Store: Best Ideas brandname https://brandname.com/blog/ecommerce-coupon-codes	http://confluence.brandname.com/display/EUDOC/Coupon+Code+Generator+--+service+2	404	November 26, 2021 (15:14)
Powerful Loyalty Programs in E-commerce: Best Examples brandname https://brandname.com/blog/ecommerce-loyalty-programs	http://confluence.brandname.com/display/EUDOC/Reward+Points+--+service+2	404	November 26, 2021 (15:14)
The Advantages of Using Social Logins in E-commerce brandname https://brandname.com/blog/ecommerce-social-logins	http://confluence.brandname.com/display/EUDOC/Social+Login+--+service+2	404	November 26, 2021 (15:14)
Eective Navigation in Online Stores brandname https://brandname.com/blog/eective-navigation-in-online-stores	http://confluence.brandname.com/display/EUDOC/Layered+Navigation	404	November 26, 2021 (15:14) [new]
The Most Important Marketing Trends in 2018 https://brandname.com/blog/email-marketing-trends-2018	http://confluence.brandname.com/display/EUDOC/Follow+Up+Email+--+service+2	404	November 26, 2021 (15:14)
Event Tickets 1.0: Straightforward Event Ticket Management https://brandname.com/blog/event-tickets-1-0	http://confluence.brandname.com/display/EUDOC/Event+Tickets+--+service+2	404	November 26, 2021 (15:14)
FAQ 1.1: Question Submission Forms on FAQ Article Pages brandname https://brandname.com/blog/faq-1-1	http://confluence.brandname.com/display/EUDOC/FAQ+--+service+2	404	November 26, 2021 (15:14)
FAQ Pages: Benets and Tips brandname https://brandname.com/blog/faq-pages-benets-and-tips	http://confluence.brandname.com/display/EUDOC/FAQ+--+service+2	404	November 26, 2021 (15:14)
Latest Update: Gift Card 1.2 forservice 2 brandname https://brandname.com/blog/faq-sections	http://confluence.brandname.com/display/EUDOC/Product+Questions+--+service+2	404	November 26, 2021 (15:14)
Follow Up Email 2.1 by brandname is Released https://brandname.com/blog/follow-up-email-2-1	http://confluence.brandname.com/display/EUDOC/Follow+Up+Email+--+service+2	404	November 26, 2021 (15:14)
Follow Up Email 3.6 – More Rules, More Freedom brandname https://brandname.com/blog/follow-up-email-3-6-more-rules-more-freedom	http://confluence.brandname.com/display/EUDOC/Follow+Up+Email	404	November 26, 2021 (15:14) [new]
GDPR 1.0 forservice 2 by brandname is Released! https://brandname.com/blog/gdpr-1-0	http://confluence.brandname.com/display/EUDOC/GDPR+--+service+2	404	November 26, 2021 (15:14)

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New Coupon Code Generator: service Coupons in a Few Clicks brandname https://brandname.com/blog/generate-coupon-code-service	http://confluence.brandname.com/display/EUDOC/Coupon+Code+Generator	404	November 26, 2021 (15:14) [new]
service Hackathon Is Moving to Switzerland. Join Us! brandname https://brandname.com/blog/gento-hackathon-is-moving-to-switzerland-join-us	http://tim-bezhashvyly.github.com/	404	November 26, 2021 (15:14) [new]
Latest Update: Gift Card 1.2 For service 2 https://brandname.com/blog/gift-card-1-2-service-2	http://confluence.brandname.com/display/EUDOC/Gift+Card+--+service+2	404	November 26, 2021 (15:14)
Gift Card / Certificate 1.1: Better Gift Cards – More Happy Customers brandname https://brandname.com/blog/gift-card-certificate-1-1-better-gift-cards-more-happy-customers	http://confluence.brandname.com/pages/viewpage.action?pageId=16909150	404	November 26, 2021 (15:14) [new]
GiftCard 1.1 For service 2 Delivers Gifts in Time brandname https://brandname.com/blog/gift-card-for-service-2	http://confluence.brandname.com/display/EUDOC/Gift+Card+--+service+2	404	November 26, 2021 (15:14)
Help Desk Ultimate 1.1 for service 2 Puts Elves on Proper Shelves brandname https://brandname.com/blog/help-desk-ultimate-1-1-for-magento-2-puts-elves-on-proper-shelves	http://confluence.brandname.com/display/EUDOC/Help+Desk+Ultimate+--+service+2	404	November 26, 2021 (15:14)
Help Desk Ultimate 3.3 Reveals Your Customers' Attitude brandname https://brandname.com/blog/help-desk-ultimate-3-3-reveals-your-customers-attitude	http://confluence.brandname.com/display/EUDOC/Help+Desk+Ultimate+3	404	November 26, 2021 (15:14) [new]
Help Desk Ultimate 1.2 Offers Store Owners to Migrate Tickets to service 2 brandname https://brandname.com/blog/help-desk-ultimate-migrates-tickets	http://confluence.brandname.com/display/EUDOC/Help+Desk+Ultimate+--+service+2	404	November 26, 2021 (15:14)
How to Choose the Right service Theme for an Electronics Retail Store brandname https://brandname.com/blog/how-to-choose-the-right-magento-theme-for-an-electronics-retail-store	http://feeds.feedburner.com/brandnameserviceBlog	404	November 26, 2021 (15:14) [new]
Ideas for Business: The Recurring Revenue Model brandname https://brandname.com/blog/ideas-for-business-the-recurring-revenue-model	http://confluence.brandname.com/display/EUDOC/Subscriptions+and+Recurring+Payments+2.X	404	November 26, 2021 (15:14) [new]
Image Slider 2.0: Responsive Sliders, Video Rotations, Interaction Statistics, and More... brandname https://brandname.com/blog/image-slider-2-0-responsive-slides-video-rotations-interaction-statistics-and-more	http://confluence.brandname.com/display/EUDOC/Images+Slider	404	November 26, 2021 (15:14) [new]
iPhone Theme 2.0: New Ergonomic Design and Advanced Capabilities brandname https://brandname.com/blog/iphone-theme-2-0-new-ergonomic-design-and-advanced-capabilities	http://confluence.brandname.com/display/EUDOC/iPhone+Theme+2	404	November 26, 2021 (15:14) [new]
Knowledge Base 1.4: Rank Your Knowledge Better brandname https://brandname.com/blog/knowledge-base-1-4-rank-your-knowledge-better	http://confluence.brandname.com/display/EUDOC/Knowledge+Base	404	November 26, 2021 (15:14)
brandname in 2014: The Sum of the Year brandname https://brandname.com/blog/knowledge-base-useful-functionality-for-any-online-store	http://confluence.brandname.com/display/EUDOC/Knowledge+Base	404	November 26, 2021 (15:14) [new]

Page URL ▲	Link URL	HTTP Code	Discovered
Layered Navigation 1.2 For service 2 Simplifies Difficult Choices brandname https://brandname.com/blog/layered-navigation-1-2-for-service-2-simplifies-difficult-choices	http://service2ln.demo2.brandname.com/gear/bags.html	404	November 26, 2021 (15:14)
Layered Navigation 1.5 For service 2 Focuses on SEO brandname https://brandname.com/blog/layered-navigation-1-5-magento-2-focuses-seo	http://service2ln.demo2.brandname.com/admin?demo=guest	404	November 26, 2021 (15:14)
Layered Navigation 1.5 For service 2 Focuses on SEO brandname https://brandname.com/blog/layered-navigation-1-5-magento-2-focuses-seo	http://confluence.brandname.com/display/EUDOC/Layered+Navigation+++service+2	404	November 26, 2021 (15:14)
Layered Navigation 1.6 For service 2: Less Filters, More Clues brandname https://brandname.com/blog/layered-navigation-1-6-magento-2	http://service2ln.demo2.brandname.com/admin?demo=guest	404	November 26, 2021 (15:14)
Layered Navigation 1.7: Fine-tune Your Product Filters brandname https://brandname.com/blog/layered-navigation-1-7	http://service2ln.demo2.brandname.com/admin?demo=guest	404	November 26, 2021 (15:14)
Layered Navigation 1.7: Fine-tune Your Product Filters brandname https://brandname.com/blog/layered-navigation-1-7	http://confluence.brandname.com/display/EUDOC/Layered+Navigation+++service+2	404	November 26, 2021 (15:14)
Layered Navigation 1.8: a Horizontal Filter Bar on Category Pages https://brandname.com/blog/layered-navigation-1-8	http://confluence.brandname.com/display/EUDOC/Layered+Navigation+++service+2	404	November 26, 2021 (15:14)
Layered Navigation: Optimized vs. Unfit brandname https://brandname.com/blog/layered-navigation-optimized-vs-unfit	http://service2ln.demo2.brandname.com/admin?demo=guest	404	November 26, 2021 (15:14)
Layered Navigation: Optimized vs. Unfit brandname https://brandname.com/blog/layered-navigation-optimized-vs-unfit	http://service2ln.demo2.brandname.com/gear/bags.html	404	November 26, 2021 (15:14)
Layered Navigation: Optimized vs. Unfit brandname https://brandname.com/blog/layered-navigation-optimized-vs-unfit	http://confluence.brandname.com/display/EUDOC/Layered+Navigation+++service+2	404	November 26, 2021 (15:14)
Layered Navigation: Optimized vs. Unfit brandname https://brandname.com/blog/layered-navigation-optimized-vs-unfit	http://confluence.brandname.com/display/EUDOC/Layered+Navigation	404	November 26, 2021 (15:14)
Add Free Product to Cart For service 2 is Released! https://brandname.com/blog/service-2-add-free-product-to-cart	http://confluence.brandname.com/display/EUDOC/Add+Free+Product+to+Cart+++service+2	404	November 26, 2021 (15:14)
Advanced Search For service 2 by brandname https://brandname.com/blog/service-2-advanced-search	http://service2as.demo2.brandname.com/admin/admin/dashboard/	404	November 26, 2021 (15:14)
Advanced Search For service 2 by brandname https://brandname.com/blog/service-2-advanced-search	http://confluence.brandname.com/display/EUDOC/Advanced+Search+++service+2/	404	November 26, 2021 (15:14)
Advanced Subscription Products For service 2 is Released! https://brandname.com/blog/service-2-advanced-subscriptions	http://confluence.brandname.com/display/EUDOC/Advanced+Subscription+Products+++service+2	404	November 26, 2021 (15:14)

Page URL ▲	Link URL	HTTP Code	Discovered
service 2 Aliate by brandnameis Here! https://brandname.com/blog/service-2-aliate	http://conuence.brandname.com/display/EUDOC/Aliate++service+2	404	November 26, 2021 (15:14)
service 2 Demo brandname https://brandname.com/blog/service-2-demo	http://demo2.brandname.com/admin	404	November 26, 2021 (15:14) [new]
service 2 Extension Update: Automatic Related Products 1.1 brandname https://brandname.com/blog/service-2-extension-update-automatic-related-products-1-1	http://conuence.brandname.com/display/EUDOC/Automatic+Related+Products++Magenta+2	404	November 26, 2021 (15:14)
service 2 Extension Update: Coupon Code Generator 1.1 brandname https://brandname.com/blog/service-2-extension-update-coupon-code-generator-1-1	http://conuence.brandname.com/display/EUDOC/Coupon+Code+Generator++Magenta+2	404	November 26, 2021 (15:14)
OrderSuccess Page Forservice 2 by brandnameis Released! https://brandname.com/blog/service-2-order-success-page	http://conuence.brandname.com/display/EUDOC/Order+Success+Page++service+2	404	November 26, 2021 (15:14)
Brand-newservice 2 Product Labels Extension by brandname https://brandname.com/blog/service-2-product-labels	http://conuence.brandname.com/display/EUDOC/Product+Labels++service+2	404	November 26, 2021 (15:14)
service 2 RMARelease: Manage Returns Eciently brandname https://brandname.com/blog/service-2-rma-release-manage-returns-efficiently	http://service2mademo2.brandname.com/admin/admin/dashboard/	404	November 26, 2021 (15:14) [new]
service 2 RMARelease: Manage Returns Eciently brandname https://brandname.com/blog/service-2-rma-release-manage-returns-efficiently	http://conuence.brandname.com/display/EUDOC/RMA++service+2	404	November 26, 2021 (15:14) [new]
Create Bundles Simply with Simple Bundle Product Forservice 2! https://brandname.com/blog/service-2-simple-bundle-product	http://conuence.brandname.com/display/EUDOC/Simple+Bundle+Product++Magenta+2	404	November 26, 2021 (15:14)
service Gift Card / Certificate 2.0: Gift Value is Beyond the Price Tag brandname https://brandname.com/blog/service-gift-card-certificate-2-0-gift-value-is-beyond-the-price-tag	http://conuence.brandname.com/pages/viewpage.action?pageId=23562495	404	November 26, 2021 (15:14)
Matthias Zeis: Bring Developers in One Room and in Three Hours You Will Get More Than in a Month of Reading Numerous Blogs brandname https://brandname.com/blog/matthias-zeis-bring-developers-in-one-room-and-in-three-hours-you-will-get-more-than-in-a-month-of-reading-numerous-blogs	http://blog.limesoda.at/2012/11/2-service-stammtisch-in-wien/	404	November 26, 2021 (15:14) [new]
Matthias Zeis: Bring Developers in One Room and in Three Hours You Will Get More Than in a Month of Reading Numerous Blogs brandname https://brandname.com/blog/matthias-zeis-bring-developers-in-one-room-and-in-three-hours-you-will-get-more-than-in-a-month-of-reading-numerous-blogs	http://blog.limesoda.at/2012/12/rueckblick-zweiter-service-stammtisch-wien/	404	November 26, 2021 (15:14) [new]
Organizing Mobile Checkout in an E-commerce Store https://brandname.com/blog/mobile-checkout	http://conuence.brandname.com/display/EUDOC/One+Step+Checkout++service+2	404	November 26, 2021 (15:14)
Product Navigation Filters in a Web Store: Best Ideas by brandname https://brandname.com/blog/navigation-lters-best-ideas	http://service2ln.demo2.brandname.com/admin/admin/dashboard/	404	November 26, 2021 (15:14)
New Better PDF Invoice Creates Exclusive PDF Documents brandname https://brandname.com/blog/new-better-pdf-invoice-creates-exclusive-pdf-documents	http://conuence.brandname.com/display/EUDOC/Invoice+Payments+Pro	404	November 26, 2021 (15:14) [new]
New Blog Forservice 2: Sway theAudience brandname https://brandname.com/blog/new-blog-for-service-2-sway-the-audience	http://conuence.brandname.com/display/EUDOC/Blog++service+2	404	November 26, 2021 (15:14)

Page URL ▲	Link URL	HTTP Code	Discovered
New Bulk Image Uploader Enables You to Upload Up to 1000 Product Images at Once brandname https://brandname.com/blog/new-bulk-image-uploader-enables-you-to-upload-up-to-1000-product-images-at-once	http://conuence.brandname.com/display/EUDOC/Bulk+Image+Uploader	404	November 26, 2021 (15:14) [new]
New Coupon Code Generator for service 2: Create Smart and Compelling Incentives https://brandname.com/blog/new-coupon-code-generator-mag-ento-2-create-smart-compelling-incentives	http://conuence.brandname.com/display/EUDOC/Coupon+Code+Generator+-+service+2	404	November 26, 2021 (15:14)

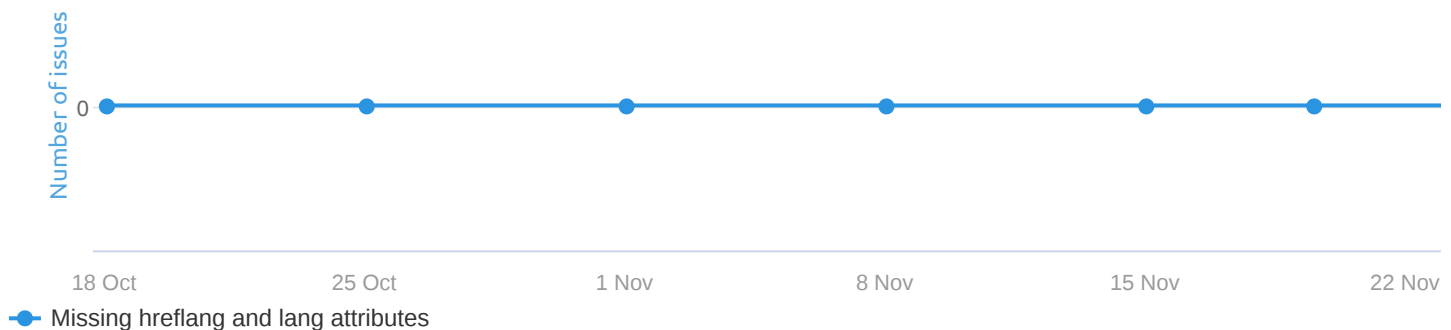
We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Missing hreflang and lang attributes

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. **How to fix:** Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

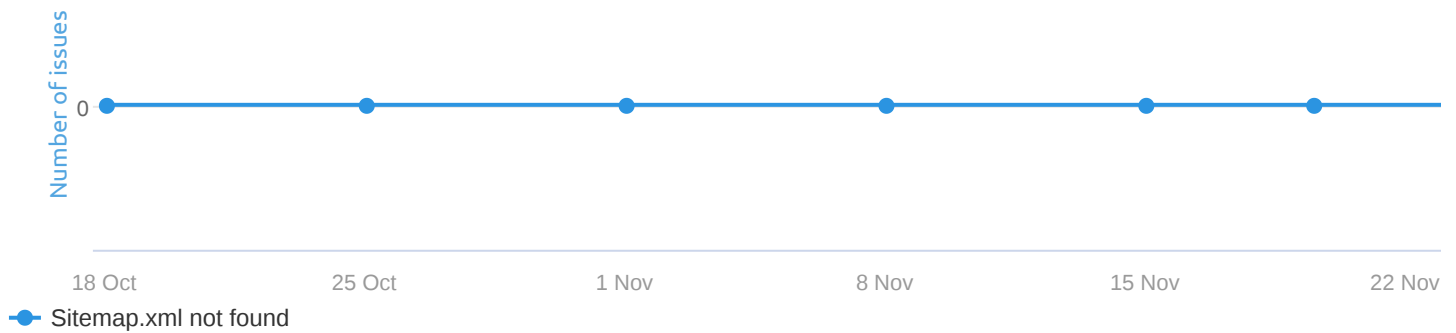


Sitemap.xml not found

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. **How to fix:** Consider generating a sitemap.xml file if you don't already have one. Then you should specify the location of your sitemap.xml files in your robots.txt, and check if Googlebot can index your sitemap.xml file with the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

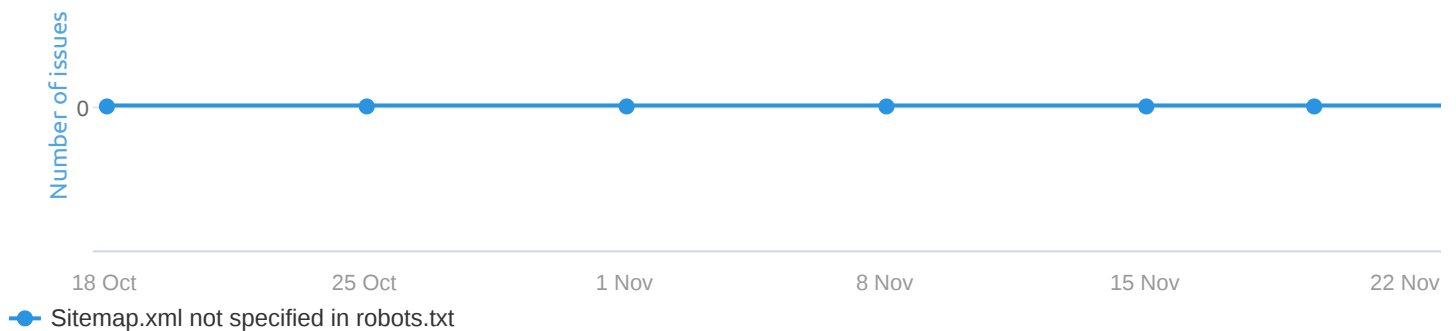


Sitemap.xml not specified in robots.txt

- i** About this issue: If you have both a `sitemap.xml` and a `robots.txt` file on your website, it is a good practice to place a link to your `sitemap.xml` in your `robots.txt`, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your `sitemap.xml` in your `robots.txt`. To check if Googlebot can index your `sitemap.xml` file, use the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

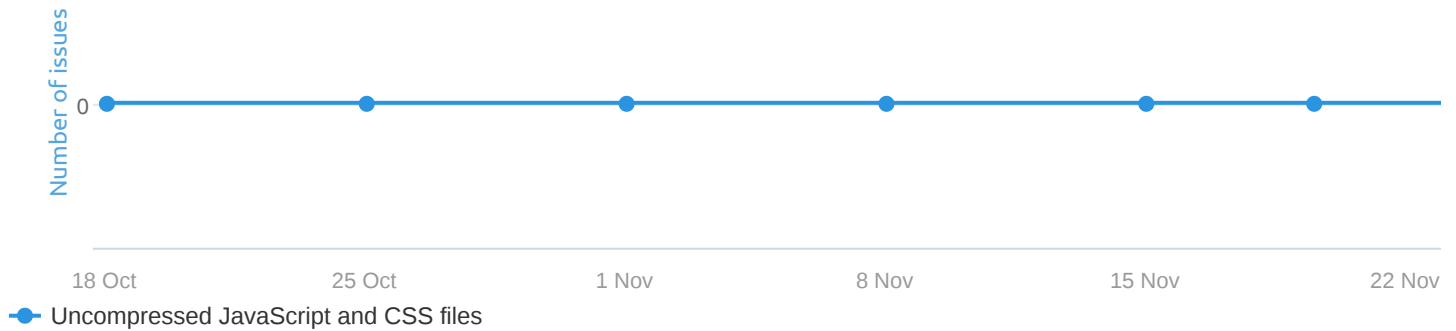


Uncompressed JavaScript and CSS files

- i** About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this [Google article](https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency) <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

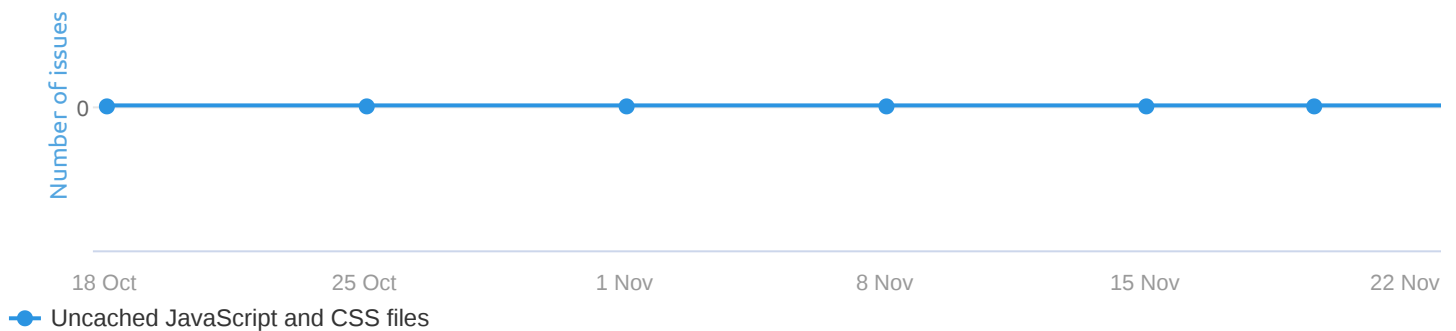


Uncached JavaScript and CSS files

- i** About this issue: This issue is triggered if browser caching is not specified in the response header. Enabling browser caching for JavaScript and CSS files allows browsers to store and reuse these resources without having to download them again when requesting your page. That way the browser will download less data, which will decrease your page load time. And the less time it takes to load your page, the happier your visitors are. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: If JavaScript and CSS files are hosted on your website, enable browser caching for them. If JavaScript and CSS files are hosted on a website that you don't own, contact the website owner and ask them to enable browser caching for them. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

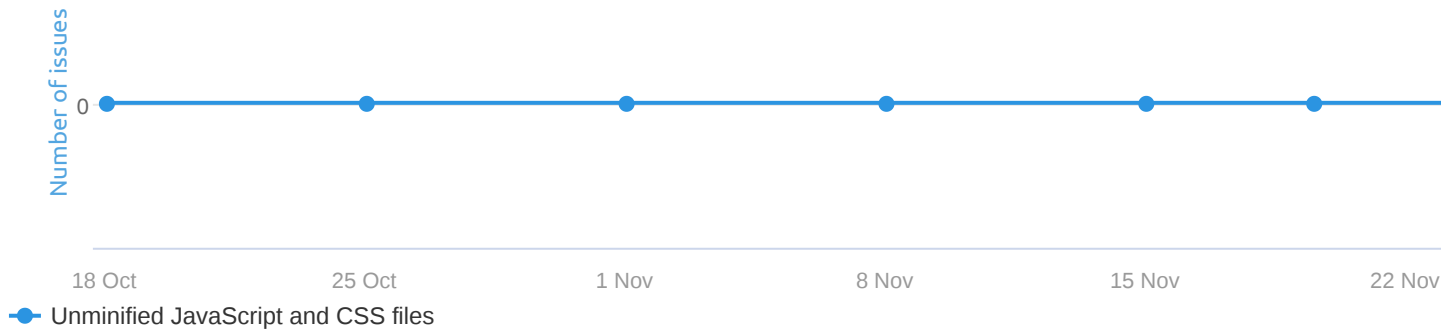


Unminified JavaScript and CSS files

- i** About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Notices

Multiple h1 tags

- i** About this issue: Although multiple `<h1>` tags are allowed in HTML5, we still do not recommend that you use more than one `<h1>` tag per page. Including multiple `<h1>` tags may confuse users. How to fix: Use multiple `<h2>`-`<h6>` tags instead of an `<h1>`.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Multiple h1 tags 61

brandname.com

Page URL ▲


	H1 Count	Discovered
brandname Newsletter–April 2013 brandname https://brandname.com/blog/brandname-newsletter-april-2013	19	November 26, 2021 (15:14) [new]
brandname Newsletter– June 2013 brandname https://brandname.com/blog/brandname-newsletter-june-2013	4	November 26, 2021 (15:14) [new]
brandname Newsletter–May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	4	November 26, 2021 (15:14) [new]
Help Desk 2.2 Extension to Resolve Support Requests Faster https://brandname.com/blog/help-desk-2.2-extension-to-resolve-support-requests-faster-with-less-eort	2	November 26, 2021 (15:14)

Page URL ▲	H1 Count	Discovered
How To Managean eCommerce Blog Eectively brandname service 2 Blog Extension https://brandname.com/blog/managing-ecommerce-blog	2	November 26, 2021 (15:14)
Abandoned Cart Email User Manual https://brandname.com/resources/abandoned-cart/user-manual-abandoned-cart	9	November 26, 2021 (15:14)
Add Free Product to Cart User Manual https://brandname.com/resources/add-free-product-to-cart/user-manual-add-free-product-to-cart	14	November 26, 2021 (15:14)
Advanced Reports User Manual https://brandname.com/resources/advanced-reports/user-manual-advanced-reports	10	November 26, 2021 (15:14)
Advanced Reviews User Manual https://brandname.com/resources/advanced-reviews/user-manual-advanced-reviews	22	November 26, 2021 (15:14)
Affiliate User Manual https://brandname.com/resources/aliat/user-manual-aliat	15	November 26, 2021 (15:14)
AJAX Cart Pro User Manual https://brandname.com/resources/ajax-cart-pro/user-manual-ajax-cart-pro	9	November 26, 2021 (15:14)
Automatic Related Products User Manual https://brandname.com/resources/automatic-related-products/user-manual-automatic-related-products	9	November 26, 2021 (15:14)
B2B Company Credit User Manual https://brandname.com/resources/b2b-company-credit/user-manual-b2b-company-credit	25	November 26, 2021 (15:14)
B2B Suite User Manual https://brandname.com/resources/b2b-extension-suite/user-manual-b2b-extension-suite	11	November 26, 2021 (15:14)
Bambora APAC User Manual https://brandname.com/resources/bambora-payment/user-manual-bambora-payment	4	November 26, 2021 (15:14)
Blog User Manual https://brandname.com/resources/blog/user-manual-blog	9	November 26, 2021 (15:14)
Buildify User Manual https://brandname.com/resources/buildify/user-manual-buildify	7	November 26, 2021 (15:14)
Cart to Quote User Manual https://brandname.com/resources/cart-to-quote/user-manual-cart-to-quote	16	November 26, 2021 (15:14)
Customer Group Catalog Permissions User Manual https://brandname.com/resources/catalog-permissions/user-manual-catalog-permissions	6	November 26, 2021 (15:14)
Company Accounts User Manual https://brandname.com/resources/company-accounts/user-manual-company-accounts	7	November 26, 2021 (15:14)
Countdown Timer User Manual https://brandname.com/resources/countdown/user-manual-countdown	12	November 26, 2021 (15:14)
Coupon Code Generator User Manual https://brandname.com/resources/coupon-code-generator/user-manual-coupon-code-generator	25	November 26, 2021 (15:14)
Custom Static Blocks User Manual https://brandname.com/resources/custom-static-blocks/user-manual-custom-static-blocks	4	November 26, 2021 (15:14)
Custom Stock Status User Manual https://brandname.com/resources/custom-stock-status/user-manual-custom-stock-status	16	November 26, 2021 (15:14)
Customer Attributes User Manual https://brandname.com/resources/customer-attributes/user-manual-customer-attributes	19	November 26, 2021 (15:14)

Page URL ▲	H1 Count	Discovered
Customer Segmentation User Manual https://brandname.com/resources/customer-segmentation/user-manual-customer-segmentation	15	November 26, 2021 (15:14)
Digital Media User Manual https://brandname.com/resources/digital-media/user-manual-digital-media	7	November 26, 2021 (15:14)
Easy Reorder User Manual https://brandname.com/resources/easy-reorder/user-manual-easy-reorder	6	November 26, 2021 (15:14)
Event Tickets User Manual https://brandname.com/resources/event-tickets/user-manual-event-tickets	22	November 26, 2021 (15:14)
FAQ User Manual https://brandname.com/resources/faq/user-manual-faq	13	November 26, 2021 (15:14)
Follow Up Email User Manual https://brandname.com/resources/follow-up-email/user-manual-follow-up-email	30	November 26, 2021 (15:14)
Free Shipping Bar User Manual https://brandname.com/resources/free-shipping-bar/user-manual-free-shipping-bar	5	November 26, 2021 (15:14)
GDPR User Manual https://brandname.com/resources/gdpr/user-manual-gdpr	19	November 26, 2021 (15:14)
Gift Card User Manual https://brandname.com/resources/gift-card/user-manual-gift-card	12	November 26, 2021 (15:14)
Help Desk Ultimate User Manual https://brandname.com/resources/help-desk-ultimate/user-manual-help-desk-ultimate	14	November 26, 2021 (15:14)
Layered Navigation User Manual https://brandname.com/resources/layered-navigation/user-manual-layered-navigation	6	November 26, 2021 (15:14)
Minifier User Manual https://brandname.com/resources/minier/user-manual-minier	6	November 26, 2021 (15:14)
Net.30 User Manual https://brandname.com/resources/net-30/user-manual-net30	18	November 26, 2021 (15:14)
NMI User Manual https://brandname.com/resources/nmi/user-manual-nmi	13	November 26, 2021 (15:14)
Smart One Step Checkout User Manual https://brandname.com/resources/one-step-checkout/user-manual-one-step-checkout	12	November 26, 2021 (15:14) [new]
Order Success Page User Manual https://brandname.com/resources/order-success-page/user-manual-order-success-page	11	November 26, 2021 (15:14)
Payment & Shipping Restrictions User Manual https://brandname.com/resources/payment-and-shipping-restrictions/user-manual-payment-and-shipping-restrictions	7	November 26, 2021 (15:14)
Reward Points User Manual https://brandname.com/resources/points-and-rewards/user-manual-points-and-rewards	11	November 26, 2021 (15:14)
Popup Pro User Manual https://brandname.com/resources/pop-up-pro/user-manual-popup-pro	6	November 26, 2021 (15:14)
Private Catalogs User Manual https://brandname.com/resources/private-catalogs/user-manual-private-catalogs	9	November 26, 2021 (15:14)

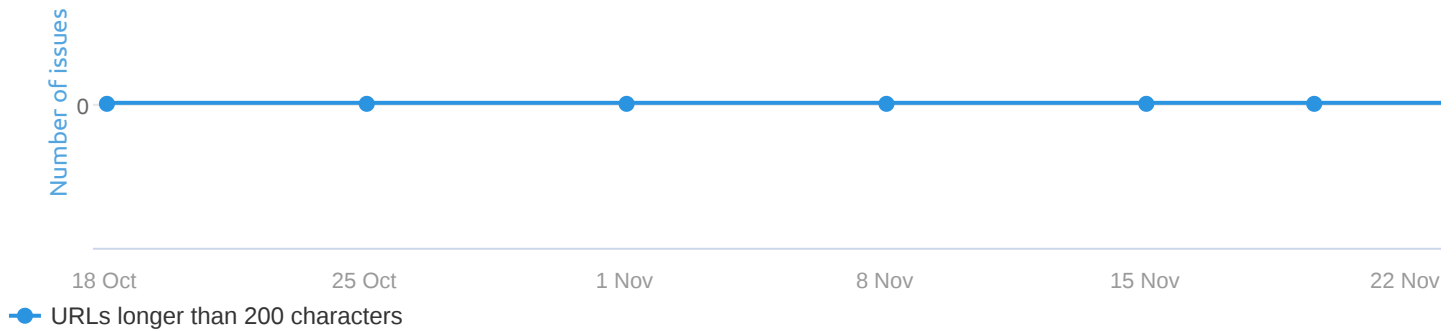
Page URL ▲	H1 Count	Discovered
Product Downloads User Manual https://brandname.com/resources/product-downloads/user-manual-product-downloads	8	November 26, 2021 (15:14)
Product Questions User Manual https://brandname.com/resources/product-questions/user-manual-product-questions	14	November 26, 2021 (15:14)
PWA Studio User Manual https://brandname.com/resources/pwa-addons-to-brandname-products/user-manual-pwa-studio	6	November 26, 2021 (15:14)
Quick Order by SKU User Manual https://brandname.com/resources/quick-order-by-sku/user-manual-quick-order-by-sku	7	November 26, 2021 (15:14)
Refer a Friend User Manual https://brandname.com/resources/refer-a-friend/user-manual-refer-a-friend	15	November 26, 2021 (15:14)
Requisition Lists User Manual https://brandname.com/resources/requisition-list/user-manual-requisition-list	9	November 26, 2021 (15:14)
Review Reminder User Manual https://brandname.com/resources/review-reminder/user-manual-review-reminder	22	November 26, 2021 (15:14)
Rich Banner Slider User Manual https://brandname.com/resources/rich-banner-slider/user-manual-rich-banner-slider	19	November 26, 2021 (15:14)
RMA User Manual https://brandname.com/resources/rma/user-manual-rma	13	November 26, 2021 (15:14)
Sales Representative User Manual https://brandname.com/resources/sales-representative/user-manual-sales-representative	8	November 26, 2021 (15:14)
Shop by Brand User Manual https://brandname.com/resources/shop-by-brand/user-manual-shop-by-brand	24	November 26, 2021 (15:14)
Simple Bundle Product User Manual https://brandname.com/resources/simple-bundle-product/user-manual-simple-bundle-product	12	November 26, 2021 (15:14)
Social Login User Manual https://brandname.com/resources/social-login/user-manual-social-login	11	November 26, 2021 (15:14) [new]
Store Credit and Refund User Manual https://brandname.com/resources/store-credit/user-manual-store-credit	9	November 26, 2021 (15:14)
Store Locator User Manual https://brandname.com/resources/store-locator/user-manual-store-locator	14	November 26, 2021 (15:14)
Advanced Subscription Products User Manual https://brandname.com/resources/subscriptions-and-recurring-payments/user-manual-subscriptions-and-recurring-payments	15	November 26, 2021 (15:14)

URLs longer than 200 characters

-  **About this issue:** According to Google, long URLs are not SEO friendly. Excessive URL length intimidates users and discourages them from clicking or sharing it, thus hurting your page's click-through rate and usability. How to fix: Keep your URLs at a reasonable length.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

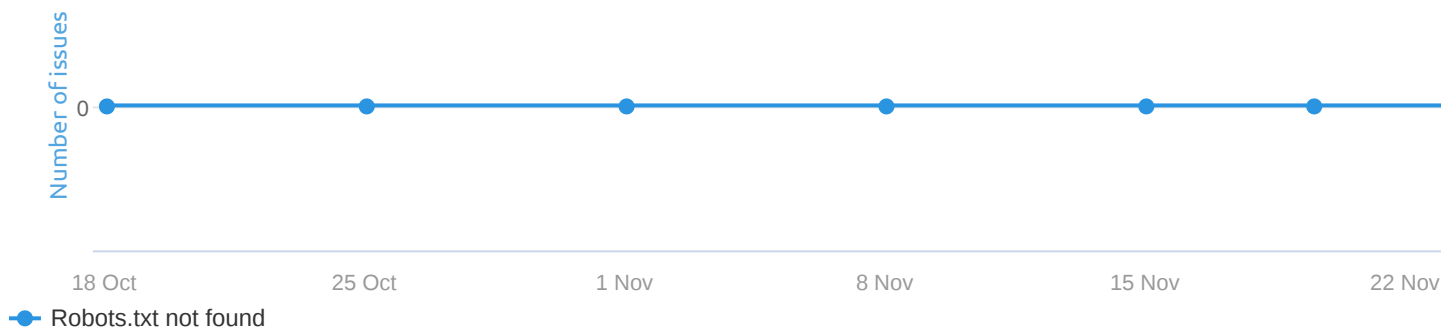


Robots.txt not found

- i** About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website. For more information, please see this Google article: <https://support.google.com/webmasters/answer/6062608>. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended. To check your robots.txt file, use Google's robots.txt Tester in Google Search Console: <https://www.google.com/webmasters/tools/robots-testing-tool>

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

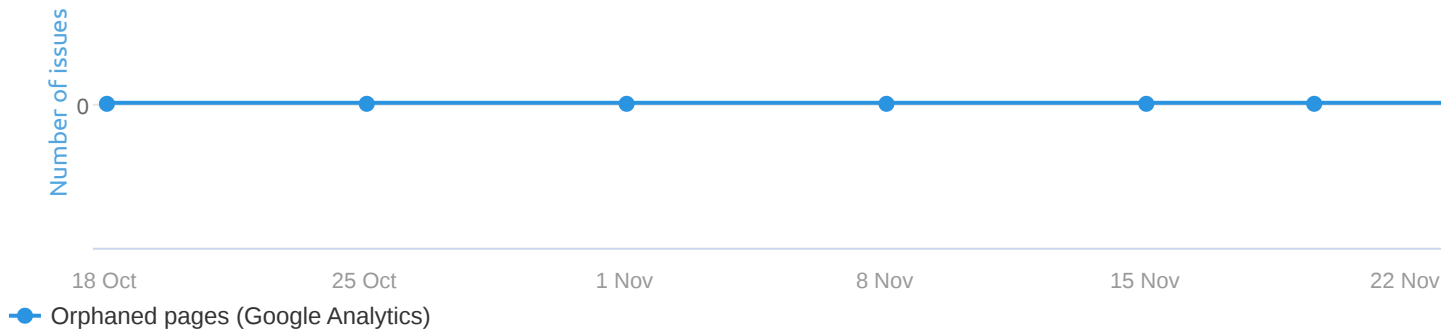


Orphaned pages (Google Analytics)

- i** About this issue: A webpage that is not linked to internally is called an orphaned page. It is very important to check your website for such pages. If a page has valuable content but is not linked to by another page on your website, it can miss out on the opportunity to receive enough link juice. Orphaned pages that no longer serve their purpose confuse your users and, as a result, negatively affect their experience. We identify orphaned pages on your website by comparing the number of pages we crawled to the number of pages in your Google Analytics account. That's why to check your website for any orphaned pages, you need to connect your Google Analytics account. How to fix: Review all orphaned pages on your website and do either of the following: 1. If a page is no longer needed, remove it. 2. If a page has valuable content and brings traffic to your website, link to it from another page on your website. 3. If a page serves a specific need and requires no internal linking, leave it as is

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)

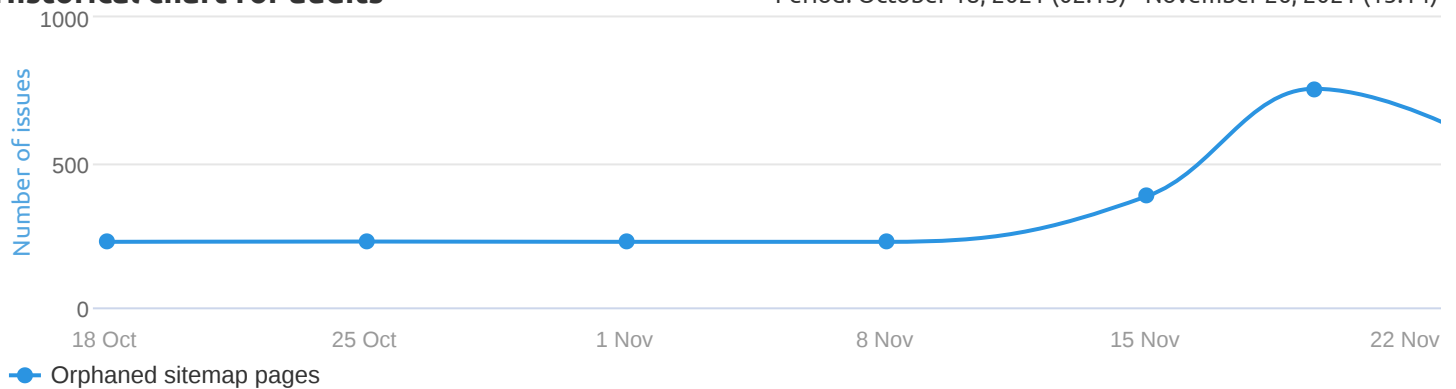


Orphaned sitemap pages

i About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Orphaned sitemap pages 100 brandname.com

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/service-themes-and-templates/popular-service-templates-extension-for-service-2	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/hot-oers-extension-for-service-2-	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/service-services/service-1-end-of-life	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/terms-and-conditions-for-storewide-sale	November 26, 2021 (15:14)

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/terms-and-conditions-cart-abandonment	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/aw-commerce-cloud	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/service-maintenance	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/customer-service	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/why-brandname	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/sitemap-page	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/pwa-ready-modules	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/visitors-online-extension-for-service-1	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/aw-support-period-renewal	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/mode	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/sylvan	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/akoha	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/laza	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/avon	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/activa	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/electra	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/maestro	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/deluxe	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/access	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/karizma	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/catalog-subscription	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/elati-theme-sunglasses	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/elati-theme-jewelry	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/licensemodule	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/customization-work-unit	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/installation-service	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/chat-bot-for-service-2	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog-pwa-for-service-2	November 26, 2021 (15:14)

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/checkout-with-a-single-click	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/get-the-most-out-of-your-service-store-with-these-extensions-updates	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/now-you-decide-what-products-your-customers-see	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-connect-december-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/why-is-it-important-to-clean-your-subscribers-base	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/make-your-promotions-eye-catching-and-store-search-extremely-fast	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-store-showcase-part-1	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/help-your-customers-and-what-they-are-looking-for-in-a-few-seconds	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-store-showcase-part-2	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/already-track-your-follow-ups-in-google-analytics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/become-a-volunteer-to-test-our-new-service-extension-and-get-a-discount	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/devenez-un-volontaire-pour-tester-notre-nouvelle-extension-service-et-obtenez-un-rabais	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/mobile-success-formula	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/brandname-wont-phase-out-extensions-for-service-professional-edition	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/improve-your-service-site-make-users-life-easier	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/give-your-customers-real-time-access-to-shipment-payment-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/how-to-skip-6-step-checkout-process-and-optimize-eshop-for-mobile-devices	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-connect-january-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-covers-the-quarter-of-the-e-commerce-market	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/tell-your-customers-that-theyre-special-this-valentines-day	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/best-customer-care-with-the-newest-version-of-help-desk-ultimate	November 26, 2021 (15:14)

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/what-keeps-me-trying-new-aw-extensions-their-return-policy	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/keep-track-of-updates-less-pain-more-gain	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/increase-your-converted-trac-from-watchers-to-buyers	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/50-price-cut-on-all-our-extensions-upgrade-2	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/reward-your-customers-induce-them-to-buy-more	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/phone-theme-customization-service	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/make-buying-process-comfortable-with-new-ajax-cart-product-version	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/treat-each-customer-as-your-beloved-child	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/three-two-one-countdown	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/get-a-lot-of-free-advertising-and-the-highest-trac-rank	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/welcome-the-latest-versions-of-home-tabs-pro-and-product-preview-pro	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/listen-to-your-customers-show-interest-in-their-opinion	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-connect-february-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/subscriptions-and-recurring-payments-updated-user-guide	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/get-detailed-and-accurate-sales-information-easily	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/divide-and-conquer-with-the-newest-versions-of-our-magento-extensions	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/st-patricks-day-sale-10-0	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/be-mobile-and-get-more-potential-trac	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/some-real-life-experience-with-follow-up-email	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-world-newsletter-march-23-2012	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/facebook-vs-pinterest-friends-or-foes	November 26, 2021 (15:14)

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/let-your-customers-share-the-information-about-your-store	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/welcome-updated-user-guide-for-the-follow-up-email-module	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/group-deals-user-guide-is-ready-to-be-downloaded	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/images-are-the-best-way-of-grabbing-attention	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/improve-your-service-store-with-updated-modules	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/caring-attitude-is-the-key-to-long-term-client-relationship	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/mobile-version-of-a-store-is-it-a-guarantee-of-success	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/easter-sale-15-o	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-connect-march-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/new-process-of-support-providing	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/extensions-for-any-idea-you-may-have	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/take-advantage-of-new-opportunities-with-our-updated-extensions	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/6-ecommerce-tools-for-successful-cross-selling-part-1	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/meet-brandname-team-at-the-main-service-events	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/friday-the-13th-weekend-sale-13-o	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/keep-your-customers-informed	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/reward-your-customers-build-loyalty-program	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/6-ecommerce-tools-for-successful-cross-selling-part-2	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/take-a-picture-of-our-booth-at-imagine-ecommerce-conference-and-win-20	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/six-must-know-facts-about-emails	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/get-new-opportunities-with-our-extensions-updates	November 26, 2021 (15:14)

Sitemap URL ▲	Page URL	Discovered
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/brandname-newsletter-april-2012	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/promote-products-eectively	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-connect-april-statistics	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/service-seo-tips	November 26, 2021 (15:14)
https://brandname.com/pub/sitemap.xml	https://brandname.com/blog/mothers-day-weekend-sale	November 26, 2021 (15:14)

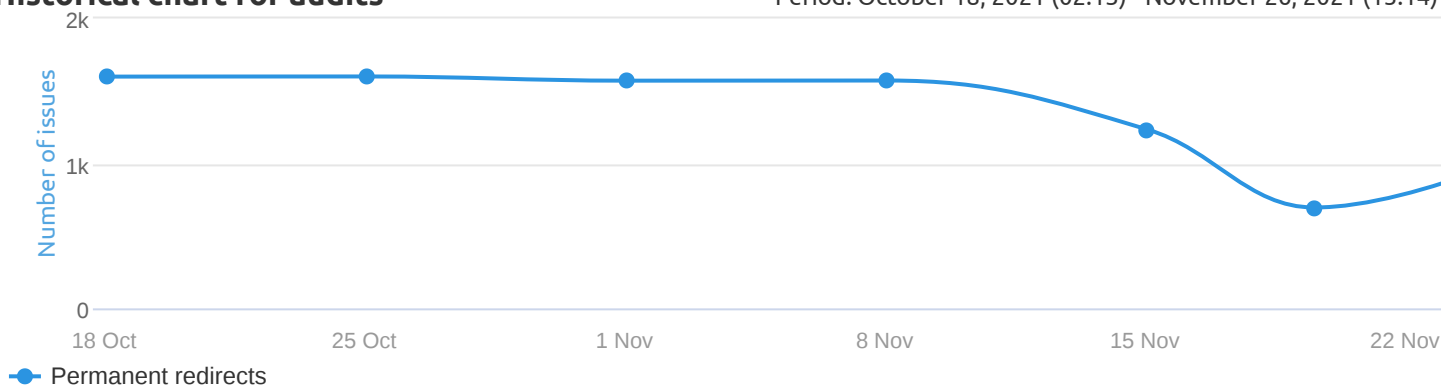
i We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Permanent redirects

i About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



Permanent redirects 100

brandname.com

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Newsletter for service service Email templates - brandname https://brandname.com/advanced-newsletter-extension-for-magento-1	https://brandname.com/service-extensions/market-segmentation-suite.html	https://brandname.com/service-1-extensions/market-segmentation-suite-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/customer-s-by-country.html	https://brandname.com/customers-by-country-extension-for-service-1	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-coupon-code.html	https://brandname.com/sales-by-coupon-code-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/new-vs-returning-customers.html	https://brandname.com/new-vs-returning-customers-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-payment-type.html	https://brandname.com/sales-by-payment-type-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-zip-code.html	https://brandname.com/sales-by-zip-code-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-statistics.html	https://brandname.com/sales-statistics-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-manufacturer.html	https://brandname.com/sales-by-manufacturer-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-product-attributes.html	https://brandname.com/sales-by-product-attributes-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-category.html	https://brandname.com/sales-by-category-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/users-wishlists.html	https://brandname.com/users-wishlists-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/customers-by-country.html	https://brandname.com/customers-by-country-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-coupon-code.html	https://brandname.com/sales-by-coupon-code-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/new-vs-returning-customers.html	https://brandname.com/new-vs-returning-customers-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-service-1	https://brandname.com/service-extensions/service-analytics/sales-by-payment-type.html	https://brandname.com/sales-by-payment-type-extension-for-magento-1	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/sales-by-zip-code.html	https://brandname.com/sales-by-zip-code-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/sales-statistics.html	https://brandname.com/sales-statistics-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/sales-by-manufacturer.html	https://brandname.com/sales-by-manufacturer-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics.html	https://brandname.com/service-1-extensions/service-analytics	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/sales-by-product-attributes.html	https://brandname.com/sales-by-product-attributes-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/sales-by-category.html	https://brandname.com/sales-by-category-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports service Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/service-extensions/service-analytics/users-wishlists.html	https://brandname.com/users-wishlists-extension-for-service-1	301	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/free-study/blog.html	https://brandname.com/blog-extension-for-service-1	301	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/service-extensions/knowledge-base.html	https://brandname.com/service-1-extensions/knowledge-base-extension-for-magento-1	301	November 26, 2021 (15:14)
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/service-extensions/search-autocomplete-and-suggest.html	https://brandname.com/service-1-extensions/search-autocomplete-and-suggest-extension-for-service-1	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
service Advanced Search Extension service 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-service-1	https://brandname.com/magento-extensions/layered-navigation.html	https://brandname.com/service-1-extensions/layered-navigation-extension-for-service-1	301	November 26, 2021 (15:14)
10 Components of Convincing Abandoned Cart Emails brandname https://brandname.com/blog/10-components-of-convincing-abandoned-cart-emails	https://brandname.com/magento-2-extensions/abandoned-cart	https://brandname.com/abandoned-cart-extension-for-service-2	301	November 26, 2021 (15:14)
10 Components of Convincing Abandoned Cart Emails brandname https://brandname.com/blog/10-components-of-convincing-abandoned-cart-emails	https://brandname.com/magento-2-extensions/	https://brandname.com/service-2-extensions	301	November 26, 2021 (15:14)
service Themesand brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-extensions/ajax-cart-pro.html	https://brandname.com/service-1-extensions/ajax-cart-pro-extension-for-magento-1	301	November 26, 2021 (15:14)
service Themesand brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/one-step-checkout/	https://brandname.com/one-step-checkout-extension-for-service-2	301	November 26, 2021 (15:14)
service Themesand brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/points-and-rewards/	https://brandname.com/points-and-rewards-extension-for-service-2	301	November 26, 2021 (15:14)
service Themesand brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/layered-navigation/	https://brandname.com/layered-navigation-extension-for-service-2	301	November 26, 2021 (15:14)
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/one-step-checkout.html	https://brandname.com/service-1-extensions/one-step-checkout-extension-for-service-1	301	November 26, 2021 (15:14) [new]
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/iphone-theme.html	https://brandname.com/service-1-extensions/iphone-theme-extensions-for-magento-1	301	November 26, 2021 (15:14) [new]
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/layered-navigation.html	https://brandname.com/service-1-extensions/layered-navigation-extension-for-service-1	301	November 26, 2021 (15:14) [new]
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/follow-up-email.html	https://brandname.com/service-1-extensions/follow-up-email-extension-for-magento-1	301	November 26, 2021 (15:14) [new]

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/facebook-link.html	https://brandname.com/service-1-extensions/facebook-link-extension-for-magento-1	301	November 26, 2021 (15:14) [new]
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/free-stuff/product-preview-pro.html	https://brandname.com/service-1-extensions	301	November 26, 2021 (15:14) [new]
10 Indispensable Ingredients of Successful Online Stores brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/delivery-date-and-notice.html	https://brandname.com/service-1-extensions/delivery-date-and-notice-extension-for-service-1	301	November 26, 2021 (15:14) [new]
10 Newservice Themes in Our Store brandname https://brandname.com/blog/10-new-service-agent-themes-in-our-store	https://brandname.com/magento-themes-and-templates.html	https://brandname.com	301	November 26, 2021 (15:14) [new]
12 Useful Tips for Successful Cross-Selling brandname https://brandname.com/blog/12-useful-tips-for-successful-cross-selling	https://brandname.com/magento-extensions/frequently-bought-together.html	https://brandname.com/service-1-extensions/frequently-bought-together-extension-for-service-1	301	November 26, 2021 (15:14) [new]
15 New Features on Twitter We Can Benefit from brandname https://brandname.com/blog/15-new-features-on-twitter-we-can-benefit-from	https://brandname.com/magento-extensions/sociable.html	https://brandname.com/service-1-extensions/sociable-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Featured Products 1.5 brandname https://brandname.com/blog/24-ideas-for-efficient-email-ab-testing	https://brandname.com/magento-2-extensions/follow-up-email	https://brandname.com/follow-up-email-extension-for-service-2	301	November 26, 2021 (15:14)
3 Big Bonuses You Lose If Your Support Period Is Inactive brandname https://brandname.com/blog/3-big-bonuses-you-lose-if-your-support-period-is-inactive	https://brandname.com/kbase/faq-common/What-Is-The-Support-Period.html	https://brandname.com/resources	301	November 26, 2021 (15:14) [new]
3 New Extensions to Import/Export Orders and Improve Your Checkout brandname https://brandname.com/blog/3-new-extensions-to-import-export-orders-and-improve-your-checkout	https://brandname.com/contacts/	https://brandname.com/contact	301	November 26, 2021 (15:14) [new]
3 Ways to Increase Customer Loyalty brandname https://brandname.com/blog/3-ways-to-increase-customer-loyalty	https://brandname.com/magento-extensions/refer-a-friend.html	https://brandname.com/service-1-extensions/refer-a-friend-extension-for-magento-1	301	November 26, 2021 (15:14) [new]
3 Ways to Increase Customer Loyalty brandname https://brandname.com/blog/3-ways-to-increase-customer-loyalty	https://brandname.com/magento-extensions/add-free-product-to-cart.html	https://brandname.com/service-1-extensions/add-free-product-to-cart-extension-for-service-1	301	November 26, 2021 (15:14) [new]
3 Ways to Increase Customer Loyalty brandname https://brandname.com/blog/3-ways-to-increase-customer-loyalty	https://brandname.com/magento-extensions/points-and-rewards.html	https://brandname.com/points-rewards-extension-for-service-1	301	November 26, 2021 (15:14) [new]

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
30% OFF: Pre-orderservice 2 Extensions and Save brandname https://brandname.com/blog/30-off-pre-order-service-2-extensions-and-save	https://brandname.com/service-2-extensions/blog/	https://brandname.com/blog-extension-for-service-2	301	November 26, 2021 (15:14) [new]
30% OFF: Pre-orderservice 2 Extensions and Save brandname https://brandname.com/blog/30-off-pre-order-service-2-extensions-and-save	https://brandname.com/service-2-extensions/	https://brandname.com/service-2-extensions	301	November 26, 2021 (15:14) [new]
30% OFF: Pre-orderservice 2 Extensions and Save brandname https://brandname.com/blog/30-off-pre-order-service-2-extensions-and-save	https://brandname.com/service-2-extensions/layered-navigation/	https://brandname.com/layered-navigation-extension-for-service-2	301	November 26, 2021 (15:14) [new]
30% OFF: Pre-orderservice 2 Extensions and Save brandname https://brandname.com/blog/30-off-pre-order-service-2-extensions-and-save	https://brandname.com/service-2-extensions/rma/	https://brandname.com/rma-extension-for-service-2	301	November 26, 2021 (15:14) [new]
4 Ws of Effective Digital Coupon Campaigns https://brandname.com/blog/4-ws-of-effective-digital-coupon-campaigns	https://brandname.com/service-2-extensions/coupon-code-generator/	https://brandname.com/coupon-code-generator-extension-for-service-2	301	November 26, 2021 (15:14)
5 Gateways of Recurring Payments brandname Best Practices https://brandname.com/blog/5-gateways-of-recurring-payments	https://brandname.com/service-2-extensions/subscriptions-and-recurring-payments	https://brandname.com/subscriptions-and-recurring-payments-extension-for-service-2	301	November 26, 2021 (15:14)
5 Reasons to Use Help Desk Ultimate 3.0 brandname https://brandname.com/blog/5-reasons-to-use-help-desk-ultimate-3-0	https://brandname.com/service-extensions/help-desk-ultimate.html	https://brandname.com/service-1-extensions/help-desk-ultimate-extension-for-service-1	301	November 26, 2021 (15:14) [new]
5 Reasons to Use Help Desk Ultimate 3.0 brandname https://brandname.com/blog/5-reasons-to-use-help-desk-ultimate-3-0	https://brandname.com/service-extensions/product-questions.html	https://brandname.com/service-1-extensions/product-questions-extension-for-service-1	301	November 26, 2021 (15:14) [new]
50 Amazing Mcommerce and Mobile Facts brandname https://brandname.com/blog/50-amazing-mcommerce-and-mobile-facts	https://brandname.com/service-extensions/iphone-theme.html	https://brandname.com/service-1-extensions/iphone-theme-extensions-for-service-1	301	November 26, 2021 (15:14) [new]
8 Convincing Reasons to Buy brandname service Products brandname https://brandname.com/blog/8-convincing-reasons-to-buy-brandname-magento-products	https://brandname.com/rewards/	https://brandname.com/service-1-extensions/points-rewards-extension-for-service-1	301	November 26, 2021 (15:14) [new]
8 Convincing Reasons to Buy brandname service Products brandname https://brandname.com/blog/8-convincing-reasons-to-buy-brandname-magento-products	https://brandname.com/contacts/	https://brandname.com/contact	301	November 26, 2021 (15:14) [new]
8 Newservice 2 Extensions by Nucleus in OurCatalog brandname https://brandname.com/blog/8-new-service-2-extensions-by-nucleus-in-our-catalog	https://brandname.com/service-2-extensions/	https://brandname.com/service-2-extensions	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
A Look Back at the Major Moments in 2013 brandname https://brandname.com/blog/a-look-back-at-the-major-moments-in-2013	https://brandname.com/partner-program/	https://brandname.com/partner-program	301	November 26, 2021 (15:14) [new]
A Partner in the Spotlight: Atwix Appreciates the Practice of Sharing Custom Development Projects with Partners brandname https://brandname.com/blog/a-partner-in-the-spotlight-atwix-appreciates-the-practice-of-sharing-custom-development-projects-with-partners	https://brandname.com/magento-extensions.html	https://brandname.com/service-1-extensions	301	November 26, 2021 (15:14) [new]
A Partner in the Spotlight: Atwix Appreciates the Practice of Sharing Custom Development Projects with Partners brandname https://brandname.com/blog/a-partner-in-the-spotlight-atwix-appreciates-the-practice-of-sharing-custom-development-projects-with-partners	https://brandname.com/magento-extensions/advanced-search.html	https://brandname.com/service-1-extensions/advanced-search-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Abandoned Cart Email is the First to Join Small Business Kit brandname https://brandname.com/blog/abandoned-cart-email-is-the-first-to-join-small-business-kit	https://brandname.com/magento-2-extensions/abandoned-cart	https://brandname.com/abandoned-cart-extension-for-service-2	301	November 26, 2021 (15:14)
Abandoned Cart Email is the First to Join Small Business Kit brandname https://brandname.com/blog/abandoned-cart-email-is-the-first-to-join-small-business-kit	https://brandname.com/magento-2-extensions/	https://brandname.com/service-2-extensions	301	November 26, 2021 (15:14)
Add Files to Products with Extra Downloads service Extension brandname https://brandname.com/blog/add-files-to-products-with-extra-downloads-service-extension	https://brandname.com/magento-extensions/extra-downloads.html	https://brandname.com/service-1-extensions/extra-downloads-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/magento-extensions/market-segmentation-suite.html	https://brandname.com/service-1-extensions/market-segmentation-suite-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/follow-up-email.html	https://brandname.com/follow-up-email-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/advanced-newsletter.html	https://brandname.com/advanced-newsletter-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/magento-extensions/popup.html	https://brandname.com/service-1-extensions/popup-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/z-blocks.html	https://brandname.com/z-blocks-extension-for-service-1	301	November 26, 2021 (15:14) [new]


Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/checkout-promo.html	https://brandname.com/checkout-promo-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Address Your Marketing Efforts to Proper Audience With Market Segmentation Suite 2.0 brandname https://brandname.com/blog/address-your-marketing-efforts-to-proper-audience-with-market-segmentation-suite-2-0	https://brandname.com/points-and-rewards.html	https://brandname.com/points-and-rewards-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Logic: "With Commercial Leads from brandname We Are Expanding Our Business Overseas" brandname https://brandname.com/blog/advanced-logic-with-commercial-leads-from-brandname-we-are-expanding-our-business-overseas	https://brandname.com/partner-program/	https://brandname.com/partner-program	301	November 26, 2021 (15:14) [new]
Advanced Logic: "With Commercial Leads from brandname We Are Expanding Our Business Overseas" brandname https://brandname.com/blog/advanced-logic-with-commercial-leads-from-brandname-we-are-expanding-our-business-overseas	https://brandname.com/magento-extensions/iphone-theme.html	https://brandname.com/magento-1-extensions/iphone-theme-extensions-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Logic: "With Commercial Leads from brandname We Are Expanding Our Business Overseas" brandname https://brandname.com/blog/advanced-logic-with-commercial-leads-from-brandname-we-are-expanding-our-business-overseas	https://brandname.com/magento-extensions/subscriptions-and-recurring-payments.html	https://brandname.com/subscriptions-and-recurring-payments-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Logic: "With Commercial Leads from brandname We Are Expanding Our Business Overseas" brandname https://brandname.com/blog/advanced-logic-with-commercial-leads-from-brandname-we-are-expanding-our-business-overseas	https://brandname.com/magento-extensions/advanced-reports.html	https://brandname.com/magento-1-extensions/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Logic: "With Commercial Leads from brandname We Are Expanding Our Business Overseas" brandname https://brandname.com/blog/advanced-logic-with-commercial-leads-from-brandname-we-are-expanding-our-business-overseas	https://brandname.com/magento-extensions/points-and-rewards.html	https://brandname.com/points-and-rewards-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Menu User Guide released! brandname https://brandname.com/blog/advanced-menu-user-guide-released	https://brandname.com/advanced-menu.html	https://brandname.com/advanced-menu	301	November 26, 2021 (15:14)
Advanced Newsletter – now with Market Segmentation Suite integration! brandname https://brandname.com/blog/advanced-newsletter-now-with-market-segmentation-suite-integration	https://brandname.com/advanced-newsletter.html	https://brandname.com/advanced-newsletter-extension-for-magento-1	301	November 26, 2021 (15:14)
Advanced Newsletter User Guide is available for downloading! brandname https://brandname.com/blog/advanced-newsletter-user-guide-is-available-for-downloading	https://brandname.com/advanced-newsletter.html	https://brandname.com/advanced-newsletter-extension-for-magento-1	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Reports 2.0.1 – new version and new units! brandname https://brandname.com/blog/advanced-report-s-2-0-1-new-version-and-new-units	https://brandname.com/advanced-reports.html	https://brandname.com/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports 2.0.7 released brandname https://brandname.com/blog/advanced-report-s-2-0-7-released	https://brandname.com/advanced-reports.html	https://brandname.com/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports 2.0 forservice 2: Data for Ideas and Results brandname https://brandname.com/blog/advanced-report-s-2-0-for-service-2-data-for-ideas-and-results	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.1 forservice 2 Calculates Prots and Margins brandname https://brandname.com/blog/advanced-report-s-2-1-for-service-2-calculates-prots-and-margins	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.2 forservice 2: Track Your Trac and Conversions brandname https://brandname.com/blog/advanced-report-s-2-2-service-2-track-trac-conversions	https://brandname.com/magento-2-extensions/advanced-reports/	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.2 forservice 2: Track Your Trac and Conversions brandname https://brandname.com/blog/advanced-report-s-2-2-service-2-track-trac-conversions	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.3 forservice 2: Data Comparison and Segmentation brandname https://brandname.com/blog/advanced-report-s-2-3-service-2-data-comparison-segmentation	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.4 Displays Sales Locations and Tracks Abandoned Carts brandname https://brandname.com/blog/advanced-report-s-2-4-service-2	https://brandname.com/magento-2-extensions/	https://brandname.com/magento-2-extensions	301	November 26, 2021 (15:14)
Advanced Reports 2.4 Displays Sales Locations and Tracks Abandoned Carts brandname https://brandname.com/blog/advanced-report-s-2-4-service-2	https://brandname.com/magento-2-extensions/advanced-reports/	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.4 Displays Sales Locations and Tracks Abandoned Carts brandname https://brandname.com/blog/advanced-report-s-2-4-service-2	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.5 forservice 2 Focuses on Customers brandname https://brandname.com/blog/advanced-report-s-2-5-for-service-2-focuses-on-customers	https://brandname.com/magento-2-extensions/	https://brandname.com/magento-2-extensions	301	November 26, 2021 (15:14)
Advanced Reports 2.5 forservice 2 Focuses on Customers brandname https://brandname.com/blog/advanced-report-s-2-5-for-service-2-focuses-on-customers	https://brandname.com/magento-2-extensions/advanced-reports/	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Reports 2.5 For service 2 Focuses on Customers brandname https://brandname.com/blog/advanced-reports-2-5-for-service-2-focuses-on-customers	https://brandname.com/magento-2-extensions/advanced-reports	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.6.0: Four New Reports and One New Design brandname https://brandname.com/blog/advanced-reports-2-6-0-four-new-reports-and-one-new-design	https://brandname.com/magento-extension-updates/advanced-reports.html	https://brandname.com/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Reports 2.6.0: Four New Reports and One New Design brandname https://brandname.com/blog/advanced-reports-2-6-0-four-new-reports-and-one-new-design	https://brandname.com/magento-extensions/advanced-reports.html	https://brandname.com/service-1-extensions/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Reports 2.6 Introduces a Brand-New Reports Dashboard brandname https://brandname.com/blog/advanced-reports-2-6-for-service-2	https://brandname.com/magento-2-extensions/advanced-reports/	https://brandname.com/advanced-reports-extension-for-service-2	301	November 26, 2021 (15:14)
Advanced Reports 2.7 Includes 23 Report Types brandname https://brandname.com/blog/advanced-reports-2-7-includes-23-report-types	https://brandname.com/magento-extensions/advanced-reports.html	https://brandname.com/service-1-extensions/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14) [new]
Advanced Reports 2.8 is Good and Ready for service 1 Stores brandname https://brandname.com/blog/advanced-reports-2-8-service-1	https://brandname.com/magento-extension-updates/advanced-reports.html	https://brandname.com/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14)
Advanced Reports 2.8 is Good and Ready for service 1 Stores brandname https://brandname.com/blog/advanced-reports-2-8-service-1	https://brandname.com/magento-extensions/advanced-reports.html	https://brandname.com/service-1-extensions/advanced-reports-extension-for-service-1	301	November 26, 2021 (15:14)

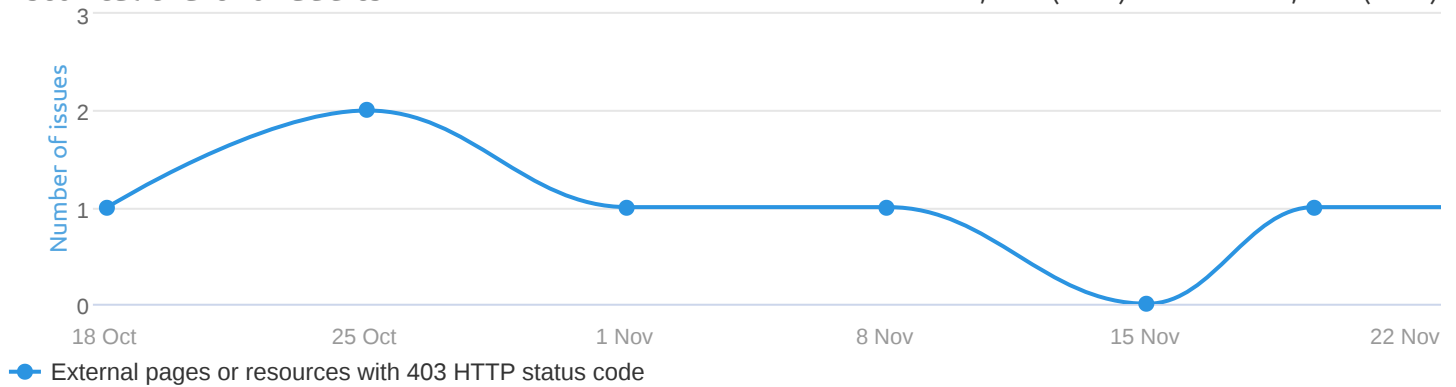
 We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

External pages or resources with 403 HTTP status code

 **About this issue:** This issue is triggered if a crawler gets a 403 code when trying to access an external webpage or resource via a link on your site. A 403 HTTP status code is returned if a user is not allowed to access the resource for some reason. In the case of crawlers, this usually means that a crawler is being blocked from accessing content at the server level. How to fix: Check that the page is available to browsers and search engines. To do this, follow a link in your browser and check the Google Search Console data. 1. If a page or resource is not available, contact the owner of the external website to restore deleted content or change the link on your page. 2. If a page is available but our bot is blocked from accessing it, you can ask the external website owner to unblock the page, so we can check all resources correctly. You can also hide this issue from your list.

Historical chart for audits

Period: October 18, 2021 (02:13) - November 26, 2021 (15:14)



External pages or resources with 403 HTTP status code 1

brandname.com

Page URL ▲	Resource URL	Type of resource	Discovered
GDPR User Manual https://brandname.com/resources/gdpr/user-manual-gdpr	https://support.service.com/hc/en-us/articles/360051130212-2-4-1-and-2-3-6-create-an-account-button-disabled-hotfix	hyperlink	November 26, 2021 (15:14)

Site Audit: Pages Markup

brandname.com

Schema.org (Microdata)	1737 pages (42%)
Schema.org (JSON-LD)	1366 pages (33%)
Open Graph	1163 pages (28%)
Twitter Cards	946 pages (23%)
Microformats	0 pages (0%)
No markups	1 pages (0%)

Crawled pages: 4147 (100%)

GSC: Search Performance (Overview)

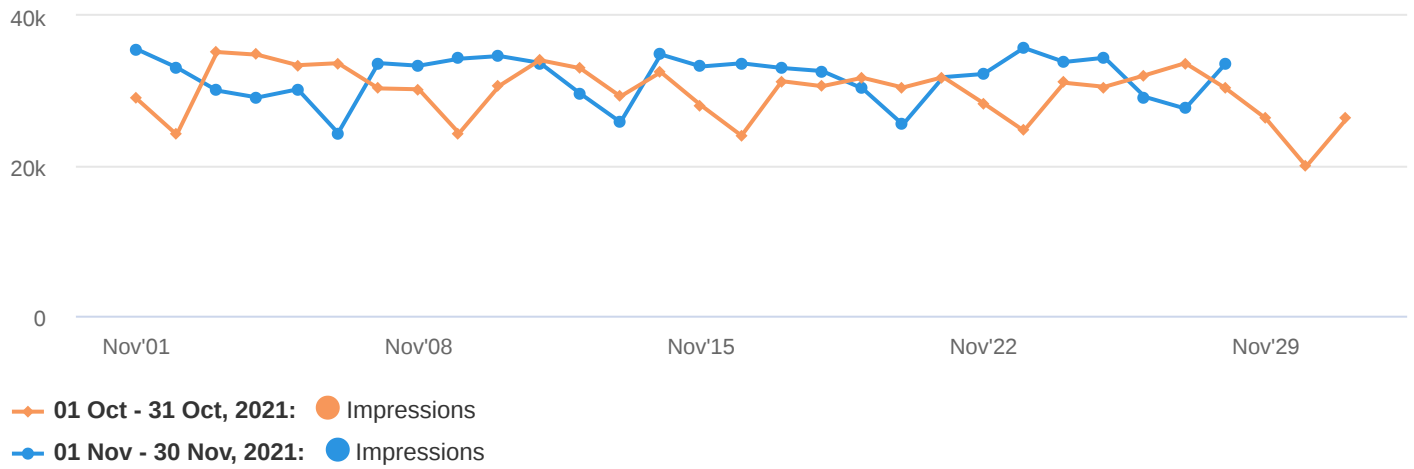
Site: sc-domain:brandname.com | Search type: Web

01 Nov - 30 Nov, 2021 vs 01 Oct - 31 Oct, 2021

Total clicks -9.10% 8,586 vs 9,446	Total impressions -3.94% 889,227 vs 925,723	Average CTR -5.37% 0.97% vs 1.02%	Average position +3.61% 33 vs 32
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GSC: Search Performance (Metrics Chart)

Site: sc-domain:brandname.com | Search type: Web



GSC: Search Performance (Data by Category)

Site: sc-domain:brandname.com | Search type: Web

No.	Queries	Clicks	Impressions ▼	CTR	Position
1	brandname				
	01 Nov - 30 Nov, 2021	563	849	66.31%	1.0
	01 Oct - 31 Oct, 2021	495	767	64.54%	1.0
	% Change	+13.74%	+10.69%	+2.75%	+0.12%
2	facebook link login				
	01 Nov - 30 Nov, 2021	47	489	9.61%	4.8
	01 Oct - 31 Oct, 2021	59	610	9.67%	3.6
	% Change	-20.34%	-19.84%	-0.63%	+33.74%
3	fb link login				
	01 Nov - 30 Nov, 2021	31	312	9.94%	4.3
	01 Oct - 31 Oct, 2021	35	356	9.83%	3.7
	% Change	-11.43%	-12.36%	+1.06%	+16.47%
4	brandname one step checkout				
	01 Nov - 30 Nov, 2021	67	87	77.01%	1.0
	01 Oct - 31 Oct, 2021	44	72	61.11%	1.0
	% Change	+52.27%	+20.83%	+26.02%	+1.15%
5	brandname blog				

No.	Queries	Clicks	Impressions ▼	CTR	Position
	01 Nov - 30 Nov, 2021	48	61	78.69%	1.0
	01 Oct - 31 Oct, 2021	38	57	66.67%	1.0
	% Change	+26.32%	+7.02%	+18.03%	0%
6	brandnameblogservice2				
	01 Nov - 30 Nov, 2021	55	58	94.83%	1.0
	01 Oct - 31 Oct, 2021	26	41	63.41%	1.0
	% Change	+111.54%	+41.46%	+49.54%	0%
7	brandname layered navigation				
	01 Nov - 30 Nov, 2021	29	51	56.86%	1.0
	01 Oct - 31 Oct, 2021	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
8	brandnameservice2				
	01 Nov - 30 Nov, 2021	28	46	60.87%	1.0
	01 Oct - 31 Oct, 2021	27	41	65.85%	1.0
	% Change	+3.70%	+12.20%	-7.57%	0%
9	brandname				
	01 Nov - 30 Nov, 2021	31	44	70.45%	1.0
	01 Oct - 31 Oct, 2021	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
10	brandnamesubscriptionservice2				
	01 Nov - 30 Nov, 2021	24	40	60.00%	1.0
	01 Oct - 31 Oct, 2021	37	45	82.22%	1.0
	% Change	-35.14%	-11.11%	-27.03%	0%

Google Analytics: Overview

Account: service | View: Viewname | Trac channel: All | Segment: All Users

01 Nov - 30 Nov, 2021 vs 01 Oct - 31 Oct, 2021

Sessions

-1.16%

18,835 vs 19,056

New Sessions

-2.98%

58.72% vs 60.53%

Pages / Sessions

+72.73%

3.92 vs 2.27

Bounce Rate

-4.79%

65.65% vs 68.95%

Avg. Session Duration

+33.61%

00:03:20 vs 00:02:29

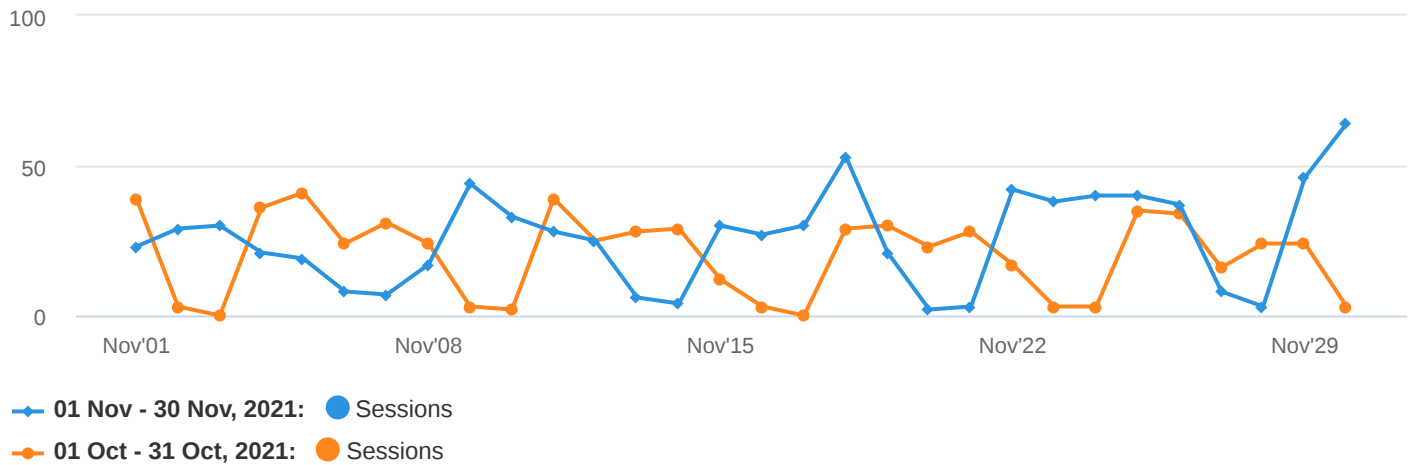
Goal Completions

0.00%

0 vs 0

Google Analytics: Metrics Chart

Account: service | View: Viewname | Trac channel: All | Segment: Made a Purchase



Google Analytics: Top Landing Pages

Account: service | View: Viewname | Trac channel: All | Segment: All Users

No.	Landing Page	Sessions ▼	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
1	brandname.com/						
	01 Nov - 30 Nov, 2021	2,968 (15.76%)	56.27%	1,670 (15.10%)	41.91%	4.79	00:03:55
	01 Oct - 31 Oct, 2021	2,748 (14.42%)	56.91%	1,564 (13.56%)	44.54%	3.74	00:03:19
	% Change	+8.01%	-1.14%	+6.78%	-5.90%	+28.01%	+18.30%
2	brandname.com/service-1-extensions						
	01 Nov - 30 Nov, 2021	1,544 (8.20%)	98.90%	1,527 (13.81%)	98.32%	1.07	00:00:04
	01 Oct - 31 Oct, 2021	1,626 (8.53%)	98.83%	1,607 (13.93%)	97.72%	1.10	00:00:05
	% Change	-5.04%	+0.07%	-4.98%	+0.61%	-2.67%	-19.89%
3	brandname.com/one-step-checkout-extension-for-service-2						
	01 Nov - 30 Nov, 2021	544 (2.89%)	49.45%	269 (2.43%)	74.63%	2.30	00:02:38

No.	Landing Page	Sessions ▼	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	01 Oct - 31 Oct, 2021	640 (3.36%)	53.59%	343 (2.97%)	77.66%	1.76	00:02:29
	% Change	-15.00%	-7.73%	-21.57%	-3.89%	+30.61%	+6.25%
4	brandname.com/subscriptions-and-recurring-payments-extension-for-service-2						
	01 Nov - 30 Nov, 2021	473 (2.51%)	49.68%	235 (2.12%)	70.19%	2.09	00:02:53
	01 Oct - 31 Oct, 2021	540 (2.83%)	40.19%	217 (1.88%)	69.63%	1.80	00:02:21
	% Change	-12.41%	+23.63%	+8.29%	+0.81%	+16.04%	+22.71%
5	brandname.com/gift-card-extension-for-service-2						
	01 Nov - 30 Nov, 2021	390 (2.07%)	65.38%	255 (2.31%)	77.18%	1.74	00:01:55
	01 Oct - 31 Oct, 2021	413 (2.17%)	66.10%	273 (2.37%)	77.72%	1.59	00:01:21
	% Change	-5.57%	-1.08%	-6.59%	-0.70%	+9.44%	+41.99%
6	brandname.com/service-2-extensions						
	01 Nov - 30 Nov, 2021	349 (1.85%)	53.87%	188 (1.70%)	44.13%	6.14	00:04:47
	01 Oct - 31 Oct, 2021	398 (2.09%)	57.79%	230 (1.99%)	51.51%	3.36	00:03:30
	% Change	-12.31%	-6.78%	-18.26%	-14.33%	+82.70%	+36.96%
7	brandname.com/pop-up-pro-extension-for-service-2						
	01 Nov - 30 Nov, 2021	290 (1.54%)	74.14%	215 (1.94%)	83.79%	1.48	00:01:48
	01 Oct - 31 Oct, 2021	340 (1.78%)	71.76%	244 (2.12%)	87.94%	1.36	00:00:51
	% Change	-14.71%	+3.31%	-11.89%	-4.72%	+8.89%	+110.41%
8	brandname.com/advanced-reports-extension-for-service-2						
	01 Nov - 30 Nov, 2021	278 (1.48%)	52.88%	147 (1.33%)	76.98%	1.83	00:02:03
	01 Oct - 31 Oct, 2021	292 (1.53%)	56.16%	164 (1.42%)	79.45%	1.58	00:01:56
	% Change	-4.79%	-5.85%	-10.37%	-3.11%	+15.97%	+5.94%
9	brandname.com/layered-navigation-extension-for-service-2						
	01 Nov - 30 Nov, 2021	252 (1.34%)	54.76%	138 (1.25%)	75.79%	1.84	00:02:12
	01 Oct - 31 Oct, 2021	234 (1.23%)	67.52%	158 (1.37%)	81.20%	1.63	00:01:26
	% Change	+7.69%	-18.90%	-12.66%	-6.65%	+12.84%	+53.80%
10	brandname.com/add-free-product-to-cart-extension-for-service-2						
	01 Nov - 30 Nov, 2021	251 (1.33%)	58.96%	148 (1.34%)	75.70%	1.79	00:02:32

No.	Landing Page	Sessions ▼	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	01 Oct - 31 Oct, 2021	252 (1.32%)	60.32%	152 (1.32%)	78.17%	1.80	00:02:09
	% Change	-0.40%	-2.24%	-2.63%	-3.17%	-0.27%	+17.73%